- (ii) encourage voluntary actions in the agriculture sector. In particular, actions may include the production of dedicated energy crops, the increased use of bio-fuels, on-farm energy use of methane, the use of options to reduce enteric fermentation, the use of precision fertilizers application technologies, nitrogen testing kits, and nitrification inhibitors.
- (iii) share information on national R&D programmes in sustainable agriculture.
- (d) cooperate in developing and delivering an international public education and awareness campaign on climate change. The message of the campaign could be based on the outcomes of the Second Assessment Report, and further reports, of the Intergovernmental Panel on Climate Change and could focus on individual consumption patterns. Each Party listed in Annex I of the Convention shall implement the campaign and may cooperate with any other Parties in doing so
- (e) Energy Efficiency in Countries with Economies in Transition:
 - (i) urge the Multilateral Development Banks (MDBs) which lend to countries with their Economies in Transition (EITs) to focus on energy efficiency, and more generally on greenhouse gas emissions abatement technologies.
 - (ii) place commitments and reporting obligations on MDBs. These relate to project screening for energy efficiency opportunities, procurement policy, standardization of contract, co-financing and concessionary finance, and dissemination of policy advice. Investment appraisals should also reflect greenhouse gas externalities. MDBs' commitments should also relate to capacity building, both within MDBs and countries with EIT, including training programmes and staff exchanges.
 - (iii) urge the Multilateral Development Banks (MDBs) which lend to countries with economies in transition to make concessionary financing available to Energy Services Companies (ESCOs) and to use performance contract models with EIT governments to finance improvements in government energy use. Annex I [OR Annex X] Parties shall also urge MDBs to initially focus on capacity building and in particular, to disseminate information promoting ESCOs activity within the EITs financial sector and to include performance contracting as a component of their training programmes.
- 36. Menu of Policies and Measures: In addition to coordinated actions, the protocol or other legal instrument could include a menu of policies and measures, covering all relevant activities Parties are taking to address climate change, from which other Parties could draw in implementing their domestic action plans.