

"Line's Busy"

But your order
will be handled
promptly.

Everything in

SALT

Verret, Stewart & Co.

Limited
Montreal

THERE IS MORE

**WETHEY'S
Condensed Mince Meat**

(IN CARTONS)

per capita, used in St. Catharines,
where the goods are manufac-
tured, than any other point in
Canada.

The Reason is plain

Our locally well-known sanitary
methods, together with the equally
well-known quality of our ingre-
dients, cannot help but invite the
patronage of the good people of
St. Catharines.

What About Your Trade?

3 doz. to a case. All jobbers.

J. H. Wethey, Limited
ST. CATHARINES, - ONTARIO

**"I have always found The Grocer a valuable aid
to buying, both through its advertisements and
its market quotations." : : : : :**

"I have been a reader for some 20 years and
value the paper in many ways."

The above is an extract from a letter written
by a Brandon, Man., merchant.

The secretary-treasurer of one of the best
stores in Western Canada says:

"Both Mr. ——— and myself always take a
keen interest in reading The Canadian Grocer,
and we have more than once profited by both
the suggestions offered, and the quotations, with
probable market changes.

"Just recently, with our own judgment con-
firmed by your paper's report of a probable ad-

vance, we made a very profitable purchase on
rolled oats, which saved us many dollars.

"There can be no question about the careful
reading of a good trade paper such as yours be-
ing of great value to the retailer."

The value of any paper as an advertising med-
ium depends upon the interest with which it is
read. Because it saves the great majority of
them considerable money, you can be sure that
The Grocer is closely studied every week by the
good merchants from one end of Canada to the
other. And that's what makes the investment of
manufacturers and wholesalers in our advertising
space so profitable.

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