

The Twentieth Century Spectator of  
Britain's Farthest West

Editor

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with an advisory editorial committee  
of literary men and women

Editor

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# THE BRITISH COLUMBIA MONTHLY

The Magazine of The Canadian West  
Devoted to COMMUNITY SERVICE FEARLESS FAIR & FREE

"Be British" Columbians!

Publishing Office: 1100 BUTE STREET  
VANCOUVER, B. C.

Our Base is  
VANCOUVER

Our Province  
BRITISH COLUMBIA

and

Our Field of Service

The CANADIAN WEST

AN OPEN LETTER  
TO WESTERN CANADIAN BUSINESS MEN

MANUFACTURING & MERCHANT LEADERS IN EVERY LINE.

YOU may be seeing this Magazine for the first time. But this not the place to refer to its history.

It NOW aims to be the REPRESENTATIVE MAGAZINE of the CANADIAN WEST; but it cannot become so, in the increasing measure the times require, without more PRACTICAL CO-OPERATION from Business Leaders.

Like the Board of Trade, and other community service organizations, we are not concerned about political party affiliations: but we are earnestly interested in all that affects the healthful development of Western Canada, and particularly the two westmost provinces. If, therefore, you are among the REALLY BIG BUSINESS MEN of BRITISH COLUMBIA and the West - with an interest in ideals and western progress as well as dollars—we ask you to use some space regularly in the BRITISH COLUMBIA Monthly Magazine.

"It's a business proposition," but it is also a community service one. Can we count on YOU?

Sincerely,

THE

per

*D. A. Chalmers*

Managing Editor.

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