# Canadian Food Bulletin

No. 1. "PRODUCE—CONSERVE—SUBSTITUTE" October 6, 1917

The Canadian Food Bulletin, of which this is the first issue, is published under authority of the Food Controller, for the information of official organizations co-operating in the work of food control, and of other bodies or individuals interested. It will the central office. It will also provide periodic telegraphic reports on the progress of the work of the Provincial Committees. The information published in the Bulletin permanent and useful record of the work of the Food Control organization in Canada. It is suggested that persons on the regular mailing list of the Bulletin should file their Bulletin and all reports for publication should be addressed to the Educational Department of the Food Controller's Office, Ottawa.

### MAXIMUM IS NAMED FOR PROFIT OF THE MILLERS.

Mr. Hanna has announced that after November 1 the net profits of Canadian millers will be limited to a maximum average of 25 cents on the milling of sufficient wheat to make a barrel of flour of 196 pounds and the offals produced in connection therewith. Mills will be licensed and will be required to manufacture one or more of three standard grades of flour, which will represent a higher percentage extraction than the white flour now in general use in Canada. Cash prices for these standard grades will be set from time to time. Mr. W. Sanford Evans will supervise the carrying out of the arrangements, co-operating with a special advisory committee of the millers.

#### MR. MACAULAY BECOMES THE DOMINION CHAIRMAN.

Announcement has just been made that Mr. T. B. Macaulay, of Montreal, president of the Sun Life Assurance Company of Canada, has accepted Mr. Hanna's invitation to become Dominion Chairman of the National Committee on Food Resources. Mr. Macaulay will take charge of the Provincial Committees and will work out with them various matters of organization and policy. His position is honorary and he is giving his services to this important work.

#### IMPORTANT SAVING OF BEEF AND BACON IS SHOWN.

Preliminary reports from hotels and restaurants in the chief Canadian cities show

an average reduction of consumption during the month succeeding the institution of beefless and baconless days of 51 per cent of bacon and 40 per cent of beef, the standard of comparison being the immediately preceding month. This represents a monthly saving of about twelve tons of bacon and thirty tons of beef at ten hotels and restaurants. Printed notices containing the regulations have been sent to some 16,000 public eating places, including hotels, restaurants, boarding houses, clubs, etc. The results recorded from ten leading hotels and restaurants indicate the enormous saving effected by the regulation, which applied to sixteen thousand of such places. As to white flour, it is difficult accurately to ascertain the percentage of saving. But reports so far show that both by substitution of other cereals and by actual cutting of consumption a considerable economy has been effected.

## DR. ROBERTSON LEAVES FOR WESTERN PROVINCES.

Dr. James W. Robertson, Chairman of the Central Advisory Council of the Food Controller, will leave Ottawa tonight (Saturday) to assist in completing the Food Controller's organization in the Western Provinces. Dr. Robertson will confer with the Provincial Committees already constituted and will advise upon the formation of local Food Economy Committees similar to those organized in the Maritime Provinces and Quebec under his direction. His itinerary includes Winnipeg, Regina, Saskatoon, Edmonton, Calgary, Vancouver and Victoria.