

Included in the trade mission are executives from companies representing the Canadian banking, telecommunications, transportation, energy and engineering sectors. (The list of organizations is attached).

"Iran is now Canada's most important export market in the Middle East, with significant potential for Canadian exporters," said Minister Wilson. "Increased interest in Canada by Iranian organizations, coupled with Iran's 4.5 per cent real GDP growth last year, indicates that total sales to Iran could grow to \$0.5 billion in 1991."

Canada's exports to Iran were valued at \$355.5 million in 1990. From January to May this year, the export value was \$186.5 million.

- 30 -

For further information, media representatives may contact:

Media Relations Office  
External Affairs and International Trade Canada  
(613) 995-1874