

TELEPHONES EVERYWHERE

As in all parts of Western Canada, telephones are to be found in nearly every home and every place of business. Throughout the cities and towns the telephones are operated by the Department of Telephones of the Provincial Government. Saskatoon has the automatic system which enables subscribers to communicate without calling Central by the simple expedient of using a small numbered dial on each instrument. This plan obviates the employment of a large staff of girls at the Central office, insures absolutely private conversation, and eliminates the "third party" entirely. An expert mechanic and a few girls at Central are sufficient to keep in working order the whole City system, with nearly 4,000 telephones, if rural subscribers directly connected with the Saskatoon office be counted. Saskatoon was one of the first cities in America in which the automatic system was installed, and it has been a great success. Long distance connection with all parts of the country, including rural systems which reach the majority of farm homes in the Province, is available for every subscriber.

NEWSPAPERS

If a city may be judged by its newspapers, Saskatoon will gladly accept the challenge. There are three: The Saskatoon Phoenix (morning), The Saskatoon Daily Star (noon and evening), and Turner's Weekly. Both the dailies have a leased wire service to and from Eastern Canada and the Pacific Coast and intermediate points. Our newspapers go out on every train, and by means of them, not only the citizens of Saskatoon, but the merchants and farmers of the tributary territory are kept constantly informed of commercial, public and world events.

SASKATOON INDUSTRIAL EXHIBITION AND AGRICULTURAL SHOW

The Saskatoon Industrial Exhibition has, during recent years, become an important and attractive feature of the life of the City and district. Exhibits are brought from all parts of the country, ranging from hogs to automobiles. Valuable livestock of all kinds compete for prizes, and, in view of the stimulus to agriculture and stock-raising which the Exhibition provides, grants of money are made by the Dominion and Provincial Governments. An unequalled opportunity is also provided for exhibits of commodities and machinery. Horse and automobile racing prove most attractive feature of Exhibition Week, which is held in July or August each year. Saskatoon Exhibition is now an event of outstanding importance in the life of the Province, and special train service is provided to accommodate the crowds.

AVIATION

From the standpoint of aerial navigation, Saskatoon is probably the most favorably situated of all the Prairie cities, owing to its central location. To find Saskatoon it is only necessary to place one's finger on the centre of any map of Western Canada. Saskatoon is nearer by rail or by air to a larger territory and number of places of considerable size in Western Canada than any other city, just as the hub of a wheel is the point nearest to the greatest number of points on the tire. There are two areodromes within the City limits, and two machines doing a regular passenger-carrying business. Much of the success of aviation in this territory is due to the energy and enterprise of Lieut. H. S. McClelland, who was the first in the field, and has now been carrying passengers successfully for three seasons. Some of the photographs in this publication were secured with the assistance of his machines.