

Subscription Rates.
 \$1.00 a year in advance, postage paid to subscribers in Canada, U.S. & Foreign.
Advertising Rates.
 One inch—First Insertion 75 cents and 10 cents for each additional insertion. Yearly contracts—\$5.00 per inch.

All business communications should be addressed to ANTHONY BROS., Newcastle, and all letters to the editor should be addressed to THE UNION ADVOCATE, Newcastle, N. B.

ANNOUNCEMENT.
 In the future the publishers of the Advocate will render all advertising accounts monthly.

The Address Tag on your paper is the only record we have of your subscription. If the date is not changed within a fortnight after payment is made, kindly inform us do not let the matter run for several months and then come and try to get the matter righted. Subscribers in arrears will kindly send and on the amount due from the date on which, in every case, as the time the subscription is set up to. After July 1st, subscriptions must be paid in advance and paper will be discontinued when time paid for has expired.

The Union Advocate.

ESTABLISHED 1857.

NEWCASTLE, NOVEMBER 23, 1904.

THANKSGIVING DAY.

Last week we heard a good deal about Thanksgiving Day. It is quite proper indeed in the fulfillment of the season of fruition to set apart a day for gratitude and thanksgiving, and to attend church on that day and join in the chorus of thanks to God for the dispensation of his bounties. Adhering to the custom of the Pilgrims—the founders of the day—the present age makes of the occasion one of festal as well as prayer. It will perhaps be maintained by some that Thanksgiving Day cannot be overdone. But we submit that it can—and is overdone, not so much in Canada as in the United States. It is all very well for the man who in worldly goods to lay as he his every day cares on that occasion when he is about to sit down before an ostentatious display of things palatable and seasonable. But how about the man who struggles for a bare existence, who wanders about city streets and goes at night cold and hungry to a cheerless garret and an empty cupboard? Is he not reminded of the wretchedness of his condition—the barrier between the rich and the poor—on that day more than on any other? As he wanders past imposing residences the odor of fat roasts penetrates his nostrils and the sound of mirth and laughter greets his ears. It palls upon him. He realises as he never realised before the infinite power of gold and as he gathers his limbs about him on a bench in the park he murmurs "this day is not for me" and thinks sad and bitter thoughts. Let us have our day of thanksgiving, but let us have it with less ostentation than we do now and with more sincerity.

Speaking of advertising—that was a clever idea of the Toronto Roller Bearing Company to engage Blair as manager.

MISPLACED ZEAL.

"You can buy no more than you can sell to your customers—unless you go broke some day. Your interest and my interest are the same. If I treat you right and my firm does not you will follow me to another. If I treat you wrong, I lose both your confidence and my job."

The above observations were once made to a merchant by Mr. Charles Crowlson, commercial traveller. Crowlson seems to be a drummer, philosopher or a philosophised drummer, the course of a series of articles in Saturday Evening Post he talk- ingly for the benefit of mem- of his craft and incidentally the benefit of merchants. Illustrates his remarks with a of his own experiences. ly convinces one that if all were like himself the mer- community in general would urably benefitted. Mr. oints out that too many men are prone to over- tomers. We are inclined him. A traveller too the future for the many cases he can the buyer as the her has a line of sively by a mer- e pains to sell hat is required a dozen or two case. If he of selling the

merchant all that he can pursue a that individual to buy, regardless of the quantity likely to be sold, not only the merchant will suffer through his misplaced zeal, he will suffer as well.

A cheerful penny-a-liner supplies the information that people pay for fame. This individual evidently had some intercourse with the editors of one or two Chatham newspapers.

OFF AND ON.

Norman Haggood contributes some remarkably entertaining editorials to Collier's Weekly. He endeavors to encompass two hemispheres with his range of thought. His treatises are not confined to any one subject in particular. His mental operations are performed on a very wide range of subjects indeed. He is not a specialist. Therefore he sometimes argues superficially. Politics is one of his pet themes. In the last issue he dwells on "the triumph of Laurier" as he chooses to term it. He declares that the attitude of the people of Canada toward the railway "was a businesslike education of the relation of cost to value." We are sure what a lot to know what he means by this observation. He does not attempt to explain it and doubtless could not if he would. If he has referred to the proposed government transcontinental railway we must suppose that he is the only American of our knowledge who has ever appraised Canada at anything like its true value. But in the next breath Mr. Haggood comes nearer the general fitness of things. He observes—

"What is needed by the Democracy is a man as enthusiastic as Mr. Bryan, and as thoroughly convinced of the need of changes with a good deal of head."

Now that is a very sensible observation and one we are pleased to state which is in line with the majority of Mr. Haggood's arguments. He might have added, however, that the magnetism of Mr. Bryan is another requisite for the next Democratic nominee.

The Sun will hardly beam on Premier Laurier in California any more than it did while he was in Canada.

OUR LOST OPPORTUNITY.

Oratory is now regarded by some as a lost art. The world is no longer thrilled by the human voice—unless it is that of the stage villain. It is not the statesman with a commanding presence and voice, who today rules our destinies. It is the man of

"SAVED MY LIFE"

—That's what a prominent druggist said of Scott's Emulsion a short time ago. As a rule we don't use or refer to testimonials in addressing the public, but the above remark and similar expressions are made so often in connection with Scott's Emulsion that they are worthy of occasional note. From infancy to old age Scott's Emulsion offers a reliable means of remedying improper and weak development, restoring lost flesh and vitality, and repairing waste. The action of Scott's Emulsion is no more of a secret than the composition of the Emulsion itself. What it does it does through nourishment—the kind of nourishment that cannot be obtained in ordinary food. No system is too weak or delicate to retain Scott's Emulsion and gather good from it.



We will send you a sample free. Be sure that this picture is the face of a fish in the wrapper of every bottle of Emulsion you buy.
SCOTT & BOWNE
 Chemists
 Toronto, Ont.
 50c. and \$1; all druggists.

Ayer's

We know what all good doctors think of Ayer's Cherry Pectoral. Ask your own doctor and find out. He will tell

Cherry Pectoral

you how it quiets the tickling throat, heals the inflamed lungs, and controls the hardest of coughs.

Ayer's Cherry Pectoral is well known in our family. We think it is the best medicine in the world for coughs and colds.
 JAMES PETERSON, Medicine, Cal.
 250, 2nd St., San Francisco, Cal.
 All druggists.

for Hard Coughs

One of Ayer's Pills at bed: no will reston recovery. Contly laxative.

James, intrigues, and all that. The evolution of the public man in this respect is in common with the spirit of the age. We are too restless, too busy for long-winded speeches and even for long-winded editorials. Collier's declares that a poor speaker, as far as oratorical graces are concerned, almost seems nowadays to be in advantage. Harkness. An Ontario on the back of it was one of the successes, used to defeat Mrs. James H. Wilson in the recent election. Now that the sage of Collier's sentiment has given us the truth, what are we to expect from Mr. W. S. Loggie? His magnificent grace of diction and gesture will count for naught at Ottawa. What are we going to do about it? It saddens Collier's to think there may never be another Demosthenes, a Cicero, a Boss, or even a Webster. Clear up all fools are not yet dead."

Mayor Crosby of Halifax vetoed the action of the City Council in appointing a resident of Boston to report on the water system of the Garrison city. Mayor Crosby did the proper thing. If other Canadians would adhere to the principle of employing home talent when possible, Canada would think a little mite more of herself.

A NEW SCHOOL FOR SCANDAL.

Macaulay tells us that in the time of James II, the new members of Parliament had to be carefully "coached" by experienced ones for until they had gone through a course of instruction they were quite useless. There are a number of newly elected members of parliament in Canada who will be quite too green to take up parliamentary work. By all means start a training school. The tutors might be retired members ready to turn an honest dollar. How to make promises never to be kept and yet appear to be the soul of honor and frankness; how to kill time during a debate and yet be attending to duty; how to profit by parliamentary influence yet be unstained by bribery; these and other arts might be taught at the Kindergarten for juvenile M. P.s.

Sir Alfred Harnsworth has at last purchased those Newfoundland timber areas. "The largest pulp mill in the world" is now in order.

THE FARMER AND THE ADVOCATE.

"One white heifer with black spots and one black heifer with white spots have strayed into my yard where they await ownership."

Such is the substance of an advertisement which appeared in the last issue of the Advocate. Is that not a pretty fair illustration of the value of the Advocate to the farmer? Here is another one: The Anderson Furniture Company advertised in these columns for legs. Many farmers seeing the ad. set to work to earn an honest penny during what is generally regarded as a dull season and now legs are being piled in the yard of the furniture company as regularly as clock work. Farmers you need the Advocate and the Advocate needs your patronage!

Mr. Blair's versatility is being proven every day. He is now about to become general manager of the Toronto Roller Bearing Company at a salary somewhat in excess of \$10,000. If the versatile New Brunswicker keeps on he will some day do stunts for Bannum and Bailey's circus at double ten thousand a year.

Social and Personal

Messrs Cal. Stevens and Herb Belva were up north last week in search of big game.

Mr. Roy Summer of Moncton was here last week.

Mr. A. E. Shaw and Mr. O. N. Brown were in St. John last week.

Mr. E. R. Macnam of St. John was in town last week.

The dance given in the Temperance hall, Wednesday evening, was thoroughly enjoyed by the guests. Excellent music was supplied by the McEichern orchestra, and supper was served at 12 o'clock. The chap- ones were Mrs. L. J. Tweedie and Mrs. C. A. C. Bruce—World.

Mr. and Mrs. T. J. Elliot, spent Thanksgiving at their home in Sussex, N. B.

Mrs. C. E. Lockett of Waterloona, Quebec, spent Friday in Newcastle the guest of her sister Mrs. J. E. Allingham.

Miss May Gorman, who has been residing in Portland, Me. for the last three years, came on to attend the funeral of her brother James Gorman of Nelson.

Col. Hainbury Williams, military Secretary to Earl Grey, states that he is not quite certain whether the new Governor General will sail from England in Dec. 1st, or Dec. 5th. A new seal has been pro- mised for Earl Grey. This is customary for such Governors-General. The seal bears the motto and crest of His Excellency.

Mr. and Mrs. R. H. Armstrong are expected home from St. Louis this evening.

Chaplin Island Road's popular teacher Miss Saine Caplan, spent Saturday and Sunday at home.

Mr. A. E. G. McKinnle spent Thanksgiving Day in Campbellton.

A TRAVELLER'S TROUBLES

The Moncton Times recites a good story about a traveller who was bound up this way:

A passenger who arrived in Moncton Wednesday morning on the St. John express, enroute to a point north had no end of trouble before he made connections with his train at the depot. The maritime express was behind time as usual and as the traveller was informed that his train went out on the track next to the station, he kept an eye on all that transpired on that line. He knew very little about the different trains, but he was imbued with one idea, and that was to take the first train that showed up on the track he was watching. Before the maritime arrived, however he grew weary of watching and in taking a walk about the platform he eventually got turned around and forgot in which direction he was heading. The next thing seen of him he was in full pursuit of the maritime express which was pulling out for Halifax. He carried a good sized black valise and about the time he got up speed that was likely to overtake the departing train, the grip flew open and there was a scattering of goods and chattels. To stop and pick up the valise and articles meant the loss of the train, so the man gathered as much as he could conveniently carry in his arms and flew on, leaving the empty bag behind.

He caught his train somewhere near the crossing and enjoyed a ride as far as Prince as a reward for his exertion. His ticket did not lead him in that direction; consequently at the first stopping place he was put off and headed west again. He got back to Moncton sometime during the afternoon and had to wait over another day. At last accounts the unfortunate traveller was started north and it is presumed that he finally reached his destination. But he is likely to remember for some time the difficulty he experienced in getting the right train out of Moncton.

Mr. Wm Murray, painter, deals with the subject of "licensing imported labor" in another column of this issue in a rather straight-from-the-shoulder style. Give the painter a hearing.

Now that elections are the thing in Nova Scotia it is up to Dr. Sproule M. P., to make good his assertion that if Nova Scotia were dropped into the St. Lawrence the only memory that would be left would be the smell of bad whiskey.

THE KAISER'S INDELICACY.

At a performance at the opera in Berlin not many nights ago, at which the Emperor was present, a number of ladies were turned back as they appeared in high-necked gowns instead of décolletées, in accordance with the royal command. Many ladies in order to gain admittance, improvised low-cut dresses by borrowing scissors from the attendants and cutting out the offending portions of their frocks. The London Graphic describes it as an amusing and painful scene. We might pardon this indelicacy of the Kaiser if it had occurred in any other place than the opera. You see His Highness never attends without a powerful pair of opera glasses.

The Prize! The Prize! The Prize!

Do You Want a Watch for Nothing.



Here is Our Offer," which holds good from today Wednesday November 23rd to Saturday Evening, December 24th.

If you buy and pay cash for \$10.00 worth Ready-Made Clothing, either in Boys' or Men's Suits, Overcoats or Trousers, Fancy Vests, Smoking Jacket or Furs we will give you an order on Mr. T. J. Elliott, Watchmaker, for one of his guaranteed Watches.

Remember this is a Good Article, it is no Toy.

Fathers this is a good chance for you to give your Boy a nice Christmas Box, one that will tickle him all to pieces. Young man here is your chance to earn a Watch easy. We have just as good value as you can get anywhere. Our Boys' Suits at \$2.50 are beauties. Our Overcoats, cloth lined, at \$4.50 the like of them you never saw. We have one whole table of Men's Suits, Reduced in Price. Campbell's Overcoats are Tailor-Made, Fine Fitting Garments, Ready-to-Wear, the Prices are always moderate. We have two dozen Fancy Vests, a Few Smoking Jackets, Fur Caps and Collars, special for Xmas trade. Come this way, get the Best Value for your money and secure the prize.

L. B. McMurdo,

THE PEOPLE'S TAILOR.

Stop! Right Here.

Gentlemen, do you value your health? If so, why not shed this cold wintry weather without an OVERCOAT, or even a good warm SUIT, when you can get them at such a reasonable cost.

You can get an OVERCOAT at this establishment from \$18.00 up, yes, in fact you can get one for less money if you prefer them, and then you will be sure of the quality of the goods, trimmings, fit, work and all the rest of it.

Don't Spend Money in "Shoddies" It's Like Throwing It Away.

Call and be convinced that you will see the best line of goods in town.

J. S. WILLIAMSON,

Mailer Block, opposite Post Office. **MERCHANT TAILOR.**

At McLEOD'S

FASHIONABLE TAILORING ESTABLISHMENT

where you will find the Latest and Newest Goods for WINTER SUITS and OVERCOATS which we make up in good style and at reasonable prices. When you want a Suit or an Overcoat do not wait until after Christmas. Come early and inspect our stock and satisfy yourself our goods and prices are right.

Carter Block.

SIMON McLEOD.

THE PHARMACY

A FULL LINE OF

TOILET ARTICLES

always in stock at "THE PHARMACY."

TOOTH BRUSHES - 10c. to 50c.
 HAIR BRUSHES - 25c. to \$1.50.
 TOILET WATERS and PERFUMES,

all the best odors and ranging in price from

10 cents - to \$2.00 a Bottle.

A. E. SHAW,

DRUGGIST, NEWCASTLE, N. B.

Students, Attention!

On Oct. 24th, 1904, the World's Fair Judges gave Grand Prize (highest) to 1904 Standard Dictionary. I will close this edition out at cost for a few days. Also for sale, One Set of Encyclopedia, Britannic, 30 volumes, cloth, marbel edges.

\$50.00 Style at Only \$35.00.

Address all orders to me at Douglastown, whether for Dictionary, Holders, Vapor Lamps, Bath Cabinets, Etc.

M. R. BENN, SUPT. AGENTS, MAR. T. PROV., DOUGLASTOWN, N. B.