

Statistics: (FAO - M.T. Live Weight)

	<u>1982-84 Average</u>
Total landings	2,386,087
Non-food Uses	112,374
Total Imports	86,452
Total Exports	586,698
Domestic Food Supply	1,774,467
Population (1982-84)	39.9 million
Domestic Supply per capita (kg)	44.4 kg

COMMENTS AND OBSERVATIONS ON MARKET:

General:

Fish, Shellfish and Other Products

<u>IMPORT MARKET SIZE</u>	<u>CDN SHARE (Post's Estimate)</u>
1987: \$140.00 M.	\$5.0 M. (3.5%)
1988: \$170.00 M.	\$6.0 M. (3.5%)
1989: \$185.00 M.	\$7.0 M. (3.7%)

CUMULATIVE 3-YEAR EXPORT POTENTIAL: (Post's Estimate)

\$15-30 M.

MAJOR COMPETITORS (by share, post's estimate):

USA-39%, Japan-10%, People's Republic of China-6%,
Argentina-3%, Norway-2%, Spain-1%.

Comments on Competitors:

CURRENT STATUS OF CDN EXPORTS, POST'S ASSESSMENT:

Canadian Market Share (3.5%) is small but expanding.