

EATON'S develop films at 5c per roll. Mail them or bring them to Camera Section, Main Floor.

# EATON'S DAILY STORE NEWS

Three hundred 88-note Perfection Player-Piano Rolls, reduced to 3 for 25c—Fifth Floor.

## Another Week of Special Attractions Throughout the Store

THE FOURTH FLOOR WILL ABOUND WITH SPECIAL FEATURES OF INTEREST

A living-room furnished in Jacobean style.

A nursery made sweet and charming with painted furniture and appropriate wall-decoration.

A playroom with such a jolly paper on the wall, a sand pile on the floor, and other juvenile attractions.

A demonstration of up-to-date vacuum cleaners.

The weaving of rag rugs on an old hand loom.

A demonstration of the latest designs in electrical household appliances, such as chafing dishes, toasters, coffee percolators, etc.

The making of lamp shades and knitting bags from artistic silks and chintzes.

To Introduce to You the Latest Mode in Hats

### THE OPENING DISPLAY OF FALL MILLINERY

Will Take Place on Monday and Days Following

With a bewitching array of fashionable headgear for women, misses and children — models for street, sports and dress wear from

PARIS, NEW YORK AND OUR OWN WORKROOMS

Exemplifying Fashion's Partiality For the Wide, Flat Brim in Dress Hats, the Soft, Rolled-back Brim in the Hat for Tailored Wear, and the Large, Limp Crown in Any Type of Headgear Milady Elects to Put On.

In the assemblage are models from such well-known milliners and hatters as—

LOUISON	BENDEL	WATERS
ADRIENNE	KURZMAN	RAWAK
HERMANNE	HYLAND	GAGE

In all of which is revealed the pronounced vogue of taupe, beetroot, purple and navy blue, by way of coloring, and of ostrich tips, ostrich and fur pom-poms by way of ornamentation, though often the only finishing touch is a bow or drapery of the velvet itself.

It is a delightful presentation of fashionable millinery for all occasions. Pattern hats range in price from \$16.00 upward. Hats from our own workrooms from \$7.50.

—Second Floor, Yonge St.



#### IN THE FURNITURE BUILDING

A demonstration of the new portable electric sewing machine.

A demonstration of the making of the Marshall Sanitary Mattress—the famous mattress with 1,000 springs.

In the bedroom, living-room and dining-room of the Furnished Home on the Third Floor—walnut and mahogany furniture in William and Mary, Queen Anne, and Louis XVI. designs.

#### THE NEW MILLINERY WILL BE FEATURED AS FOLLOWS:

Monday—Paris and New York models; also dress and tailored hats from our own workrooms.

Tuesday—Tailored and ready-to-wear millinery from our own workrooms.

Wednesday—Millinery for misses and children.

Thursday—Untrimmed shapes.

—Second Floor, Yonge St.

## THE FORMAL FALL EXHIBIT OF FURNITURE AND HOUSE-FURNISHINGS

Will Begin on Monday and Continue Throughout the Week

Affording You An Excellent Opportunity for the Selection of All Things Decorative, Convenient and Comfortable for the Furnishing or Re-furnishing of House, Flat, Clubroom or Hotel

#### FURNITURE

A magnificent display of historical, period and characteristic furniture, of upholstered chairs and sofas, of brass beds and bedding, of kitchen and pantry tables, and cabinets, and of office and board-room equipment—featuring particularly William and Mary, Queen Anne, and Louis XVI. designs for drawing-room, living-room, dining-room and bedroom furnishing. Five floors of the Furniture Building will be set forth in gala display. The Furnished Home on the Third Floor will be a centre of special interest. A demonstration of the making of the well-known Marshall Mattress and the working of the Portable Electric Sewing Machine will be other things well worth seeing.

#### FLOOR COVERINGS

Wilton and Axminster Rugs in all their beauty of modern weaving will be the chief feature in the showing in the Floor Coverings Section on the Fourth Floor, exhibiting in their wide variety reproductions and adaptations of fine Persian and Caucasian designs, French floral effects, English chintz patterns and plain band-border styles. There will also be on view a splendid assemblage of Oriental rugs, Brussels and tapestry squares, Scotch wool squares, rag rugs (with a demonstration of the weaving of these on an old hand-loom), carpets and linoleums.

#### DRAPERIES

Chintzes—Shadow Cloths—Wool Tapestries—Figured Velvets—Silk Brocades—Casement Silks—these are but a few of the fabrics that will make up the superb display in materials for curtains and coverings. The making of lamp shades and knitting bags by clever needlewomen will be one of the many special attractions in this department.

#### WALL PAPERS AND PAINTS

All the charming designs of present vogue in wall-decoration will be exemplified in a splendid presentation of paper from English, American and Canadian mills—plain tinted papers, grass-cloths, soft leather effects, two-tone conventional designs, tapestries, English chintz patterns, characteristic and period designs, nursery pictorial friezes and washable papers for bath-rooms, pantries and kitchens.



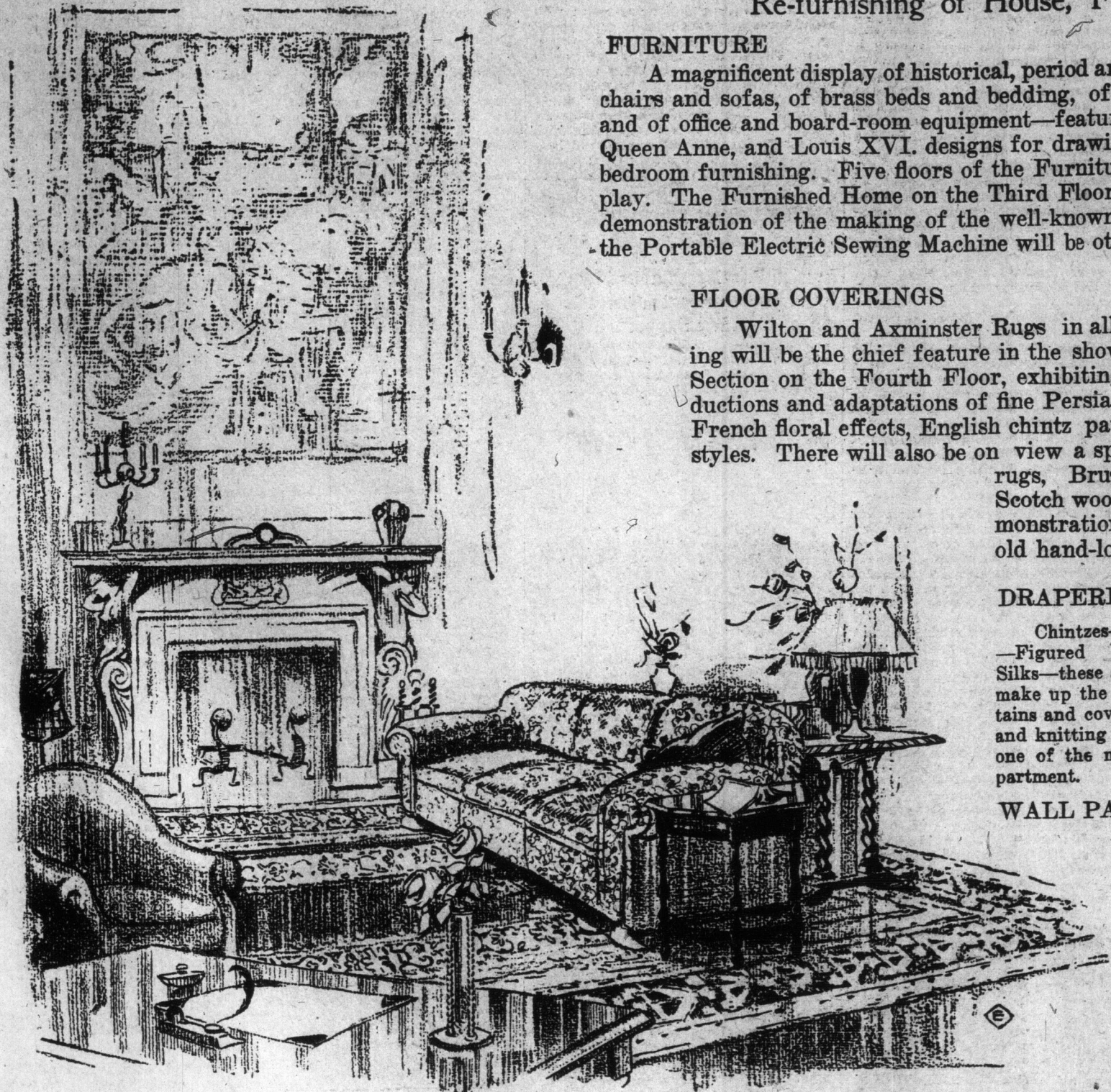
#### PICTURES AND FRAMING

The framing of soldiers' photographs in wood or gilt, with the cap or collar badge of his battalion or regiment as decoration for the frame—this is to be one of the attractions in the picture department. Artistic hand-carved frames in swing and gate effects will also be displayed, and some very lovely inlaid mahogany and antique gilt frames—these also for photographs. Prominence will be given, too, to the delightful hand-colored platinum pictures by David Davidson and Fred. Thompson, the subjects including quaint interiors, gentle landscapes and several "homes of the poets"—pictures so popular for bedrooms and simple drawing-rooms.

#### LAMPS AND ELECTRIC FIXTURES.

Floor lamps, tall and handsome; table lamps, in a host of artistic shapes and useful sizes, and bed-stand and dressing table lamps of the quaintest description—you will find all these in the Housefurnishing Week display in the Light Fixtures Department in the Basement. The shades for the lamps are a joy to behold. And besides the lamps are electric light fixtures in delightful variety, deserving of particular mention being the collection procured from the display of electric fixtures at the Canadian National Exhibition this month, including many new and pleasing designs in brush brass, gilt, butlers' silver and cast-iron, suitable for all the rooms of the house.

—Basement.



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