

Chicago is an important center for the minority media whose concern with Canada was enlarged by the Canadian Olympic Coin campaign featuring Jesse Owens.

Des Moines

The good people of Iowa think of themselves as the most educated in America and they are as proud of their big newspaper as of the new civic theater in Des Moines.

The morning Register has more than twice the circulation of the evening Tribune, but both are amply served by wires, syndicates and news services. One editor commented that "Iowans know that our prairies run through neighboring states and into Canada." Here again the analogous conditions between the United States and Canada in so many matters are a factor in the coverage of Canadian developments. The Cowles family of Des Moines, and Minneapolis, is a major newspaper dynasty that works at its business in both the editorial and management areas.

Baltimore

Poor Baltimore would be poorer still without its grand old dowager of a newspaper, the Sun. Memories of Henry L. Mencken, however, cannot alter the fact that the Sun barely makes it in the category of regional newspapers. Its circulation area is substantial, partly because its only competitors to the east are the DuPont-controlled daily dreadfuls of Wilmington, Delaware. It is overshadowed to the southwest by the Washington Post with its superb coverage of suburban Maryland counties. Despite its relatively small circulation and limited prospects,