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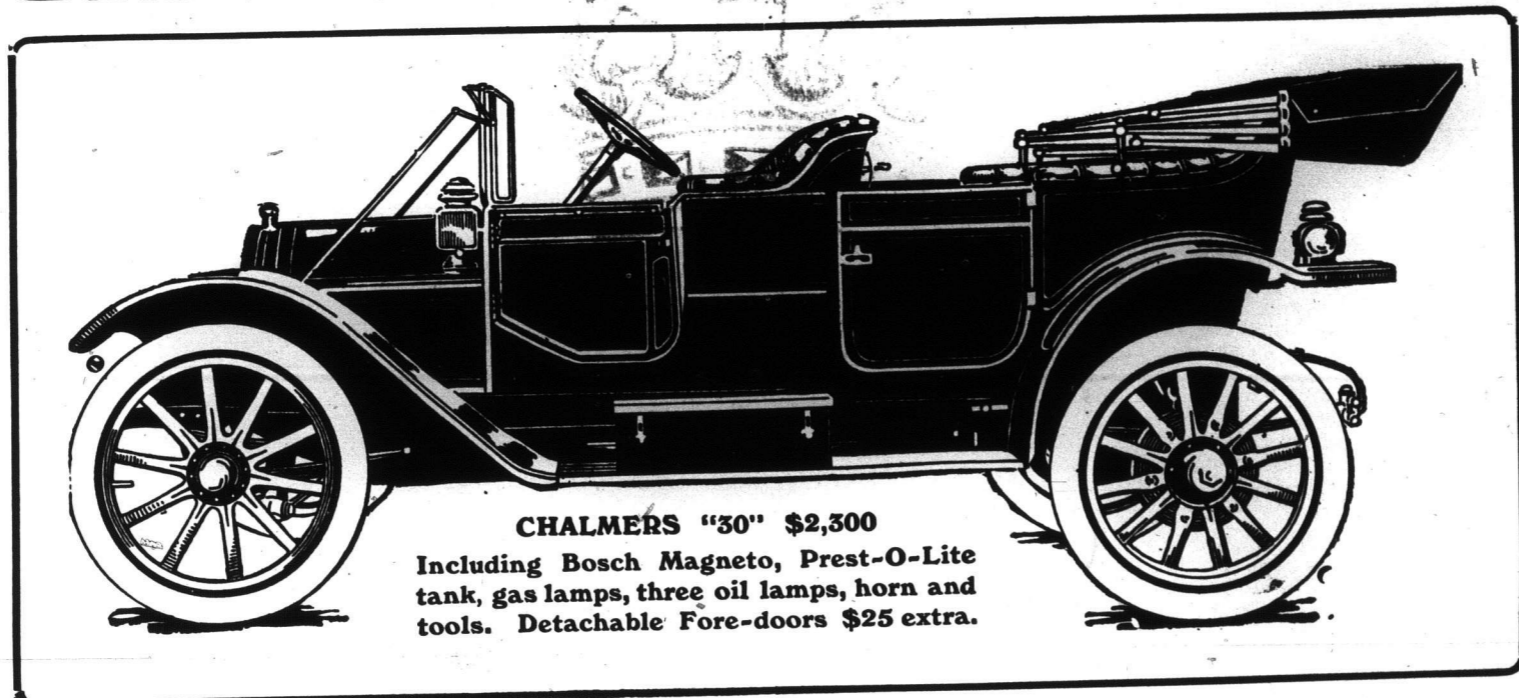
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Chalmers

MOTOR CARS

YOU BUY THE CHALMERS CAR Guaranteed--Eaton Guaranteed



CHALMERS "30" \$2,300
Including Bosch Magneto, Prest-O-Lite
tank, gas lamps, three oil lamps, horn and
tools. Detachable Fore-doors \$25 extra.

That means that you run absolutely no risk whatever when your choice is a CHALMERS. You could buy with your eyes shut if so it pleased you, or to carry the argument farther you could send your ten-year-old son—if you have one—to make the purchase and be perfectly safe. The Eaton guarantee backs up this splendid car to the point of your complete satisfaction or there is no sale made.



**With this idea in mind run your eye over
this array of many superior features in
a Chalmers Car**



A CHALMERS is a car that will take you there and bring you back. It's a car too, that does not lose its youth in a single season's use. As proof see that splendid car in our garage that has a score of 15,000 miles to its credit and still runs like a new model.

A CHALMERS has all the beauty of line and finish, all the refinements of style of cars that sell at the most expensive prices. It's a car of comfort at all times for driver as well as for passengers, and so smooth riding that it is essentially a car for older people to ride in.

A CHALMERS is a car of life, of buoyancy, a car that is the wings of the road, good or bad. As far as it is possible for a vehicle that runs on four wheels to do so, a CHALMERS floats.

Fully twelve thousand owners of CHALMERS cars voice the splendid satisfaction they give, which is amply confirmed by the fact that there are fewer used CHALMERS for sale in the big cities than any other makes. By all means let it be a CHALMERS. No car can bring you greater satisfaction. No car will bring such value.

No car could bring you less risk, for there is no risk in buying a CHALMERS. All your risk is ours. We make it so.

THE T. EATON CO LIMITED
WINNIPEG CANADA