Prepare yourself for his place

When He Leaves to Shoulder a Gun

You must be ready to step in and fill his job. The war requires the maintenance of efficient manufacturing and mercantile organizations at home and it is your patriotic duty to do your bit.

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You must be able to do what he has done. Business men cannot stop to train you—They have not time—You must be trained when you take hold.

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The Northern Business College with a good staff of experienced instructors will teach you what you need to know—what to do and how to do it. The cost will be very moderate. The fees are no higher than they have been for the past ten years.

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Demand for our Graduates more than five times our supply.
Write for catalogue. Our College is open all summer. Enter any time.

W. J. Elliott, Principal.

Five Million Britons Fighting.

Lord Curzon, a member of the British War Cabinet, last week made the statement that Great Britain had given no less than 7,000,000 men to the war, and that there were to-day fully 5,000,000 Britons in the fighting forces on all the fronts. These figures are thought to include the men in the navy, and they are held to indicate that there are no troops in the British Isles to-day save the men on leave and the men in the depots. There is no such thing as a reserve army in Great Britain awaiting eventualities, though there must be by this time many hundreds of thousands of American troops in the different training camps throughout the country. Even the naming over of these enormous figures of the British forces in actual fighting, with the accompanying thought that with them goes British pluck and endurance and hard-headed endurance to be beaten, is full of encouragement. And to think at all of the total, and to compare it with the total population from which it is drawn, is to bring home to ourselves with tremendous force the debt of gratitude that the world will always owe to the right little tight little islands that so nobly stepped into the breach in the great struggle and kept their places there.

The Terrible Reality.

Dr. Wm. White, of Woodstock, recently returned from France, expresses the opinion that many people in Canada are not yet fully alive to the real meaning of the war and to what the result would be if Germany were allowed to win. And there is much evidence to be found in support of such aview. In a general way we all know that a German victory would be a terrible calamity; but many of us know just as well that some time or other we must die. We would not think of disputing the fact that we must die; yet we live and act as if the certainty of death were a matter of no present importance to us. In France they understand the meaning of the war in a different way. To them it is a terrible reality.

And yet it must not be forgotten that if there are many Canadians who seem indifferent, or who leave the impression that they are more interested in their own affairs than they are in the fate of civilization and the future of their own country. Canada as a whole has done magnificently, has done, indeed, the things that a few years ago would have been regarded as impossible. And there is no reason to doubt that she is prepared to do still greater things yet if greater things are required for the winning of the war.—Woodstock Sentinel Review.

Consolidation the Real Thing.

Addressing school inspectors, teachers and rural leaders at the Ontario Agricultural College, to the number of about 500, Mr. Led L. Driver, Superintendent of Consolidated Schools in Indiana, gave it as his deliberate opinion that the establishment of consolidated schools must come if the rural communities are to reach their best development. Only a few years ago he was himself opposed to the new movement, but the unqualified success which had attended its adoption had simply compelled him, as a matter of common sense and honesty, to become an ardent advocate instead of an opponent.

Fewer teachers were required; higher salaries were paid; a higher standard of education was secured; better health conditions were provided; the length of the average school period was extended, and a High School course was secured without the necessity of leaving home.

A good old Scotch minister, calling unexpectedly on a widow who lives in a cottage on the outskirts of the village, surprised her in the midst of washing a lot of clothes.

She hurriedly hid behind a clothes horse, and told her little boy to say that she was out. Her visitor knocked at the door.

"Well, Jamie," he said, "and where is your mother?"

"My mother's not in; she's down street on an errand," promptly replied the lad.

"Indeed," replied the minister, with a glance at the bottom of the screen. "Well tell her I called, and say that the next time she goes down to the village she should take her feet with her!"

License No. 8—8108

After the Big Sale Values.

License No. 8—1097

We thank our many old and new customers for the splendid success of our August Sale. This Sale beat all our records but we are not going to stop at that. Remember the tremendous stocks and buying power of this store assures you better values every day of the year than you can get elsewhere. When others are calling for goods our stocks are the most complete in history of this institution. We can now give you the time and attention, which was not possible during the big rush. Here are a few of the after stock taking specials. Many more will be seen on our counters from day to day.

Clearing of Odd Lines in Shoes.

Boys' Canvas Bals
Solid leather soles, sizes 1, 2, 4 and 5 Regular $2 for 1.65
Child's low one strap running slipper, sizes 7 to 2. Reg $1 for... 85c
" 1.10 .... 95c
Wos. Dong., regular $3 to $3.50. Sizes 3½, 4 and 4½. Still further reduced to $2.19

Ladies' All Wool Serges

Many people took advantage of these quality lines during the sale and bought liberally. People from other towns say they saved $1 50 per yd on these goods. Don't procrastinate! Get your share of these values while they are still to be had.

Mens' Shirt Specials

Negligee and soft collared shirts. Reg. values up to $1 for 49c
Mens' grey auto Dusters, sizes 40 and 42. Reg. $2 for 1.49

Our Pride Brown and White Cooking Ware

Casseroles, Mixbowls, Preplates, Custard bowls, etc. Reg. 10c for 8c; 25c for 19c; 35c for 29c; 50c for 43c; 75c for 67c; 85 for 73.

Dinner Sets

Choice patterns and away below market values at $18.00, $21.00 and $23 per set.

Clover leaf and plain white wear at below wholesale prices.

Baking Powder

Try our special invincible baking powder. It contains no alum. Guaranteed absolutely pure. We will give your money back if not satisfied. Why buy cheap inferior baking powders, when you can get the best here for the same money. Put up in 10c, 15c and 25c cans.

Lily White Corn Syrup.

Clear as honey. You say the golden syrup is good. This is delicious. Try a small pail.
5 lb pails....60c. 10 lb pail....$1.15

For Your Benefit

We welcome the acid test of comparison because we know our goods will come through safely.

Highest Prices for Produce — The Store that Quality Built

KNECHTEL & KNECHTEL

A Fight for Life

It has been fight or die for many of us in the past and the lucky people are those who have suffered, but who are now well because they heeded nature's warning signal in time to correct their trouble with that wonderful new discovery of Dr. Pierce's, called "An-u-ric." You should promptly heed these warnings, some of which are dizzy spells, backache, irregularity of the urine or the painful twinges of rheumatism, sciatica or lumbago. To delay may make possible the dangerous forms of kidney disease, such as diabetes or stone in bladder.

To overcome these distressing conditions take plenty of exercise in the open air, avoid a heavy meat diet, drink freely of water and at each meal take Anuric (double strength). You will, in a short time, find that you are one of the firm indorsers of Anuric.

Hamilton, Ont.—"For kidney ailments I have never known any medicine to equal Anuric. When I started to take it I was very miserable with lame back, pains in the cords of my neck and shoulders and all over my body. The water was high colored and offensive. All of these conditions left me after one week's use of Anuric and I consider it to be the greatest of all kidney medicines."—Mrs. Jennie Clark, 79 Queen St. So.

Toronto, Ont.—"My husband suffered severely with pains in his back for three or four weeks. He commenced to take Anuric and in three or four days he not only looked better, but remarked that his back felt much better, and now he says that his pain has all gone. It is with pleasure that we recommend Anuric."—Mrs. Mary Ryan, 54 Seaton St.

Leniency Toward Deserters.

An extra of the Canada Gazette, issued at 7 o'clock Saturday evening, contains a proclamation removing deserters and absentees under the Military Service Act from liability to punishment if they report for duty between now and August 24. It is recognized that many men who failed to report because of lack of understanding of the act, will be glad and willing to do so if a period of grace is allowed. Men who are still classed as deserters and absentees subsequently to August 24 will, the proclamation states, "be pursued and punished with all the rigor and severity of the law, subject to the judgements of our courts-martial, which will be convened to try such cases and other competent tribunals." The proclamation provides that "those who employ encourage, conceal or assist such men, will be held strictly accountable as offenders, and subject to the pains, penalties and forfeitures in that behalf by law provided for their offense."

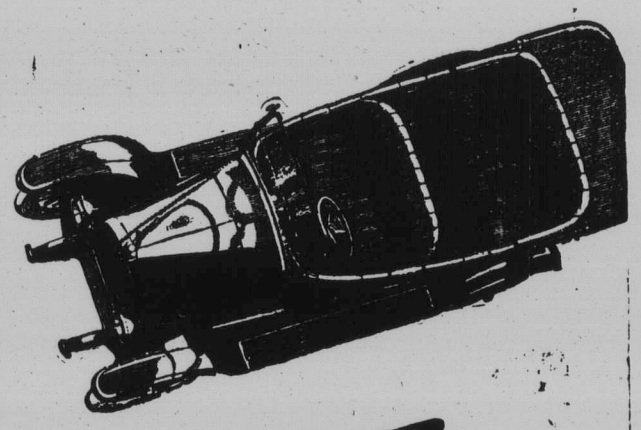
Still Continue to Pay Interest Banker Savs.

The banks are not going to discontinue paying interest on savings accounts, but they are seriously considering discontinuing a number of accounts altogether which have hitherto been called savings accounts and making people who use the machinery of the bank for their private booking use ordinary current accounts," said D. C. Rae, manager of the Royal Bank, Toronto, in regard to a report in circulation that further interest paying on savings is to be discontinued.

Speaking as a practical banker, Mr. Rae declared that the whole idea of discontinuing paying interest has not been considered at all and that there is no reason why the banks should engage in business which is really unprofitable, not only unprofitable, but was really losing money for the banks. "We have to take steps accordingly, just as any manufacturer would do," he said.

Death of John Riptke.

On Wednesday, July 31st, Mr. John Riptke, of 6th Bruce, passed away after an illness extending over two years, from pernicious aenemia. The deceased was 55 years of age. He was born in Carrick Tp., and had been farming in Bruce Tp. for 31 years. He was married to Lydia Hefkey of Breslau, who survives him, with two of their children, Irvine and Pearl. The funeral on Friday was attended by a very large number of people who had come to pay their last respects to the departed. The services were conducted by Rev. Mr. Liebold, of the Evangelical church, of which congregation the deceased was a member. Among the friends from a distance were Mr. and Mrs. Jos. Riptke from Guelph, Mr. Wm. Erhardt from Hespeler, Mrs. J. C. Hefkey from Drayton, Mr. and Mrs. J. Wendt from Wroxeter, Mrs. C. Wendt, Mrs. R. Schwalm and Mr. W. Wendt from Mildmay, Mrs. J. Deacon and son from Hamilton, Mrs. Fred Bearman and son and Mrs. Fred Smallback from Owen Sound, Mr. and Mrs. Fred Millhouse and Mr. Arch. Millhouse from Chesley.—Paisley Advocate.



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