

Studies in Canadian Export Opportunities in the U.S. Market

For copies of studies* of interest to your business, complete the reader service card below, detach and mail:

Reader service cards may also be returned via facsimile to the following address:

Export Studies
External Affairs (DMTN)
Ottawa, Ontario
Facsimile number: (613) 996-9103

All publications are listed on the reverse side of the page.

 External Affairs
Canada

Affaires extérieures
Canada

Other Export Programs

A program known as New Exporters to Border States (NEBS), may be of interest to you if your company is considering exporting for the first time. This program takes small groups of potential new exporters to our nearest border trade post in the U.S. for what amounts to a short, intensive course in the basics of exporting, including contacts with important local officials and business people. The enclosed reader service card includes a request box for information on the NEBS program.

The WIN Exports network is, a computerized information system which matches Canadian exporters to market opportunities around the world. It enables our trade posts abroad to gain immediate access to information about the products and services of 22,000 Canadian companies. The system also allows the posts to provide information about the importing communities in their regions. To ensure that your company is included, or to review and update your firm's record, please mark the WIN box on the reader service card.

Carefully print your complete name, business address, title and postal code. Indicate the number and title(s) of the study/studies you wish to receive.

Please send me more information on "STUDIES IN CANADIAN EXPORT OPPORTUNITIES IN THE U.S. MARKET"

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PLEASE SEND ME THE FOLLOWING STUDIES:

I am interested in learning more about:

NEBS (New Exporters to Border States)

WIN Exports (World Information Network for Exporters)