

REMARKABLE VALUES IN

PURE WHITE TABLE LINEN,

45c. VALUES for 33 cents.

Recent arrivals have brought to hand some excellent values in these. Snow White, soft finish Damasks, and the price quoted is so unusually low that you wonder how we can offer you such excellent quality for such a small price. This special purchase which we secured, cannot be repeated, hence we ask you to come early and lay in your stock of good Table Cloths whilst this chance avails. Values to 45c. Friday, Saturday and Monday, per yd. 33c.

WE SELL FOR LESS!

A Full Page of PROFITABLE READING

James Baird
LIMITED

For Friday, Saturday & Monday Shoppers

One thing is certain, you make no mistake by confining your Spring Shopping to this Store. Our system of paying Cash for everything and going right to the most fashionable centres for choosing, and our taste in selection, these methods coupled with our price inducements compel public patronage, and anyone visiting our spacious store can amply verify the truth of this statement. Haste to our big Bargain Sales, all kinds of dependable merchandise featured at incomparable prices.

It Pays to Pay Cash.

The Wave of POPULAR FAVOUR Flows Through Our Showroom.

OUR COSTUME EXHIBIT

WILL BE TOWN-TALK THIS WEEK.

Lovers of the latest conceptions in Spring Styles will appreciate this opportunity of seeing and purchasing from this bewitching assemblage. The most elaborate styles direct from the World's fashion centres. Every kind of figure, from the dainty slight waisted to the more portly, all will find Costumes to fit, Costumes to suit, in shades generously assorted. Prices range from \$3.80 to \$25.00.

EXTRA VALUE IN SIDE AND BACK

COMBS, 21c.

10 dozen of nicely assorted Combs; the side combs are prettily paired, strong, firm teeth, neat and attractive; the back combs are varied, large and small shapes, some with heavy rolled edge. Regular 25c. Friday, Saturday and Monday 21c.

HAIR ROLLS, 10c.

Not the least contribution by any means to the stylish lady-to-day is a perfect hair roll; we offer a very superior grade in nice plump rolls, Light, Medium and Dark Brown, Blonde and Black. Regular 12c. Friday, Saturday and Monday 9c.

PRETTY NECK CORDS, 9c. per yard.

All the newest in this line, now showing in our showroom. Navy, Sky, Emerald, Cerise, Pink, Black and White; these shades are popular, some of which are in the regular way 12 cents per yard. Friday, Saturday and Monday 7c.

BONE HAIR PINS, 25c.

Just a couple of boxes, about 5 dozen all told; made of strong dark brown Tortoise Shell, two prong pins, heavy round top. Regular 30 cents. Friday, Saturday and Monday 1.52

PERFECT FITTING D. & A.

BRASSIERES, 77c.

The acme of fit and perfection in make, made of strong American Cotton, prettily trimmed with linen insertion and embroidery top; sizes from 34 to 44 inch bust. Regular 85 cents. Friday, Saturday and Monday 10c.

MISSES' GINGHAM BLOUSES.

Just a special lot we opened to-day; they come in Fawn and White, Checks, Blue and White, Hello and White, and Pink and White, low neck, small white collar, piped to match dress; others with square neck, trimmed with Swiss insertion and pearl buttons; these will wash perfectly; will fit Misses from 13 to 19 years. Reg. \$1.70. Friday, Saturday and Monday 25c.

LADIES' WHIPCORD DRESSES.

These Very Attractive Dresses Are Quite the Newest Out.

They come in shades of Saxe, Brown and Fawn, high neck, with yoke of Oriental Lace, trimmed edge Peter Pan Collar, silk faced cuffs, buttoned trimmed, some with blusher cut, perfect fitting. Sizes from 6 to 10, including half sizes. Reg. \$2.60. Friday, Saturday and Monday 7.50

A Real Revelation in Blouse Values.

THIS WEEK WE OFFER A VERY WIDE RANGE OF RARE INDEFINABLE STYLES IN LADIES' CHALLIE AND NUN'S VEILING BLOUSES.

Some of these in the popular high neck style with yokes of fine lace, pintucks and trimmed with dainty buttons; others in low neck style, Peter Pan Collar edged with lace and worked with French Knots, fastened with bows, in shades of Navy, Cerise, Emerald, Gold and Saxe. The Challie Blouses come in fine checks, in pretty shades of Roseda, Grey and Navy, with rounded Peter Pan Collar and Bow. Some of these Blouses range up to as high as \$2.80. Our Special Price for this important sale. Friday, Saturday and Monday 1.98

ITEMS FROM HERE, THERE & EVERYWHERE for Friday, Saturday & Monday

NEW SHAPES FOR SPRING 1914 IN MEN'S HARD FELT HATS.

Gentlemen! These are the latest London styles in light weight Spring Hats; perfect fitting, conforming to the shape of the head without any undue pressure. Arriving a little late for Easter Sunday, impels us to offer them now a bit lower than we would usually offer them. Avail of the special price concession. Reg. \$2.00. Friday, Saturday and Monday \$1.66

CURTAIN VALUES ARE HERE TO-DAY, \$2.33 Per Pair.

52 pairs of pure White Lace Curtains. 3 1/2 yards long; one of the nicest assortment of patterns we have handled. Pretty lace centres and scroll borders. Values to \$3.00. Friday, Saturday and Monday \$2.33

BEDFORD CORD

Will be a POPULAR DRESS MATERIAL this spring.

Yes! For customers' Suits or full Dresses this is a very pretty material; makes up splendidly and wears wonderfully well. We have shades of Tan, Brown, Copenhagen Blue and Navy; also Black. We have seen during the last few days a couple of Dresses made from this superior material, and have no hesitation in pronouncing it the favorite for Spring, 1914. Reg. 80c. Friday, Saturday and Monday, per yd 72 cts.

WHITE & COLORED QUILTS, \$1.18.

5 1/2 dozen of heavy Honey Comb Quilts, plain White, Pink, Blue and Amber; heavy knotted fringe ends; 11-4 size. Reg. \$1.40. Friday, Saturday and Monday \$1.18.

GENTLEMAN'S SPRING FOOTWEAR.

Each day now seems to give you a longing to discard your rubbers and invest in a pair of new Boots, and in view of this fact we offer this week 72 pairs of Dongola Boots, with military heel and black toe; Blucher cut, perfect fitting. Sizes from 6 to 10, including half sizes. Reg. \$2.60. Friday, Saturday and Monday makers. Reg. \$1.30. Friday \$2.39.

Some Specials From the Glove Section.

LADIES' SUEDE LISLE GLOVES, 35c.

This is a nice weight Glove for present wear. They come in Chamois shade; will wash like new. 2 dome fasteners. Reg. 40c. Friday, Saturday & Monday 35 cts.

LADIES' KID GLOVES.

The very newest in Kid Gloves, in Cream, Grey and White only; all with fine black stitching and edging of black at wrist; two large pearl button fasteners. The very newest from "Fowler's" the reliable Glove makers. Friday, Saturday & Monday \$1.18.

Men's Fancy Pants, \$1.42.

30 pairs of Men's Heavy Tweed Pants, sizes from 4 to 7, inclusive, fitted with patent buttons, side straps, flap and side pockets, well made, well cut and excellently finished. Regular \$1.60. Friday, Saturday and Monday 1.42

Howling Hosiery Values This Week.

25 Dozen of Ladies' Wide and Narrow Rib Fast Black Hosiery.

30 dozen of Ladies' Plain Black Cashmere Hose, seamless, closely woven and perfect fitting. Regular 35 cents. Friday, Saturday and Monday 29c.

This is a splendid line, one which we regret we cannot repeat, bought at a bargain price and offered to you at a special figure Friday, Saturday and Monday 25c.

18 doz. of Men's Black Cashmere 1-2 Hose

A good time to renew your stock of Spring Socks; 18 dozen won't last long during the rush; they come in assorted ribs; a nice weight for present wear. Reg. 35c. Friday, Saturday and Monday 29c.

ENAMELWARE.

Comb and Brush Cases 10 and 15c.
Pot Covers, size 9 to 10 1/2 5c.
Barn Bowls 10c. and 15c.
Pie Plates 10c.
Pudding Pans 10c.
Milk Pans 15c.
Mixing Pans, 12 qt. 30c.
Foot Bath Pans, 14 qt. 40c.
Skillets, 4 qt. 15c.
Skillets, 5 qt. 20c.
Skillets, 10 qt. 40c.
Water Jugs, 7 pints 20c.
Water Kettles 30c. and 40c.
Teapots 10c.
Lunch Pails, round 30c.
Lunch Pails, square 40c.
Water Buckets, 8 qt. 15c.
Pans 10c.
Bread Pans 15c.
Steak Pans 15c.
Berlin Saucepans, 5 qt. 40c.
Berlin Saucepans, 8 qt. 45c.
Saucepans 10c.

Toilet Preparations.

Star Witch Hazel 5c. per bottle
Florida Water 10c. bottle
Liquid Soap and Shampoo 10c. bottle
Colgate's Shaving Stick 15 and 25c.
Peroxide Cream 15c. crock
Boric Ointment 15c. bottle
Glycerine and Cucumber 10c. bottle
Cameo Tooth Powder 7c. tin
Roman Toilet Powders 5c. tin
Violet Toilet Powders 5c. tin
Corseted Toilet Powders 10c. tin
Colgate's Dental Powders 25c. tin
Colgate's Cold Cream 15 and 25c. tube
Royal Vinolia Tooth Paste 24c. tube
Pettow's Complexion Powder 15c. box
Bay Rum 15 and 25c. bottle
Christy's Toilet Lotion 15c. bottle
Vaseline, 8 oz. pots 2 for 7c.
Vaseline, 4 oz. pots 7c.
Vaseline, 16 oz. pots 15c.
Ammonia 8 and 15c. bottle
Van Dyke's Rose Cream 15c. bottle
Cream of Almonds 15c. bottle
Eau De Quinine Hair Tonic 15c. bottle
Hydrogen Peroxide 8 and 15c. bottle

RIBBON SPECIAL, 15c. per yard.

These Ribbons specially adapted for hat bands and belts, are nicely assorted; you will find a lot of handsome Dresden makes in fancy mixtures, pronounced shades of Green, Sixe, Cerise, Electric and Emerald and a lot of others in plain shades of Gold, Navy, Purple, Tan and Brown; these are all finished with fancy edges, 2 inches wide. Reg. up to 18c. Friday, Saturday and Monday, 15c. per yard 15c.

LADIES' DANCING SLIPPERS, 79c.

60 pairs in superior patent leather, English heel, showing 1 strap style; a pleasure to walk or Tango in. Reg. up to 90c. Friday, Saturday and Monday 79c.

5 cent Section

50 Envelopes for 5c.
Feeding Bottles 5c.
Tubes and Nipples 5c.
Exercise Books for 5c.
Writing Tablets 5c.
Screw Drivers 5c.
Nails 5c.
Pepper and Salt Shakers 5c.
1500 Tooth Picks 5c.
Machine Oil 5c.
Tack Hammers 5c.
Bracelets 5c.
Pin Cushions 5c.
Table Mats 5c.
Corset Clips 5c.
Potato Roasters 5c.
Can Openers 5c.
Cork Saws 5c.
Steel Forks 5c.
Nail Brushes 5c.
Saucepan Covers 5c.
3 Tea Spoons for 5c.
2 Sugar Shells for 5c.
Tea Strainers 5c.
Celluloid Rattlers 5c.

TINWARE.

Funnels 5c. and 15c.
Pie Pans 5c.
Pie Pans (loose bottoms) 6c.
Jelly Cake Pans 5c.
Cake Pans (Black) 7c. and 8c.
Cake Pans (White) 7c.
Loaf Pans 15c.
Milk Pans 10c.
Mixing Pans 10c.
Tooth Bath Pans 10c.
Flouring Pans 10c.
Skillets 10c.
Water Kettles 15c.
Cullenders 15c.
Buckets, 2 for 25c.
Buckets (heavy lined) 25c.
Cabbage Strainers 10c.
Dippers 10c.
Ladles 10c.
Boiler Kettles 10c.
Molasses Flasks 5c.
Glass Flask (lined case) 15c.
Graters 5c.
Grater, Slicer and Cutter 7c.

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