
CONTENTS

	Page
I. BACKGROUND INFORMATION	4
II. CANADIAN GOVERNMENT CONTACTS IN JAPAN	8
III. ECONOMY AND FOREIGN TRADE	10
IV. YOUR BUSINESS TRIP TO JAPAN	12
V. JAPANESE BUSINESS AND SOCIAL CUSTOMS	19
VI. MARKETING	23
VII. SERVICES AND FACILITIES IN JAPAN	28
VIII. SERVICES FOR EXPORTERS	31
IX. JAPANESE WORDS AND PHRASES	34
X. APPENDIX	36
<i>Useful Addresses in Japan</i>	36
<i>Useful Addresses in Canada</i>	38
<i>Regional Industrial Expansion</i>	
<i>Offices</i>	41
<i>Export Development Corporation</i>	42
<i>Sources of Additional Information</i>	44