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EDITORIAL.

Have you sent us your subscription? If not, why not? Surely this paper is worth the small sum asked. Please favor us with your sub.

We cannot complain in the least of the liberal support that dealers and collectors have given us during the past few months that our paper has been before the collecting public. To repay them in a measure for their support, we enlarge this, our third number, to sixteen pages, and in future we shall issue this paper monthly.

Advertisers! This is the paper for you. Our paper only circulates among the best class of buying collectors and those active in the pursuit. It circulates among the members of the *Philatelic Society of Canada*, which is composed of the foremost Canadian collectors. We ask but one thing, which we know will be satisfactory. Our terms are strictly cash in advance, except to those who are known to us.

We have just completed arrangements with the organizing committee of the *Philatelic Society of Canada*, who have selected this paper as official organ, and all members of the above Society receive the official organ free. Have you joined the above Society? If not, by all means send in your application at once. A collector who is not a member is behind the times. The Society is worked on the most approved plans and has an exchange department second to none in the world. Although the Society is but a month old, its membership is far larger than the C. P. A.'s was at the same age.

Our \$5.00 stock, which was introduced in our last issue, has been a decided success. If you are a dealer, order one by all means. The contents are superior to some \$10 stocks at present on the market. See advertisement.

Some of the dealers who sent us ads. for this number will be somewhat surprised on finding that they have not been inserted. We cannot insert the ads. of parties who are strangers to us, unless cash is sent in advance.

We have just received the latest number of the *Philatelic Era* and find that the *Rhode Island Philatelist* has been consolidated with it. We are glad to see that our old favorite has passed into such good hands.

Foreign collectors should all read the adv. of Mr. W. McMahon. We know this gentleman personally and can recommend him to you as a good reliable correspondent. Try him.

We have received a number of requests for prices on back numbers of this paper. Any back number may be had at a charge of five cents. All subscriptions must commence with the current number.

Send us a trial order from our list of "Fine Mixtures." The prices asked are no higher than those usually asked for mixtures of poor quality. See adv. elsewhere.

The C.P.A. is having a fine sleigh ride down the hill of popularity. In all probability it will go through the ice at the bottom.

Our new wholesale lists will be issued shortly. Every dealer should send his name for copies. They will be the cheapest lists ever issued.

Be sure to read the matter relative to the *Philatelic Society of Canada*, and send in your application for membership.

See the ad. of Theo Bull & Co. in another part of this journal. You should not fail to write for their lists, etc.

Every reader of this paper is requested to send us the names and addresses of all the collectors in their town.

All new subscribers are entitled to one exchange notice of 30 words free.