

L. SIMPSON

Store Opens 8 a.m.

Closes 5.30 p.m.

H. H. FUDGER, President

J. WOOD, Manager

Phone Number Main 7841.

L. SIMPSON

A Day of Good Values at The Simpson Store

So many of them that we have had to let them run over into some of the other papers. Not all of the good things are shown here, a visit to the store will disclose other values in abundance.

"Printzess" Suits \$25.00 and \$29.50

The American manufacturers are well known from their extensive advertising. Each of these suits bears the maker's own label, a guarantee of fit, design, and workmanship. These garments are guaranteed to hold their shape, and will give most satisfactory service. These models show individuality of style. Coats are semi-fitting both back and front, have slanting or notched collar, ornamented with silk simulated buttonholes. Lined throughout with shaded silks. Skirts are beautifully tailored, plain effect or slightly pleated. Materials are diagonal serge or silk and wool whipcords. Colors are navy, grey, and tan shades. Very special price, \$25.00 and \$29.50. Come and see them.

SUITS AT \$19.50

Grouped together, women's suits, made of pretty stripe materials and imported tweeds, desirable shades of grey, green, brown, and cadet blue. Coats cut on stylish lines with collars that hug the neck, either plain or inlaid with satin. Skirts are plain, pleated, or over skirt effects. Usually sold at much higher prices. Tuesday, price 19.50.

WASH DRESSES FOR MISSES AND SMALL SIZE WOMEN.

Made of splendid gingham and imported prints in a variety of dots, stripes, and floral designs, in light and dark shades. Some have semi-low collar outlined with embroidery insertion, and three-quarter sleeves to match, high waist lines with plain and panel effect skirts. Prices \$3.00, \$3.95, up to \$6.00.

SKIRTS OF THE LATEST CUTS.

For misses, of all wool imported Panama cloth, in black and navy. Four core style, high waistline, with one-sided effect on front and back panels, cut slanting at bottom, with a cluster of pleats. Front lengths \$4 to \$7 inches. Special price 3.95.



Irish Embroidered Bed Spreads

In new designs, hemstitched all round, large double bed size, 90 x 108. Tuesday, each \$3.98.
Table Napkins, all pure linen, with a satin finish, new bordered designs, 20 x 22. Tuesday, dozen \$1.98.
Plain Bleached English Sheetings, 70 inches wide, even weave, free from dressing, a good serviceable sheeting. Tuesday, yard \$0.25.
Hemmed Huckaback Bedroom Towels of fine linen, 19 x 28. Tuesday, pair \$0.38.
Phone direct to department.
—Second Floor—

Reliable Black Silks

Afford Special Values

BLACK SATIN PAILLETTE.
800 yards—A purchase from 6 Swiss maker offered far below regular value. A rich deep black silk, yarn-dyed and recommended for its wearing quality. 40 inches wide. Tuesday, per yard \$1.10.
New Black Silk-Satin greatly reduced for Tuesday. 170 yards, 36 inches wide, a beautiful, perfectly finished dress satin for, per yard \$1.34.
Black Mousseline Duchesse, 40 inches wide. Regular \$1.59. A low price for this fashionable silk of guaranteed quality, deep, full black, rich, soft finish. \$1.59.

SKIRTS FOR WOMEN.

Of all wool, imported Panama cloth, in black only, made in a four core style, high waistline, and cut to give the new over drap effect. Fasten at left side of front panel. Ornamented with buttons. At the popular price of \$5.00.

IMPORTED REAPER COATS FOR GIRLS.

Made of good cheviot cloth, light weight, in navy only, box back and double breast, trimmed with military buttons, tailored collar and sleeves, with embroidered anchor in red on arm. Sizes 8 to 14. Price \$3.95.

IMPORTED COATS.

Just received. Wool Panama coats, light tan only, made by skillful tailors, cutting and fitting as careful as in the highest priced custom models. Cut on straight line with collar and revers, a large collar with pointed or round back, some trimmed with narrow fold of Dresden silk, new sleeves with wide cuffs. Big value, \$5.00, \$10.00, and \$13.50.

NEW SPRING COATS AT \$25.00 AND \$29.50.

Of new reversible coating in black and white stripes, tan and blue, attractive in design, straight lines, large collar of contrasting color with round or long narrow backs, new sleeves with wide cuffs, one-sided fastening. Very moderately priced, \$25.00 and \$29.50.

"Royale" Corsets

QUOTED AT A DOLLAR LESS THAN USUAL.

Two charming spring models of the popular Royale Corsets are selected for quick clearance Tuesday. We will fill mail orders if received before noon and will exchange or refund your money if we fail to please.

Two handsome models in white French batiste, medium or low bust, medium or extra long skirt, 4 garters, best rustproof steel boning, with 2 1/2 wide side steels, bust draw cords, silk embroidery or silk ribbon trimmed. 2 very popular models. Sizes 18 to 26 inches. Regular value \$2.50 a pair. Tuesday, a pair \$1.50.

Women's Underwear Specially Designed for Spring Wearing

Just the weights and fabrics to give a maximum of comfort to the wearer during the spring months. Every piece from noted makers and guaranteed to give every satisfaction.

Women's Vests, medium light weight ribbed, fine finished cotton, white, high neck, long or short sleeves, button front, lace and draw tapes on neck. Sizes 32 to 40 bust. Each, 25c.

Women's Vests, "St. Margaret's" brand, soft ribbed wool finish, white cotton, medium weight, high or low neck, short sleeves, beautiful quality for present wear. Sizes 32 to 38 bust. Each \$0.30.

Women's Combinations, "St. Margaret's" brand, ribbed wool finish, white cotton, very soft and non-irritating in wear; high neck, long or short sleeves, and low neck, short sleeves, knee length. Sizes 32 to 38 bust. Each \$0.90.

Extra Special Sale of Women's Vests, real Swiss make, ribbed all wool, white only, medium light weight, high neck, long sleeves, button front. Sizes 32 to 40 bust. Regular price \$1.25 each. Tuesday, each \$0.69.

Black Velvet Ribbons

For millinery purposes. To be used in small bows of wide velvet. There is no trimming more durable and certainly nothing smarter. A rich satin Black Velvet Ribbon of heavy close pile, in best black. Widths, 1/2-in., 3/4-in., 1-in., 1 1/2-in., 2-in., 2 1/2-in., 3-in., 3 1/2-in., 4-in., 5-in., 6-in., 8-in., 10-in., 12-in., 14-in., 16-in., 18-in., 20-in., 24-in., 28-in., 30-in., 36-in., 40-in., 48-in., 54-in., 60-in., 72-in., 84-in., 96-in., 108-in., 120-in., 144-in., 168-in., 180-in., 216-in., 240-in., 288-in., 360-in., 432-in., 504-in., 576-in., 648-in., 720-in., 792-in., 864-in., 936-in., 1008-in., 1080-in., 1152-in., 1224-in., 1296-in., 1368-in., 1440-in., 1512-in., 1584-in., 1656-in., 1728-in., 1800-in., 1872-in., 1944-in., 2016-in., 2088-in., 2160-in., 2232-in., 2304-in., 2376-in., 2448-in., 2520-in., 2592-in., 2664-in., 2736-in., 2808-in., 2880-in., 2952-in., 3024-in., 3096-in., 3168-in., 3240-in., 3312-in., 3384-in., 3456-in., 3528-in., 3600-in., 3672-in., 3744-in., 3816-in., 3888-in., 3960-in., 4032-in., 4104-in., 4176-in., 4248-in., 4320-in., 4392-in., 4464-in., 4536-in., 4608-in., 4680-in., 4752-in., 4824-in., 4896-in., 4968-in., 5040-in., 5112-in., 5184-in., 5256-in., 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