



No. 047

February 24, 1988.

FEDERAL-PROVINCIAL CONSULTATIONS ON TRADE
AND INVESTMENT PROMOTION ACTIVITIES

The Minister for International Trade, the Honourable Pat Carney announced today that consultations will begin on February 25, 1988 with provincial trade officials on the Department of External Affairs' international trade and investment promotion activities for the forthcoming year. Miss Carney stated that "federal-provincial co-operation is key to fostering a more effective package of trade promotion programs that will assist Canadian exporters to win in the international marketplace".

Miss Carney said that the Canada-U.S. free trade agreement and the multilateral trade negotiations are opening up new opportunities for Canadian suppliers of goods and services and this series of consultations will target our efforts and improve our export sales.

The basis for these discussions is information available through the Export and Investment Promotion Planning and Tracking System. This system was developed to provide the world's foremost computerized database on export and investment opportunities. Priority activities are identified by Canadian missions abroad and the information is contained in 25 sectoral and geographic reports.

Draft reports have been circulated to over 200 industry associations for comment as well as to the ten provinces, the territories, and other federal government departments.

- 30 -

Minister for
International
Trade

Ministre du
Commerce
extérieur