

Four forms of
Williams'
Shaving Soaps

Williams'

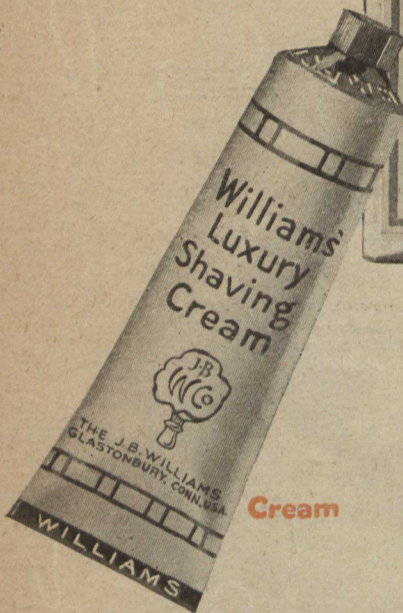


Stick



Powder

Liquid

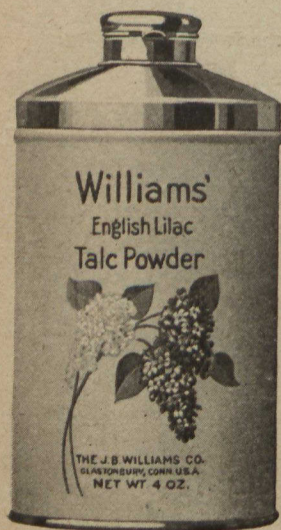


Cream



Shaving Cream

After the shave or the bath you will enjoy the comforting touch of Williams' Talc Powder.



This is your old friend Williams' Shaving Soap made into a cream. Its form only is changed; its moist, gentle nature remains the same. Squeeze it from the tube onto your brush, or onto your face, and you will instantly recognize the same old-time creamy, softening, soothing lather that has met every shaving difficulty since 1840.