

BECAUSE

- By 12 o'clock Saturday night Canada's Victory Loan of 1918 will be a matter of history.
- I realize that this money must be raised to bring our boys home from France.
- I know that it may take six months to a year to demobilize our soldiers, and in the meantime they must be fed, clothed, etc., which the Victory Loan alone can do.
- The immediate future prosperity of all classes of the community is dependent upon the Victory Loan.
- I will probably never again have such an extraordinary opportunity of saving money at such an attractive rate of interest.
- The security is the entire Dominion of Canada---the best in the world.
- I can, I must, and I will help to put London on top.

BUY VICTORY BONDS!