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The ability to make friends was one of Franklin's traits, and the number of his acquaintances grew rapidly, both in Pennsylvania and New Jersey. "I grew convinced," he naïvely says, "that truth, sincerity, and integrity in dealings between man and man were of the utmost importance to the felicity of life." Not long after his return from England he founded in Philadelphia the Junto, a society which at its regular meetings argued various questions and criticized the writings of the members. Through this society he enlarged his reputation as well as his education.

The father of an apprentice at Keimer's furhed the money to buy a printing outfit for his son and Franklin, but the son soon sold his share, and Benjamin Franklin, Printer, was fairly established in business at the age of twenty-four. The writing of an anonymous pamphlet on The Nature and Necessity of a Paper Currency called attention to the need of a further issue of paper money in Pennsylvania, and the author of the tract was rewarded with the contract to print the money, "a very profitable jobb, and a great help to me." Small favors were thankfully received. And: "I took care not only to be in reality industrious and frugal, but to avoid all appearances to the contrary.