

**Your Throat.**

Gargles can't go back far enough; sprays don't reach deep enough; but the air you breathe touches every part. Then why not put a healing medicine in the air and let them go along together? That is what Vapo-Cresoline is for. It puts the healing medicine right on the places that most need it. You now see why it so quickly cures sore throat, bronchitis, hoarseness, whooping-cough and asthma.

Vapo-Cresoline is sold by druggists everywhere. The apparatus and Lamp, which should last a lifetime, and a bottle of Cresoline complete, \$1.50. Extra supplies of Cresoline 25 cents and 50 cents. Must use bottle, containing physician's testimonials free upon request. VAPOR-CRESOLINE CO., 1110 11th St., New York, U.S.A.

**WEAKNESS**

OF MEN AND WOMEN

Could we read the hearts of every man and woman, what a load of sorrow and despair would be disclosed. Indications of Blood Diseases have caused more physical and mental wreck than all other causes combined. They strike at the foundation of manhood; they sap the vital forces; they undermine the system, and not only do they often disrupt the family circle, but they may even extend their poisonous fangs into the next generation. If you have been a victim of early sinful habits, remember the seed is sown, and sooner or later you will reap a harvest. If your blood has been diseased from any cause, do not risk a return later on. Our New Method Treatment will positively cure you, and you need never fear any return of the disease. We will give you a guarantee to that effect. We would warily guard against the promiscuous use of mercury, which does not cure blood poisons but simply suppresses the symptoms.

**WE CURE OR NO PAY.**

Don't let your life be drained away, which renders the intellect as well as the body. There is no room in this world for mental, physical or sexual defects. Our New Method Treatment will stop all unnatural losses, purify the blood, strengthen the nerves, restore vitality, and make a man of you. If you are in trouble, call and consult us. Consultation is free. We treat and cure Drains, Blood Diseases, Venereal Strictures, Urinary Discharges, Gleet, Kidney and Bladder Diseases, No cutting or operations. No denials. Complete cures. Everything confidential. Consultation Free. Books Free. Question Blank Free for Home Treatment.

**DRS. KENNEDY & KERGAN**

Cor. Michigan Ave. and Shelby St. DETROIT, MICH.

**Every Bottle**

of CARLING'S ALE is "Brewery bottling." Nowhere in Canada is CARLING'S ALE bottled except by employees of the CARLING B. & M. CO., Limited. That's why we can—and do—guarantee every bottle.

**CARLING LONDON**

**Did You Ever**

NOTICE that sweet, delicious taste that our baked goods always have!

**Our Bread, Pies, Cakes, Buns, etc.,**

are always fresh and tasty. Once a customer you will stay with us.

**Wm. Somerville, Confectioner**

Next Standard Bank Chatham.

**Principles are Eternal**

A Fundamental Business Principle

"Not what you spend"

"What you get for what you spend"

—THAT COUNTS—

**The Best is cheapest in the end.**

**Gibson's Photos are the Best.**

**GIBSON'S** 840, 23 King Chatham, St.

**THE SAUGEEN MINERAL WATER**

—IS ON SALE AT—

CENTRAL DRUG STORE and P. A. ROBERT'S LIQUOR STORE

Use Saugeen first thing in the morning and before retiring at night and you will have no trouble with your stomach, this we guarantee.

**Notice These Prices**

SHIRTS - 3c each  
COLLARS - 1c each  
CUFFS - 1c each

AT THE  
**Parisian Steam Laundry Co.**  
Telephone 20

**Imitations**

of Dodd's Kidney Pills are legion. The box is imitated, the outside coating and shape of the pills are imitated and the name—Dodd's Kidney Pills is imitated. Imitations are dangerous. The original is safe. Dodd's Kidney Pills have a reputation. Imitators have none or they wouldn't imitate. So they trade on the reputation of Dodd's Kidney Pills. Do not be deceived. There is only one DODD'S. Dodd's is the original. Dodd's is the name to be careful about—

**D-O-D-D'S KIDNEY PILLS**

**DISTRICT DOINGS.**

**MORRIS.**

Mrs. (Rev.) E. Softley was confined to her bed for several days last week from the effects of inflammation. Mr. Robinson has moved into the house recently occupied by Mrs. Pearl.

Mrs. Charles Sparham, west of the village, is spending the spring months in Toronto with her parents, Mr. and Mrs. Stammers, for the benefit of her health.

The gale of Saturday morning blew the tin roof off the Smith Block. Fortunately there was very little rain or the stairs below would have been flooded.

Miss Annie Hughes, niece of Mrs. Henry Stewart, will be married in St. John's church on Wednesday, at 11 a. m. to Mr. Dale, of Chicago.

Miss Kimmerly, of Montana, has been visiting her many friends in this vicinity.

G. A. Smith, merchant, was in Toronto last week on business.

Mrs. Joseph Pearce and children left on the 18th inst. for South Dakota, where they will reside in the future.

The fishermen along the lake are already making large shipments of fish and securing high prices.

Arch. Mitton, who recently underwent a surgical operation at the General Hospital, Chatham, is rapidly recovering.

Miss Rose Kitchen was in Blenheim recently, the guest of her cousin, Mrs. (Dr.) Hanks, for several days.

Rev. and Mrs. Softley will move to the cottage on the farm of John Simpson, Talbot street, until the new rectory is completed.

A very successful concert, under the auspices of the Public school, was held in the A. O. U. W. hall on Friday evening, 25th inst. L. B. Spafford, of Toronto, was present and delighted the audience.

Rev. F. E. Mallot, of Guilds, conducted the service in the Methodist church last Sunday.

The fall wheat in this vicinity is suffering from the effects of the dry spring.

George Reynolds, of California, a former well known resident of this locality, is visiting his sister, Mrs. Henry Stewart, west of the village.

**RUTHERFORD.**

Quite a number have had the mumps and measles recently.

Mr. Hendry spent Sunday on the 8th concession with Mr. and Mrs. Munroe.

It is time to re-organize your lawn tennis club.

James Prescott has commenced the work on his new house, George Hebban is putting in the foundation of stone and cement.

William Rappley's sale on Monday, 14th inst., was well attended, and good prices were realized; horses and cattle, especially, very high.

The anniversary and tea meeting in the Methodist church on the 20th and 23rd was a decided success. Proceeds \$65.

Those who took part in the program acquitted themselves nicely, mention should be made of those who took part in the flag drill.

Mr. and Mrs. J. N. Gibb spent Sunday in Wallaceburg, with friends here.

**ABSOLUTE SECURITY.**

Genuine

**Carter's Little Liver Pills.**

Must Bear Signature of

*Wm. Carter*

See Fac-Simile Wrapper Below.

Very small and as easy to take as sugar.

**CARTER'S LITTLE LIVER PILLS.**

FOR HEADACHE, FOR DIZZINESS, FOR BILIOUSNESS, FOR TORPID LIVER, FOR CONSTIPATION, FOR SALLOW SKIN, FOR THE COMPLEXION.

Also Cures Sick Headache.

# Atlantic Pulp and Paper Company, Limited

HEAD OFFICE: TORONTO, CANADA

**AUTHORIZED CAPITAL, \$3,000,000**

In Shares of \$100 each, divided into 15,000 7 per cent. Cumulative Preference Shares, \$1,500,000; 15,000 Common Shares, \$1,500,000

**\$850,000 of 7 per cent. Cumulative Preference Stock is now offered to the Public for Sale at par**

PAYABLE: 10 per cent. on application, 20 per cent. on allotment, 20 per cent. two months after allotment, 25 per cent. four months after allotment, and 25 per cent. six months after allotment.

## DIRECTORS

**PRESIDENT—W. C. EDWARDS, M.P., of W. C. Edwards & Co., Limited, Lumber Manufacturers, Ottawa.**  
**VICE-PRESIDENT—R. Y. ELLIS, Vice-President of P. W. Ellis & Co., Limited, Manufacturing Jewelers, Toronto.**  
**CHAS. H. WATEROUS, President of Waterous Engine Works Co., Limited, Montreal.**  
**J. W. WARDROBE, Director The New Richmond Lumber Co., Limited, Montreal.**  
**WM. M. MCINTYRE, Paper Manufacturer (late Mechanical Superintendent Laurentide Pulp Co.), and**  
**A. J. H. BOKARDT, Manufacturer, Toronto.**  
**W. R. P. PARKER, Barrister-at-Law, Toronto.**  
**CHARLES LYMAN, President the Lyman-Knox Co., Limited, Montreal.**  
**Solicitors—PARKER & BICKFORD, Toronto, Canada.**

**Bankers—THE CANADIAN BANK OF COMMERCE.**  
**Brokers—SUTHERLAND & CAMERON, Ottawa, Canada.**  
**Registrars of Stock and Transfer Agents: NATIONAL TRUST COMPANY, Limited, Toronto, Montreal, and Winnipeg.**

N.B.—Since the Prospectus of the Company was issued (about the First of April), the Company has received two offers for the purchase of its entire output of paper. These offers are entirely unsolicited, and are from parties whose standing is such as to guarantee the performance of any contract they may undertake. One of these offers covers the first year of production, and the other covers the first three years. Either offer, if accepted, would be sufficiently profitable to assure the payment of the full dividend on the Preferred Stock, provide the amount required by the Charter for a Reserve Fund, and leave a balance sufficient to pay a large dividend on the Common Stock, if no unforeseen contingencies should arise. This does not include profits estimated from the sale of sulphite pulp or from the saw mill, which, it seems reasonable to suppose, would be sufficient to cover all unexpected contingencies.

## PROSPECTUS

**OBJECTS OF THE COMPANY.**

The Atlantic Pulp and Paper Company, Limited, has been organized in order to take advantage of the unrivalled facilities for the manufacture of pulp and paper at New Richmond, on the Baie des Chaleurs, and by its charter, has powers of the fullest description. It is confidently believed that pulp and paper can be more economically manufactured there than any other place in America.

The essentials to the success of such a concern are:

1. Cheap and unlimited pulp wood;
2. Adequate water power cheaply developed;
3. Pure water for the manufacturer;
4. Cheap labor;
5. Low transportation charges;
6. Efficient management.

It will be seen that the facilities possessed by this Company assure a point of cheapness in the production of paper never attained before, while the situation of the mills on the Atlantic seaboard makes it possible to ship to all foreign ports by water without trans-shipment. As the Company proposes to confine itself almost exclusively to the export trade, it will readily be seen that this gives it further advantage over all other companies.

**1. WOOD SUPPLY.**—No paper mill in Canada has greater advantage as a point of situation. Many companies do not own their own limits, being entirely dependent on outside purchases, and subject to fluctuations of supply and price. Other companies owning limits have to transport their wood from great distances by water or rail. Thus we find mills at Miramichi and Niagara Falls are bringing their pulpwood from Central Quebec, while the mills of the Atlantic Pulp and Paper Company, Limited, will be built about two miles from the limits, where there will also be a very large mill-pond capable of holding several million logs. The Little Cascapedia River flows from end to end through the center of the limits, and the large River flows from end to end through the center of the limits, and the large hauling usually entailed in getting out pulp wood, thereby greatly decreasing the cost.

**2. WATER POWER.**—Mr. George F. Hardy of New York, the foremost American authority on this subject, has made a thorough examination of the water power that can be developed on the Little Cascapedia River at a point immediately adjoining the proposed mill site, and his report shows that sufficient power can be developed to run mills of even greater capacity.

This report can be seen at the office of the undersigned, or at any office of the National Trust Company, Limited.

**3. WATER SUPPLY.**—Pure and clean water is one of the most important factors in connection with pulp and paper-making. The bed of the Little Cascapedia River is rocky, and owing to its crystal-like clearness and purity the water in the river is suitable for making the finest grades of paper without the expense of filtering, which is almost invariably required at other mills.

**4. COST OF LABOR.**—The labor employed in the mills and woods cost less than probably any other American mill, as far as known, as competent men in this section of the country, on account of the cheapness of living, ask very low wages.

**5. TRANSPORTATION CHARGES.**—The shipping facilities of this Company are certainly unequalled by any similar enterprise in Canada, the situation of the mills on the Baie des Chaleurs giving every possible advantage for export trade, which is probably the most profitable field. Arrangements can be made with Atlantic steamship lines to run steamers from New Richmond for eight months in the year, as required. During the winter months favorable winter rates have been arranged with the Railway Companies of St. John and Halifax, New Richmond being on the line of the Atlantic and Lake Superior Railway, which will be connected with the mills by a siding.

**6. MANAGEMENT.**—The Company has been fortunate in securing the services of Mr. Wm. M. McIntyre, formerly Mechanical Superintendent with the Laurentide Pulp Company, Limited, who will act as Manager of the construction and operation of the mills. Mr. McIntyre has had over twenty years' experience in pulp and paper-making, and is regarded as an authority on the manufacture of pulp and paper.

**PROPERTIES**

The properties and limits acquired by the Company contain about three hundred and two square miles, or one hundred and ninety-three thousand two hundred acres, more or less. The wood is principally spruce, and there is also a large quantity of cedar, pine, birch, balsam, balm of Gilead, and poplar. The Company has reports on this property made by five different expert Rangers, acting independently. Copies of these may be seen at any office of the National Trust Company, Limited, or at the office of the undersigned.

## ISSUE OF STOCK

For the acquiring of the said property, equipment of the pulp and paper mills, the development of the water power, building the railway siding to the mills, and the furnishing of sufficient working capital, the present issue of Preference Stock is made. The whole of the Seven Per Cent. Cumulative Preference Stock has been authorized to be issued on the following terms:

**For every two shares of Seven per cent. Cumulative Preference Stock subscribed and paid for, there will be allotted by way of bonus one share of fully paid Common Stock.**

The Seven Per Cent. Preferred Stock is Cumulative, carries yearly dividends, and has priority over the Common Stock as to both divide and assets.

After the payment of the dividend on the Preferred Stock, and before any payment of dividend on the Common Stock, a further sum of one per cent. must be applied to a Reserve Fund, under the charter. This fund will be for the further assuring of the dividends on the Preferred Stock. Application will be made in due course for the listing of the shares of the Company on the Toronto and Montreal Stock Exchanges.

**Applications for Preferred Shares should be forwarded to the NATIONAL TRUST COMPANY, Limited, Toronto, Montreal, or Winnipeg; or to SUTHERLAND & CAMERON, Brokers, Ottawa, Canada.**

**Checks, drafts, etc., are to be made payable to the NATIONAL TRUST COMPANY, Limited.**

If the whole amount applied for be not allotted, the surplus paid on deposit will be appropriated towards the sum due on allotment. Where no allotment be made, the deposit will be returned in full.

Further information and Forms of Application can be obtained at the offices of SUTHERLAND & CAMERON, 48 SPARKS STREET, OTTAWA, CANADA, or the NATIONAL TRUST COMPANY, LIMITED, TORONTO, MONTREAL, and WINNIPEG.

We offer the Preferred Stock for sale on the above terms.

**SUTHERLAND & CAMERON, Brokers**  
**OTTAWA, CANADA.**

The following is an extract from one of the reports: "I have been working in the lumber woods for twenty years or more, and have traveled and examined limits in the State of Maine, New Brunswick, and Quebec, and worked in Wisconsin and Minnesota, and I am sure this is the best pulp limit I have ever seen or traveled over."

On the basis of any one of these reports a conservative estimate shows that there is sufficient pulpwood now on the limits to supply the proposed mills for more than 65 years. As spruce wood will replace itself in from twenty-four to thirty years, it will be seen that there is sufficient wood on the limits to afford a perpetual supply to a mill double the capacity of that now contemplated.

The freehold property consists of twenty acres where the saw mill, dwellings, and office are situated, and 264½ acres on the bank of the Little Cascapedia River, where it is proposed to build the Pulp and Paper Mills.

## THE PULP AND PAPER MILLS

It is proposed to erect—  
A Paper Mill with a daily capacity of 54 tons.  
A Ground Wood Pulp Mill with a daily capacity of 50 tons, and  
A Sulphite Pulp Mill with a daily capacity of 40 tons.

Mr. George F. Hardy has estimated the cost of erecting the Pulp and Paper Mills and of developing the water power at \$950,000. The balance from the sale of the Preferred Stock will be sufficient to complete the payments for the limits, water power, saw mill, etc., provide working capital, and leave a substantial balance for contingencies.

## THE SAW MILL

There is on the property a saw mill, equipped with the latest improved machinery, capable of turning out from 35,000 to 40,000 superficial feet of sawn lumber in ten hours, and is equipped with all necessary power, gearing, shutters, etc., for the installation of another saw, which would double the capacity.

## MARKETS

The markets will be chiefly foreign, including the Eastern States and Great Britain. In view of the expected advances in the price of paper in the Eastern States it is probable that the greater part of the output will be marketed there. Situated as the mills will be on the seaboard, paper can be laid down in Liverpool and New York, duty paid, at such a price as to defy competition.

Freight quotations can be seen at the offices of the National Trust Company, or the undersigned.

## ESTIMATE OF BUSINESS AND PROFITS

Estimating the cost of pulp wood at \$2.25 a cord, careful estimates made for the Company show that the ground wood pulp should not cost over \$5.89 a ton, and sulphite pulp not over \$16.00 a ton. The actual cost of newspaper from pulp, estimated at these prices, should not be over \$18.94 a ton. This is after making all necessary allowance for depreciation and renewal of plant, and all charges of management and selling.

The following estimate of the annual output of the mills has been prepared by Mr. Wm. M. McIntyre, a practical pulp and paper manufacturer, and is believed to be conservative and well within the mark, and includes allowances for salaries and contingencies:

|   |              |
|---|--------------|
| 16,902 tons of newspaper at \$37.00 a ton     |              |
| 8,294½ tons of sulphite pulp at \$30.00 a ton | \$248,835.00 |
| 8,294½ tons of sulphite pulp at \$16.00 a ton | \$132,712.00 |
|   | \$381,547.00 |

|   |              |
|---|--------------|
| Cost of producing same:                       |              |
| 16,902 tons of newspaper, at \$18.94 a ton    | \$319,819.58 |
| 8,294½ tons of sulphite pulp at \$16.00 a ton | \$132,712.00 |
|   | \$452,531.58 |

|  |              |
|--|--------------|
| Showing a profit of.....                               | \$45,715.42  |
| 7 per cent on \$1,500,000 Preference Stock .....       | 105,000.00   |
| Available for Reserve Fund and further Dividends ..... | \$350,175.42 |

The ground wood pulp and the balance of sulphite pulp will be consumed in the paper mill of the Company.

The estimated profits from the operation of the saw mill are not included in these figures, but owing to the enormous quantities of cedar on the limits, substantial profits should be made from the manufacture of railway ties, shingles, etc. The Laurentide Pulp Company, Limited, in its annual report, June 30th, 1900, stated that the Company's saw mill added to annual profits an amount equal to its entire cost, although it was operated for only three months of the year, and estimated that the future profits from this source would cover the interest on the entire bond issue of the Company.