



To keep a lovely skin —with soap that rinses off.

Nature says: "Don't hamper my work by using haphazard methods and soaps."

And all Nature asks is a little common-sense coöperation in the care of the skin she is daily trying to give you.

Nature lays great stress on *rinsing*.

She says: "The soap must *all rinse off*."

So, if you want to choose and keep a clear, beautiful, natural skin, you will want to choose, also, a *method* and a *soap*, to take proper care of that skin.

Pure Fairy Soap is made for skins. Fairy Soap is made to cream refreshingly in *and out* of pores, as Nature asks. And when it has performed its perfect cleansing—*off it rinses*.

It rinses off perfectly — after its perfect cleansing.

That is why Fairy Soap is a soap that Nature herself loves—for the care of healthy, natural skins.

"IN TUNE WITH THE TIMES
you find them caring for
their native charms in
simpler ways—the ways
that Nature herself in-
tended."

THE N.K. FAIRBANK COMPANY
LIMITED, MONTREAL

FAIRY SOAP



"Have you a little Fairy in your home?"