

Company will attach the amplifier to the ordinary telephone instrument. It can be turned on or off by means of switch, and thus it does not prevent the telephone being used by persons of normal hearing. With this attachment words spoken at the other end of the line are so increased in volume that in most cases they can be heard distinctly by persons having a quite pronounced hearing deficiency.

BEWARE OF QUACKS

Because of the incurable nature of permanent deafness a wide field is opened up to quacks, faddists and fraudulent so-called ear specialists. Under no circumstances should those suffering from imperfect hearing be tempted by advertisements, originating almost entirely in the United States, to apply to their ears oils or other medicinal treatments or to insert ear drums, so called "ear-phones", "radium ears", "vibraphones" and other similar "cures". They are all worthless and frequently result in permanent injury. In particular should self advertised ear specialists be avoided. The ear is too sensitive an organ and, if it has any hearing ability, is too precious to be entrusted for treatment to any but skilled otologists. Further information regarding quacks can be had by sending 15 cents, for a 24 page booklet entitled "Deafness Cures", to the American Medical Association, 535 North Dearborn Street, Chicago, Ill.

A PUBLIC HALL FOR THE HARD OF HEARING

During the past few years several instruments have been invented, by means of which sounds are amplified and transmitted electrically, just as in the case of the radio. Churches, concert and lecture halls, theatres and schools are being equipped with these instruments. They are placed in the pulpit or on the platform, and connected by means of electric wires with ear