

# London Advertiser

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THE LONDON ADVERTISER COMPANY.  
LIMITED

London, Ont., Friday, July 12

## THE NATURAL GAS DECISION.

**T**HE ACTION of the Ontario Railway and Municipal Board in cutting off the supply of commercial gas to a great many customers in Western Ontario has been far from displeasing to the companies which control the natural gas supply. Nothing could have been better designed to meet their wishes, and to dissatisfy the people who have depended upon the supply, and are now, owing to coal scarcity, more dependent than ever upon it.

Taking into consideration the remarks passed by Chairman McIntyre of the board, when he objected to the questions of counsel and intimated that he would not permit blame for the inadequacy of the Chatham system to be fastened upon the Union Natural Gas Company, which had claimed that the system in the city of Chatham was at fault, the investigation has not tended to increase public confidence in the commission method of handling such a situation. There is no means of appeal from the board's finding, and now, a free and easy pilgrimage to the premier is the only recourse of the people.

The anxiety of various companies operating the field, to place the "conservation" cry to the front, and their twin concern of having the prices increased, have been very significant features of the whole gas situation. No one wishes to see the field exhausted in a few years by hogish waste on the part of manufacturers. At the same time, the sudden halt to the use of the fuel comes at a time when coal is scarce and costly. If there was ever a time to permit the use of this fuel, thereby saving coal, rail haul and the expenditure of large sums of money, it should have been now. Many industries that are engaged in highly essential work are affected, and plants have already been closed. This matter affects many thousands of people.

The action from the first has been drastic and inconsiderate, pledges made by the Ontario Government have not been fulfilled, and the whole tendency of the program has been to play into the hands of the companies, which would much prefer to have less gas used for a long period at high prices, than more gas used for a shorter period at low prices. There are, of course, many phases of the situation with which it is not possible to deal, but it is certain that there is need to carry the decision, by popular agitation, to a higher court. The only resort is by appeal to the premier. He could well spend a few days or hours in consideration of the whole question.

## ALLIED AIR WORK.

The British made twenty-two raids on fourteen German towns in one week, downed 132 enemy machines and put seventy-three others out of control, caused a big explosion in a Karlsruhe metal works and hit airdromes, the Zeppelins and Ostend quays and a destroyer.

**W**HILE THE GERMANS make war upon the occupants of hospitals and homes with their air forces, the triumvirate of Allied flyers on the west front proceed with the business of destroying military works. Bombing raids have terrorized certain German cities, and wherever the enemy has munition works and storages the Allied aviators are dropping tons and tons of bombs.

These Allied air raids are not organized with the desire to kill children or to demolish churches. The code of the nations fighting Germany has never changed. Handicapped though they may be by their ethics, they proceed without frightfulness, although, as occurred in Cologne the other day when two street cars were smashed like match boxes, the German civilian population is made to realize how easily two could play at savagery. The sportsmanlike game is winning out. The Allies have hosts of young men ready to fly. They have an almost inexhaustible supply of aircraft and the materials with which to build them, and the day comes closer when the possibility of deciding the war in the air will be imminent.

Great bombing machines have been constructed in the United States and Britain which are said to be capable of crossing the Atlantic without difficulty. They will carry an immense weight of explosives—"enough to blow up Berlin"—according to one writer. These bombing craft will play an important part in the months to come, and the fighting planes have already shown their power to give the most effective co-operation to the infantry in an attack such as the Germans launched this spring. The air will soon be full of thousands upon thousands of Allied planes.

## SIBERIA—THE HOPE OF RUSSIA.

**F**OR MANY YEARS Siberia was associated in the popular mind with the bleakest of climates and gloom-infested convict settlements, an altogether fearful and repellent section of the globe, fit only for polar bears and the worst of Russian criminals. Of late years we have learned of its boundless mineral wealth, its great wheat fields that threaten to surpass those of America, its stupendous timber limits and teeming waters. And now Siberia is looming up as a possible way of salvation for confused Russia. The driving westward of the Bolsheviks by the Czech-Slovaks and the setting up of what appears to be a sane and just provisional government, democratic without the red-radicalism that has wrecked old Russia, is likely to attract the more level-headed in the industrial, commercial and political life of the Muscovites. Siberia has the advantage of a great isolation which will make difficult the activities of the central powers, while her natural resources and easy access to America make her self sufficient. Laudable

moderation has been shown in the first announcements of the new government's policies. A fair deal for all and a united front against the Hun without the extremes of Lenin and Trotsky may build up a stable, progressive democracy which will in time lead the entire nation to a happier, rational existence. Siberia, long a synonym of death and terror, may be the birthplace of the new and greater Russia.

## NO REVENGE ON RUSSIA.

**W**ITH SOME authority, the news is telegraphed from Berlin that Germany will not hold Russia's Soviet Government responsible for the murder of Count von Mirbach, believing that it is doing all in its power to find and punish the murderers. This, following the outbreak of indignation at the murder and the demand for reprisals on Russia by the Germans, looks rather suspicious, and one is moved to look farther than friendship for the Russians to discover the reason for Berlin's present calmness.

Things have been going badly with the Bolsheviks. In Siberia they have had some bad beatings and there is a growing unrest among the various Russian factions against German rule. Had the Germans decided to exact revenge for Mirbach's death, there was a possibility that, in desperation, all the Russians would join together to oppose the common foe. That would not suit Germany's plans just now, and evidently it has been considered wiser not to provoke the Bolsheviks too far, but to appear to act with frankness and friendship.

Germany has gone as far in bullying Russia as is safe just now, and a false step might lead to most unpleasant consequences. Hence the mildness of demeanor over the Mirbach slaying.

## THE FIRE HALL SITUATION.

**L**ONDON will do well to make an immediate investigation of the charges in connection with the fire hall. If the union firemen object to a hearing by the courts and prefer a conciliation board, there should be no objection to a change in the procedure. The chief thing is to make certain that the city has an efficient department. It is highly important that any claims made by civic employees should be probed without delay. Only by this means can justice be done. If those against whom the charges are directed are innocent of blame, it is a shame that they should have to endure the innuendo and gossip that proceeds.

With a few strokes of publicity this situation may be cured. If the matter is dragged along it will make for disorganization and discontent and it will mean trouble for the city, such as Regina, Winnipeg and latterly Toronto have experienced. London for many years has been proud of its fire brigade and friction seldom has developed. It is to the interests of the whole community that there should be harmony in a branch of the service upon which at any moment the fate of the whole city may depend.

The city council should approach the matter without fear or prejudice. It should make the men prove their claims and at the same time see to it that the force is receiving fair treatment. What the whole situation needs at the present time is the fresh air of publicity.

## EDITORIAL NOTES.

What has become of the old-fashioned zepelin?

Montreal will impose \$10 on each bachelor. Single tax at last!

The submarines are not so low that the depth bomb cannot reach them.

Kaiser Wilhelm is beginning to realize the troubles of the man who tries to drive a balky horse.

The czar is reported alive again. He is surely entitled to as many resurrections as the crown prince.

Montreal bachelors are to be taxed \$10, while a marriage license only costs \$5. Still, that \$10 lasts for a whole year.

Prince Lichnowsky is about to receive the greatest honor of his life if the Prussian House of Lords decide to expel him.

King Albert and Queen Elizabeth of the Belgians have been up in the air, but note that it was their own choice which took them there, no action of Wilhelm's.

Toronto Saturday Night says there is need for a strong hand at Ottawa. Especially since the "bailing up" of the M. S. A. by means of the habeas corpus proceedings.

Wonder if the Glorious Twelfth was the complaint stated in any prescriptions cashed in yesterday. (No offense to the Orangemen; one of the same kind can be written for the Sivinteeenth.)

Those who dismissed the habeas corpus proceedings in Alberta as a red-tape technicality that could be arranged overnight are coming to realize that the courts at least mean to maintain a semblance of authority as to the limits of governmental power. The courts have no quarrel with the calling up of men, but they are concerned with the illegality of cancelling the force of an act of parliament by means of an order-in-council.

## THE TONGUE.

[Anonymous.]  
"The boneless tongue, so small and weak,  
Can crush and kill," declared the Greek.  
"The tongue destroys a greater horde."  
The Turk asserts, "than does the sword."  
The Persian proverb wisely saith:  
"A lengthy tongue an early death."  
Or sometimes takes this form instead:  
"Don't let your tongue cut off your head."  
The tongue can speak a word whose speed,  
Say the Chinese, "outstrips the steed."  
While Arab sages thus impart,  
"The tongue's great storehouse is the heart."  
From Hebrew writ the maxim sprung:  
"Though feet should slip ne'er let the tongue."  
The sacred writer crowns the whole,  
"Who keeps his tongue doth keep his soul."

## AS TO DIVORCE.

[Toronto News.]  
No one in Canada wants to see the divorce door opened wide as in the case of some of the American States, but the poor man and the rich man should be placed on the same basis. The courts of the provinces which now have the right to grant divorces have not abused it.

## THE INSIDE VIEWPOINT.

[New York Sun.]  
With Dr. Kuehlmann talking in Berlin in opposition to Pan-Germanism and Prussian militarism, and Dr. Wekerle exposing the weakness of the Hapsburg monarchy the world is getting an unusually official insight into the internal conditions of the central powers.

## THE POWERFUL KATRINKA

(Copyright, 1918.) By FONTAINE FOX.



The anchor which the powerful Katrinka threw overboard became fastened to something immovable on the bottom.

**Bits of Play**  
by Luke McLuke  
Copyright, 1917.

Cheer Up!  
A failure should not cause you wails,  
It should not cause you sighs;  
We'd rather have a man who fails,  
Than one who never tries.

Paw Knows Everything.  
Willie—Paw, what is a pessimist?  
Paw—A pessimist is a man who roots against himself, my son.

In and Out.  
"Love has its ins and outs," said Ned.  
"Of this there is no doubt;  
A pair will fall in love and wed,  
And have a falling out."

"Can I send this dog by parcel post?" asked the man with the pup in his arms.  
"Yes," replied the funny Postal Clerk.  
"You can if it is male."

Advice.  
To voice opinions trouble brings,  
So think your thoughts, don't bray them;  
It is safe to think many things,  
When it's not safe to say them.

Oh!  
"Mrs. Wrangle, your husband claims that there is no food in the house when he comes home to his meals," said the Judge of the Domestic Relations Court who was hearing Mr. Wrangle's suit for divorce.  
"Why should I have any food in the house when he comes home to his meals, your Honor?" demanded Mrs. Wrangle.  
"He always brings a bun home with him."

Bless His Heart.  
I love him more than other men.  
He is no fool, is Izzy?  
Heddy won't wear racing goggles when he's driving his Tin Lizzie.

Learn One New Thing Each Day.  
Fish sleep with both eyes open.

Old-Timers.  
(Houston Post.)  
Luke McLuke is inquiring for the old-time war correspondent who used the word "imbroglio" and "ennuie." We have been unable to locate him quite, but if Luke can find the writer who made a specialty of "debacle," the other will not be far away.

Oh, Girls!  
If any of the Corn Flakes want A. Kiss, they should call at 1319 Race Street, Cincinnati.

Tabloid War News.  
French  
O French  
C confuses  
H indenburg.  
D las  
I nading  
A ustrian  
Z one  
H ale's  
A rmy  
I ntercepts  
G ermany!" —Ball Crank.

Fair Warning.  
It's getting hot,  
So sweat the fly;  
If you do not,  
You'll melt away;  
Your food he'll rot,  
And you will die.  
—Luke McLuke.

Let's also swear.  
The German spy,  
If we do not,  
For an instant,  
And plot and plot,  
And men will die.  
—Detroit Free Press.

Bang!  
There was a man in our town,  
There was—he's not there now.  
One day he whistled, "Wacht Am Rhein,"  
And then it happened—Zow! —Luke McLuke.

There was a man in our town,  
He's gone, the great big stiff;  
He said the Kaiser'd win the war,  
And then it happened—Biff! —Memphis Commercial Appeal.

Huh!  
They tell us that the city is one of the healthiest places in the world. And yet Will Dye and Hannah May Die live in Charlotte, N. C.

Jobs Is Jobs.  
A Coffin is sent to the Wesleyan Cemetery in Cincinnati.

Our Daily Special.  
What You Think Is Your Self-Confidence Is Often Your Conceit.

Luke McLuke Says.  
Once in a while you will find a married man whose idea of Cruel and Unusual punishment is to have to spend an evening at home with his wife. Another thing we can't understand is why a man will go to the trouble of making a fool of himself when there are 49 many girls who are anxious to do the job.

The Lord doesn't get many wrinkles worrying over the case of the man whose religion consists of a four-foot streak of laziness and a firm belief that the Lord will provide.

When they are sitting in a darkened room holding hands and neither has spoken a word for a half hour, he wonders what she is thinking about, and she wonders what he is thinking about. And the truth of the matter is that their thoughts are identical.

When a man is proud of his small feet the betting is that it wouldn't take more than four bushel baskets to hold all the grey matter in his head.

The world owes every man a living. And it is up to every man to take off his coat, roll up his sleeves and collect it.

Daughter is as eager to try the new

wrinkles as Mother is to get rid of them.

Some men ride around in automobiles and others have to walk, for the reason that some men would rather use their feet than use their heads.

There is now and then a bachelor gets so despondent that he imagines that he has as many troubles as a married man.

We can't understand the mental process of a Dry who drinks eight bottles of pop, four lemonades, three bottles of hoka-bola, an orange phosphate and an ice cream soda, back his temperate as to drink a glass of beer.

Frail people occasionally wonder whether they deserve it or not, and you will have some sincere mourners when you die.

A small man who wins all of his rough-and-tumble fights, this is what he is the victor because when the fight starts he knows that the other fellow is just as scared as he is.

The Advertiser's Daily Short Story  
Copyright, 1918, by the McClure Newspaper Syndicate.

STUPIDITY FOR TWO.  
By Imes Macdonald.

Billy Wardon sat on the veranda rail half oblivious to the chatter of the company about him until Edna Barns, their charming hostess, stood beside him.

"Come in and sing something, Billy," she whispered. "I'm afraid the evening's beginning to drag."

Wardon arose dutifully and followed her into the house toward the piano while she announced from the door: "Come on everybody, Billy's going to sing."

And everybody trailed into the room where Billy was already running over the piano keys aimlessly.

"What'll you have?" he asked over his shoulder as the gay assemblage of "Something sad—something mummy—or something frivolous?"

"Something of the 'Raincoat' was the unanimous request.

So Billy's fingers strayed into a sympathetic melody and drew back his blonde head and sang in his rollicking baritone:

"In a certain situation  
While engaged in a flirtation,  
When she asks you if forever  
You will love her—  
Don't fall in consternation,  
For no maiden's approbation,  
Nor make promise that you'll never  
Break it."

By judicious implication  
And a little osculation,  
Break it gently and be clever—  
Love the girl, but not forever,  
For forever is a long, long time."

"Forever is a long, long time!" applauded one of the men. "Right you are, Billy. Sing it again."

And Billy sang it again with a dozen or more standing around the piano joining in the melody and striving to learn the words, both of which were new and the incomparable Billy's own.

But a little later after he had managed to break away from the piano, Edna Barns caught him in the hall and faced him accusingly.

"A man of your talent ought to be ashamed to have such a frivolous philosophy," Billy Wardon, she said impatiently.

"Since that heartless song of yours, Edna, and he is so stupid I guess I'll have to propose to him myself."

"Jim," said Billy, "what we want in this world don't amount to much, but what the women want—that's different. Now, I want Edna, and you want Emily—but women being contrary, Edna wants you, and Emily wants me. Now it's up to us to make them happy, so the only thing to do is for you to go ahead and marry Edna and I'll go and find Emily and fix it up with her."

"But I don't want Edna," protested Jim vindictively, "and I'll be darned if I'll stand your marrying Emily. I want her myself."

"You're not spoofing me, are you, Emily?" asked Billy, anxiously.

"Why should I? A girl doesn't get proposed to every night in the week, Billy, and it's almost always exciting, even if she doesn't love the man. But you propose, Billy, like a palmtree at a funeral. You set perfectly glad I didn't take you. Besides, if a man really loves a girl, he usually grabs her first and proposes afterwards."

"And you're positive you love somebody else?"

"Certainly am."

"Thank the Lord for that," said Billy, vaulting over the porch rail in search of Jim.

## CHAPMAN'S

All High Prices Surrender

To Our July Sales There Are No Deserters

From These Reductions.

During this month stocktaking begins (next week). We are looking for our patrons to advance on these bargains without hesitation. They are so attractive. Our semi-annual inventory listed July 31.

Ladies' Washable Heavy Tipped All Silk Gloves

Made by the BEST MAKERS—KATSEYER and QUEEN QUALITY:

White or black, all sizes... \$1.50 and \$1.25  
White, sizes 5½, 6, 6½, 7½, 8; regular \$1.00. For... 89c  
Black, sizes 6, 6½, 7, 7½, 8, 8½; regular \$1.00. For... 89c  
White or black, all sizes; regular \$1.00. For... 79c

COTTON GLOVES, white or black, all sizes... 59c

LADIES' HOSIERY

Holeproof.

In number of popular colors, pearl greys, champagne, black or white, sizes 8½ to 10; pure silk luxite holeproof made. These lines are hard to supply because of the extreme demand. On sale Friday and Saturday.

Men's Holeproof, in good assortment, in pure silk and lisle. Secure your supply at once, as we cannot promise these goods, that are hard to supply.

Mercerized Lisle Supercombed Lustre Hose  
Nigger brown, pearl, palm beach, mustard, two lines, all sizes 8½ to 10... 60c, 60c pair

Children's White Socks.

Limited lot of these; sizes 4½ to 8½. Sale prices... 22c pair, or 5 pairs for \$1.00  
LADIES' LISLE, in sizes 8½ to 10, black or white... 35c, or 3 pairs for \$1.00

RUBBER BATHING CAPS, not many. To clear... 39c

Big Reductions Throughout Our Ready-to-Wear Department

ODDMENTS ON LADIES' SUITS, COATS, DRESSES, RAINCOATS, SEPARATE SKIRTS, MISSES' COATS AND DRESSES.

Suit Specials

1 Rack of Suits... \$15.00

1 Rack of Suits... \$20.00

1 Rack of Suits... \$24.75

Ladies' Motor Caps, 99c Each

Best makers, large sizes.

LADIES' PANAMAS, 98c EACH.

Limited number, best styles.

CHILDREN'S WASH HATS.

Two special lines... 25c and 59c

ORANGEMEN

Secure your supplies today at sale prices. These prices are for this week-end, Friday and Saturday.

Park your cars at rear of store—lots of room—easy of access.

LADIES' SWEATERS

Note these prices and buy early, one only, brush wool, deep straw, white knit collar and sash; size 40, slightly soiled, regular \$5.50. To clear... \$7.50

One only Alice blue, white collar, cuffs and sash, size 42, slightly soiled; regular \$10.50. For... \$9.00

One only beautiful canary, size 42, white collar, cuffs and sash, soiled; regular \$11.00. This is your opportunity. To clear... \$8.50

Two only plain knit, with large brush collar, sizes 40 and 42, champagne shade, slightly soiled; regular \$7.50. Another snap. To clear for... \$6.00

Three only brush wool, two blues and a green, one size 38, two size 40... \$7.50 each

The early buyer secures the bargains. A word to the wise is sufficient.

HOUSE DRESSES

of good print, light and dark shades. Special... \$1.39  
Dark Blue Print House Dresses, full sizes 36 to 44. Price... \$2.00

Jersey Knit Bathing Suits

in navy with white, red and orange trimmed

Navy Blue and Black Bathing Suits of gloria goods, trimmed with white braid on sailor collar, belt and skirt... \$4.00

NIGHTDRESSES, made of good longcloth, slipover and button front. Special... \$1.50  
DAINTILY - TRIMMED NIGHTGOWNS, slightly soiled, regular \$2.00. To clear at... \$1.79

Dress Goods and Silks

Crepe de Chine Dress Goods, 36 inches wide, a beautiful and serviceable English material for a nice dress, in black, ivory and all the newest colors; worth \$1.50 a yard. On sale at... 89c

Black Taffeta Silk, 37 inches wide. This is a pure chiffon taffeta, a beautiful soft quality and old permanent dye. Extra value at \$2.00 a yard. On sale at... \$1.49

Silk Poppins, a full yard wide, of excellent quality, with a deep, rich, silk finish, in black and all the newest colors, value \$2.25 a yard. On sale at... \$1.69

CORSETS

of good coutil, reinforced front, four hose supporters, low bust. Special... \$2.25  
Lightweight Corsets, low bust, four hose supporters; our leader for summer wear... 79c

J. H. Chapman & Co., 239, 241, 243 Dundas

PRE-STOCKTAKING SALES

somebody else."

"You're not spoofing me, are you, Emily?" asked Billy, anxiously.

"Why should I? A girl doesn't get proposed to every night in the week, Billy, and it's almost always exciting, even if she doesn't love the man. But you propose, Billy, like a palmtree at a funeral. You set perfectly glad I didn't take you. Besides, if a man really loves a girl, he usually grabs her first and proposes afterwards."

"And you're positive you love somebody else?"

"Certainly am."

"Thank the Lord for that," said Billy, vaulting over the porch rail in search of Jim.

"Well," said Jim grumpily, as the two of them conferred by the front steps, "your dope was all wrong. And we're both out of it. Emily, it seems like somebody else, but it isn't me. It's Edna. While the practical Edna was looking at Billy, it's more like a hollow square."