"We have been working with our industry to pry open the U.S. market, and I look forward to Canadian industries taking advantage of these improved opportunities," Mr. Wilson said.

Mr. Wilson noted that Canadian exports of beer alone to the U.S. are worth about \$200 million a year and that 10 per cent of all beer produced in Canada is exported to the U.S. The United States also represents an important, and growing, market for exports of Canadian wine.

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For further information, media representatives may contact:

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