

THESE MAGNIFICENT INSTRUMENTS HAVE NOW ARRIVED AT SUCH A DEGREE OF EXCELLENCE THAT IT IS SIMPLY FUTILE FOR OTHERS TO EVEN ATTEMPT TO FOLLOW.

BACKED WITH ENORMOUS CAPITAL.

the brainy managers of the great BELL Concern not only attempted. but have actually succeeded, in producing an instrument that is the peer and pride of the musical world.

We Make No Idle B

The time has come who the word "Bell" on a piano is known the world over as a "standard of ex-

cellence," even as it has always been "a guarantee of good faith."

Canadians are Proud of the Bell Piano. It is a Triumph for Inventive Genius and Mechanical Skill.

Be sure and see the wonder-The BELL ORGAN & PIANO CO., Ltd., ful Orchestral Plano at the Western Fair. JAS. W. BELCHER, 211 DUNDAS ST., LONDON, ONT. Manager.

Miss Birdie Slade (an Oklahoma belle)- I kinder hate to call you Mr. Bowersock-it sounds so formal.

Swain-Then call me Polecat Pete just as all the fellers do.

KNEW HER BUSINESS.

Miss Quiverful (breaking into a proposal)-Why do you speak so low?

Mr. Shyman (in confusion)-I was afraid of

waking your mother up.

Miss Quiverful (reassuringly)—You need not be alarmed. She won't wake up until you are through.

ORNITHOLOGICAL

Hungry Hank (entering taxidermist's) - Do you keep all kinds of stuffed birds here?

Taxidermist-Well, yes; but what of it? Hungry Hank-I wish you'd gimme a turkey stuffed with oysters. I'm famished,

NOT ROOM ENOUGH.

Haverly-Trilby could never have been a Chicago girl.

Austen—Why not? Haverly—Because she could never have posed for her foot altogether in one studio.

Joseph ambra,

NEW GOODS. LATEST STYLES.

2621/2 DUNDAS STREET, London, Ontario.