

POOR DOCUMENT

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THE EVENING TIMES AND STAR, ST. JOHN, N. B., SATURDAY, OCTOBER 26, 1918

NOW, ALL TOGETHER AND OVER THE TOP!

IT WILL TAKE THE UNITED EFFORT OF EVERY MAN, WOMAN and Child in town to surpass the quota set for us in this Victory Loan 1918 drive.

But we'll do it!

We cannot afford to let any ward---any section---any individual institution lag behind.

The *only* way to do a thing is to *do* it.

When the men at the front get an order to take an enemy trench, they don't say "tomorrow will do." No! They respond to the call of duty---*Promptly.*

When we at home, are given a definite objective to reach---as we are in this Victory Loan Campaign --- we must lose no time in getting our individual subscriptions in.

If the Victory Loan workers fail to call on you promptly, look them up.

Plan to take all the Bonds you can possibly pay for. The payments are as follows:

10 per cent. on application	20 per cent. - January 6th, 1919
20 per cent. - - Dec. 6th, 1918	20 per cent. - February 6th, 1919
31.16 per cent. - March 6th, 1919	

Or, you can arrange with your Employer, or your Bank, to buy your Bonds, on other terms, extending the payments over a year.

See that your factory---your store---your place of business---earns the right to display the Honor Emblem, that signifies a duty well done.

Talk Victory Bonds to Your Friends

Buy Victory Bonds for Yourself

Give Victory Bonds to Your Relatives

This space contributed to winning the war by James Pender & Co., Ltd.