



DRESS GOODS

SPECIAL!
Fashionable
VELOUR SERGES
Reg. 80c. for 72c.

This handsome Dress material has become very popular. We have 12 pieces showing shades of Green, Brown, Cerise, V. Rose, Cardinal, Navy, Saxe and Black, etc. Reg. 80c. Friday, Saturday and Monday 72c

BEST HEARTH RUG VALUE IN THE CITY.

22 of heavy Wool Hearth Rugs, fringed ends; the coloring and patterns are worth seeing, light and dark effects brighten up this collection. Good value at \$3.50. Friday, Saturday & Monday 3.12

DOOR MATS, 75c.

2 dozen of handsome Axminster Door Mats, suitable for Parlor or Dining room; all size, fringed all round. Special for Friday, Saturday and Monday 75c

LINOLEUM MATS.

These are a very heavy make, plain shades of Terra Cotta, Green and Blue, round corners and painted double striped border; very neat. Special for Friday, Saturday and Monday 33c

JOB LINE

CUSHION TOPS, 7c. ea.

These measure 21 x 21, each with picture in very pretty colorings of ladies' head and bust on tinted ground. Special for Friday, Saturday and Monday 7c

TEA COSIES.

Only 18 of these made of fancy cretonne in Crimson and Green shades, finished with frill and loop. Special for Friday, Saturday and Monday 23c

KITCHEN CLOTHS, 22c.

Made of heavy linen Crash; size 24 x 32. Hemmed ends; the kind of cloth to stand rough wear. Reg. 25c. Friday, Saturday and Monday 22c

ART SERGES, 48c.

For Winter Curtains, Drapes or Portieres. This is favored; we show Marone, Myrtle and Sage Green shades, usual width. Reg. 65c. per yard. Friday, Saturday and Monday 48c

TOWELS.

Extra heavy unbleached Turkish. Size 24 x 46; would make a fine bath towel. Reg. 35c. each. Friday, Saturday and Monday 30c

LADIES' FLEECE SOLES, 19c. pair.

Equal to the "Queen" Sole for wear, and much less in price. With a slip or two of wool and a little time you can make a most comfortable bedroom slipper from these comfortable soles. Assorted sizes. Special Friday, Saturday and Monday 19c

TAPESTRY CUSHION COVERS, 66c.

These are very pretty in design and coloring, twisted cord edge and saten back. Good value at 80c. Friday, Saturday and Monday 66c

CUSHION COVERS.

Large size art saten, with plain shade of saten frilled border. Reg. 1.00. Friday, Saturday and Monday 88c

Boy's Waterproof coats, \$3.50.

(12 only).

These will stand the test. They come in the fashionable fawn shade, strongly finished, perfect fitting collar. Sizes to fit boys from 10 years to 16 years. Good value for \$4.00. Friday, Saturday and Monday 3.50

NO HOME SHOULD BE WITHOUT ONE.

HOT WATER BOTTLES

One should be in every house; for Neuralgia, pains in the region of the stomach, or cold feet, this bottle fills the bill; made from best Congo rubber. Special Friday, Saturday and Monday 75c

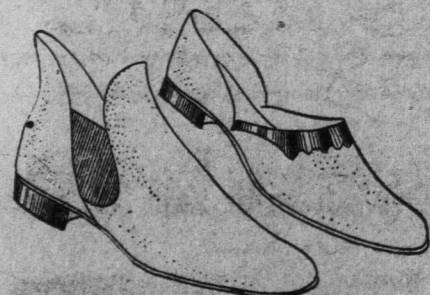
FOUNTAIN SYRINGE, 88c.

Made of best Black Rubber, with 3 separate vulcanite connections. Can be hung up on wall and used anywhere. A family necessity. Special for Friday, Saturday and Monday 88c

SOUVENIR BROOCHES.

Made for the Occasion.

The "Union Jack" in all its prettiness and coloring, nice enamel finish; also the Union Jack with the French and Belgian flags inset in centre. These Brooches are strongly made and made to wear. Special, Friday, Saturday and Monday 23c.



JOB LINE of Ladies' House Slippers

Yes! a big British purchase of Superior House Slippers, such makes as Jaeger Wool, Felt, Velvet and Poplin, etc. Some with leather soles, others with felt soles; warmly lined; others again fur trimmed. Values up to \$1.00. Friday, Saturday and Monday 69c

THE "MARITIME" CAP FOR ANY TIME WEAR, 68c.

We have these in Tweed patterns, light and dark shades; others in plain Cloths, ear protector turned inside and thoroughly lined; full range of sizes. Our regular 75c. line. Friday, Saturday and Monday 68c

Children's Knitted Leggings.

These come in heavy knitted Wool, in Crimson & White only; make a very comfortable leg covering for winter wear; assorted sizes. Friday, Saturday and Monday 18c

ALL OUR ENAMEL FORCES to the Front.



- Saucepans to hold 4 quarts 15c
- Saucepans to hold 5 quarts 18c
- Skillets to hold 7 quarts 20c
- Skillets to hold 8 quarts 22c
- Water Jugs to hold 7 pints 22c
- Berlin Saucepans to hold 8 quarts 22c
- Boatkettles to hold 4 quarts 22c
- Water Kettles to hold 10 pints 22c
- Water Buckets to hold 14 pints 22c
- Berlin Saucepan to hold 8 pints 22c
- Teapots Large size 22c
- Coffee Pots, Extra Large 22c
- Milk Pans 15c
- Cupboards 15c
- Funnels 15c
- Milking Pans, Extra Large 15c
- Mugs 10c
- Soap Dishes 10c
- Stew Pans, Special 2 for 25c

NICKELS and DIMES reach their Purchasing Power Limit when spent here.

5c SPECIALS

8 oz. Nursing Bottles
Strong Bone Hair Combs
Pearl Buttons, 3 doz. for Machine Oil
India Taps, per bundle
Coloured Silks, 3 reels for

BAIRD'S Make the Prices And the Prices Make the Sales.

Honest Advertising, Attractive and Interesting, and featuring "Every-day-wants" at PRICES PLEASING TO PAY.



Cretonnes, 25c. per yd.

5 pieces of pretty Cretonnes, 36 inches wide; Crimson and Green grounds, some plain centre with border, others with neat floral designs. Reg. 30c. Friday, Saturday and Monday, per yard 25c

2 UNDERWEAR Specials.

MEN'S UNDERWEAR, 44c.

2 cases of heavy Fleece Lined Underwear for Men, a bit heavier than we have previously handled; sizes from 34 to 44. Special, Friday, Saturday & Monday, garment 44c

BOYS' UNDERWEAR, 29c.

All sizes represented in this grade; good quality, heavy fleece lined. Quite a run on this line this last couple of weeks. Special, Friday, Saturday & Monday, garment 29c

Snap Values in Gloves. LADIES.

LADIES' TAN GLOVES.

This is the ideal Fall weight, in heavier than Kid make, pretty shade of Dark Red Tan; pronounced a beauty by those who have worn them. Special, Friday, Saturday and Monday 1.23

Ladies' Gloves.

In Black, Brown and Grey shades, closely woven Cashmere, with high shade lining; a close fitting Glove with 2 dome fasteners. Reg. 50c. Friday, Sat. & Monday 45c

Boy's Sweater Coats

Can hardly do without one at this price. Plain shades of Grey and Cardinal, V. neck, with self facings. We have 20 only for this sale and would urge upon you to come early as they are excellent value. Special 46c Friday, Sat. & Monday 46c

LADIES' SILK BELTS.

These are the very latest styles, made on wide elastic, shirring at top with founce, 4 1/2 inches wide. Others in narrow style, with bow at ends; shades of Royal, Navy, Tango, Emerald, Sky, etc. Reg. 70c. Friday, Saturday & Monday 59c

JOB BLANKETS. EXTRA VALUE.

We have 40 Single Blankets going this week at special prices. Many are looking for Single Blankets and this lot should appeal to them. They are good quality heavy Wool, full sizes. Worth \$2.00 to \$3.50 each. Friday, Saturday & Monday, \$1.53 to \$2.78.

LEADERS IN HOSIERY.

LADIES' FALL HOSIERY.

Closely woven Plain Black Cashmere, and a variety of Ribbed Cashmere also; assorted sizes. Reg. 45c. Friday, Saturday & Monday 39c

GENTS' HALF HOSE.

8 doz. pairs of Heavy Black Worsted Socks; full length. Really worth 50c. pair. Friday, Saturday & Monday 22c

LADIES' WORSTED HOSE.

A heavier make for those requiring it in fastidious ribbed worsted. The kind you usually pay 35c. for. Friday, Saturday & Monday 30c

CHILDREN'S WORSTED HOSE.

Only 8 dozen pairs of these left. They come in medium weight, fast black, ribbed worsted; assorted sizes. Friday, Saturday & Monday 17c

LADIES' SWEATER COATS, \$1.49.

Just inside the door as you come in you will see a whole table of these, in White, Grey, Brown and mixed shades of Black and Crimson; some with roll collar, storm collar; others with V. neck. Not one in the lot worth less than \$2.00. Friday, Saturday & Monday 1.49

MEN'S TWEED PANTS. \$2.50 Value for \$1.98.

50 pairs of assorted patterns. These are made from good American Tweed, showing a lot of pretty pin stripes, tailor made, perfectly cut, 2 side straps, 2 hip and 2 side pockets, straps also for those wearing a belt. The best Pants value in the city today. Special, Friday, Saturday & Monday 1.98

MEN'S PYJAMAS.

13 suits of "Owl" brand Pyjamas, Cream shade, erect collar, silk braided button holes and pearl buttons; well shaped, full sizes. Reg. \$1.80 per suit. Friday, Saturday & Monday 1.62

MEN'S SILK FRONT SHIRTS.

These are made of English Longcloth, with fancy silk soft front and cuffs of same; laundered. Reg. \$1.10. Friday, Saturday & Monday 98c

REMNANTS TEMPTINGLY LOW.

Eager shoppers crowd this section daily, picking up snags in all kinds of Dry Goods; length and price marked in plain figures on every remnant. Come in and go through the pile and pick out your requirements.

5c SPECIALS

Buster Brown Belts
Hair Pins, 8 packs for
Boot Laces, 2 doz. for
Macgare, per bottle
Tea Spoons, 3 for
Bead Necklets

10c SPECIALS

Dust Pans
Coal Shovels, Galvanized
Towel Racks, Nickel
Clothes Brushes
Shingling Hatchets
Enamel Soap Dishes

The Road Home.

By Alice Clark.

It's just a common country road
Leading, who cares where?
An old rail-fence crawls by its side,
Fallen here and there.

A purple thistle stands as guard
Lest strangers venture nigh;
A bursting milkweed sends out ships
That lazily drift by.

A meadow-lark calls plaintively,
Hid by the tall green grass;
A saucy sparrow cocks his head
To watch me as I pass.

Why is it that I praise this road
That looks just like the rest?
Because it is the road to "Home,"
That's why I love it best.

GALICIA.

By GEORGE FITCH,

Author of "At Good Old Siwash."

Galicia, which has been doomed by fate to become one of the two doormats of the great European war, is a section of Austria, 30,000 square miles in extent, which is owned by the crown and is being used thereby as a chest protector against Russia.

Galicia is smaller than Ohio, but has a population of nearly 8,000,000, divided into nearly equal portions of Poles and Ruthenians, who love each other with all the fervor of Germans and French. There are also 800,000 Jews, who are loved by neither. A local election in Galicia is as exciting as an Orangeman's parade in Dublin.

Galicia is one of the fragments of the late lamented Poland. Up to the year 1772 it led a happy existence fighting the other sections of its own beloved land. Since then it has been owned by Austria and Russia in turn; and it now appears to be Russia's turn.

Galicia is cut off from Hungary by the Carpathian mountains, which also protect it from the warm south winds. If the Russians had had as hard a time getting into Galicia as decent weather does they would still be battling on the boundary. It has no window or summer resorts and no cathedrals to attract the tourists. Therefore Galicians have to earn their living, which they do mainly by raising barley, wheat and potatoes and by emigrating to America.

Galicia has had a stormy and sanguinary history and scores of generals with unpronounceable names have swept over its territory reducing the census returns and leaving education in a very backward and depressed condition. Lemberg, whose name is now receiving Russian trimmings, is the capital and metropolis with 150,000 people and Cracow, which wanders mournfully through the history of each European war, is the next largest city with 100,000 people, unless the Russians have been more disagreeable than usual of late. Other prominent cities are Phenysyl, Strij, Rzeszow, Buczacz, Drohobucz and other shocking mutilations of the English system of spelling. From these names it will be gathered that whatever Russia does to the rest of the country it cannot damage its nomenclature much.

Canada's Battalions.

NO SCARCITY OF MEN.

A meeting of the Third Field Company Canadian Engineers was held recently for the purpose of arranging the training of a headquarters' section in Ottawa. The ranks have become so depleted by the enlistment of members of the Third Company in the Canadian Expeditionary Force that it is the intention to re-organize the company and fill up the many gaps thus caused. Already between 30 and 40 engineers, mostly men of science, have intimated their willingness to join the company, and it is also expected that a large number of others, such as engineers and architects, will enter the ranks. The various units are experiencing no difficulty in filling the places of the men who have joined the Expeditionary Force.

Sulphate of Ammonia.

St. John's Gas Light Company. Dear Sir,—I have analyzed a sample of Sulphate of Ammonia made at your Works, and I found 20.5 per cent. of NITROGEN, Sulphates of Ammonia and Nitrate of Soda are the two principal Nitrogen manure.

Sulphate of Ammonia is less soluble than Nitrate of Soda, consequently it is a safer manure to use during a wet season.

Yours truly,
D. JAMES DAVIES, B.S.C., F.C.S.,
Analyst and Assayer.

Root vegetables which have withered can be revived by slicing off the ends and placing them in cold water for a few hours.

DR. DeVAN'S FEMALE PILLS Reliable medicine for all Female Complaints. 25c a box, or three for \$1.00, at drug stores. Mailed to any address on receipt of price. THE SCORSELL DRUG CO., St. Catharines, Ontario.

PHOSPHONOL FOR MEN Restores Vigor for Nerve and Brain; increases "grey matter"; a Tonic—will build you up. 25c a box, or two for \$1.00, at drug stores, or by mail. THE SCORSELL DRUG CO., St. Catharines, Ontario.