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FOR IMMEDIATE RELEASE
TUESDAY, AUGUST 31, 1965.

The Secretary of State for External Affairs, the Honourable Paul Martin, announced today that Canada would participate in the World Congress on the Eradication of Illiteracy which, on the invitation of His Imperial Majesty, the Shah of Iran, is to be held in Tehran from September 8 to 19, 1965, under the sponsorship of the United Nations Educational, Scientific and Cultural Organization (UNESCO). The Canadian Delegation will be headed by Mr. Paul Malone, Canadian Ambassador to Iran. Other members of the Delegation will be as follows:

Dr. H. T. Coutts, Dean,
Faculty of Education, University of Alberta and
Vice-President of the Canadian Education Association.

Mr. Joseph L. Pagé,
Associate Deputy Minister of Education,
Province of Quebec.

Mr. Ernest McEwen, Executive Director,
Indian-Lskimo Association,
Toronto.

Professor Irving Brecher,
Director of the Centre for Developing Area Studies,
McGill University,
Montreal.

The conference is being held in Iran at the invitation of the Shah, who takes justifiable pride in the achievements of his Literacy Corps, which employs high school graduates enlisted for military service to teach in village schools. Plans for the Congress were discussed when the Shah visited Ottawa in May.

In addition to hearing of Iran's experience, the conference will review the problem of illiteracy throughout the world and examine a variety of methods and techniques used in literacy work. It will consider the place of literacy work in programmes of technical, economic and social development, the role of international cooperation in this field and measures designed to secure the participation of people in all countries in efforts aimed at the eradication of illiteracy.