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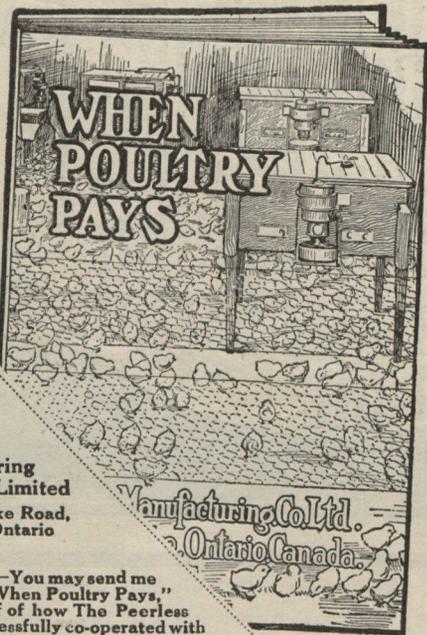


Let The Peerless Incubator Give You Large, Healthy Hatches

Let The Book Shown Below Tell You How The Peerless Incubator And The Peerless Way Can Double Your Profits

WE publish a handsome book which tells all about The Peerless Way. This book, "When Poultry Pays," must not be confused with The Peerless Way. It does not contain the plans, working-drawings, specifications and blue-prints that go with The Peerless Way. But it does explain—and fully—just how you can put The Peerless Way to work for you. It gives statistics showing the condition and possibilities of Canadian poultrying; tells how the Peerless Incubator and Brooder were evolved at the Poultry Yards of Canada, Limited, and how these and other things we learned about Canadian poultrying, made our own farm the most successful of its kind in Canada; and it tells, further, the story of a poultry system that is revolutionizing poultry raising in this country. The book is too expensive to send out haphazard; but if you are interested in "poultry-for-profit," have a little money, the average amount of common-sense and the willingness to look after your business, send us the coupon and we will send you one copy. Remember, we are not offering you any "something-for-nothing," or "get-rich-quick" plan; but we are offering a straight, legitimate, business proposition, which, if you go into it seriously as it deserves to be gone into, can double and treble your profits from poultry, and raise it from a side-line of your farm, to your most profitable branch of agriculture. Do you care to—

Send Us The Coupon



LEE

Manufacturing Company, Limited 124 Pembroke Road, Pembroke, Ontario

Gentlemen:—You may send me your book "When Poultry Pays," and the proof of how The Peerless Way has successfully co-operated with others.

Name..... Address..... Town..... Province.....

LET THIS INCUBATOR AND THE PEERLESS WAY MAKE POULTRY RAISING YOUR MOST PROFITABLE BRANCH OF AGRICULTURE



YOU can do it—can do just what 20,846 other farmers and poultrymen have done and are doing in Canada to-day. You can adopt The Peerless Way, take the Peerless Incubator and Brooder and with the experience that we have spent years in acquiring and which we offer you freely, double or treble your poultry-profits. Per head of population, the United States produces three dollars of poultry products to every dollar's worth produced in Canada. That means Canada should produce \$75,000,000 worth instead of \$25,000,000 worth. Canada is an under-supplied poultry market with rising prices—for example, seven years has seen the price of eggs alone just doubled. We have been so blinded with big things in Canada, that we have overlooked how really immense some of the smaller things are. The Peerless Way affords a real way to increase poultry-profits.

Let The Peerless Way Teach You Exactly What Profitable Poultrying Really Means

THE profits in any enterprise don't come from the amount of capital invested; profits come from knowledge of what to do—and, even more important—what not to do. As operators of the Poultry Yards of Canada, Limited, the largest and most successful poultry farm in the Dominion, we are prepared to teach you how to make money in poultry. You can either come to Pembroke and take a course at our poultry farm here by paying a small fee for the course—or we will teach you through the mail free all about the methods we have made so successful.

Let The Peerless Way Show You How You Can Meet The Climatic Conditions of Canada In Poultrying

OVER half the failures in poultrying in Canada are due to improper methods. Incubators, brooders, poultry-houses, etc., built for warm climates, never have and never will give, in the cold winters of the Dominion, the full possible results. The Peerless Way is the only system of poultry raising that gives recognition to this important fact. The Peerless Incubator and Brooder has been specially

designed and built for Canadian use and the blue-prints and working-drawings furnished for the erection of poultry houses, are made from houses that have actually been used and proven successful on our own poultry farm at Pembroke.

Let The Peerless Way Show You About Co-operative Marketing And Higher Prices

MORE money for your poultry and eggs—that's the secret of greater profits! To followers of The Peerless Way—those 20,846 poultrymen who use Peerless Incubators and Brooders and have adopted our methods,—we have taught co-operative marketing. We have shown them how to get top-notch prices for large or small quantities of poultry or eggs, and how to sell to the best advantage. Working along the lines that we have proven to be so successful, is making an increased revenue from poultry. You, too, can have the benefit of all our experience; for our Poultry Advisory Board is ready to teach you all these things. They are ready to give you freely all the experience that has taken them years of toil and exhaustive study to acquire, ready to set you in the right track and enable you to make profits right from the minute you start. But there is not room here to tell you all about it—the book will do that. Send us the coupon and we will send you, postage paid and without charge, "When Poultry Pays".

LEE Manufacturing Co., Ltd. 124 Pembroke Road 44 PEMBROKE ONTARIO CANADA