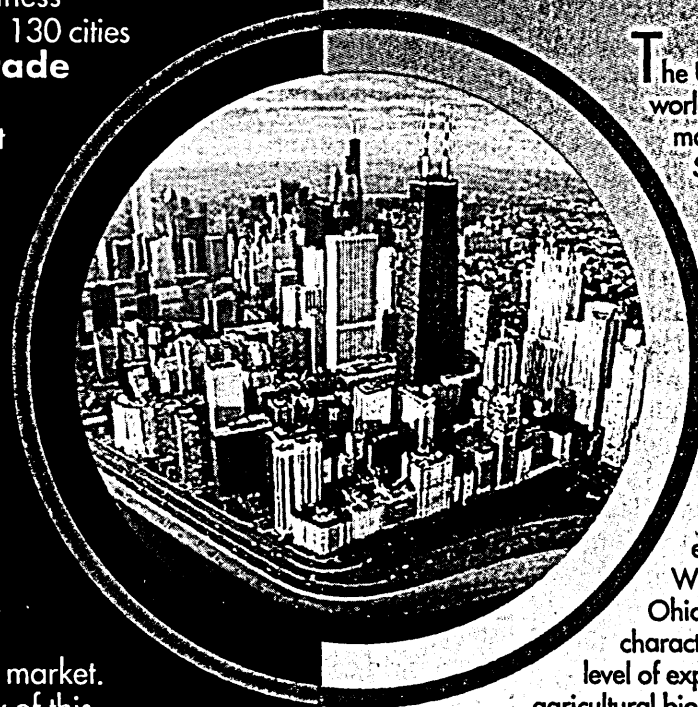


# THE GREAT LAKES AND MIDWESTERN The Biotech

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The United States is home to the world's largest biotechnology market. Valued at close to \$340 billion in 1998, this market is growing at an average annual rate of 20%. Emerging as pillars of the U.S. biotech community are the Midwestern and Great Lakes regions.

### Market Overview

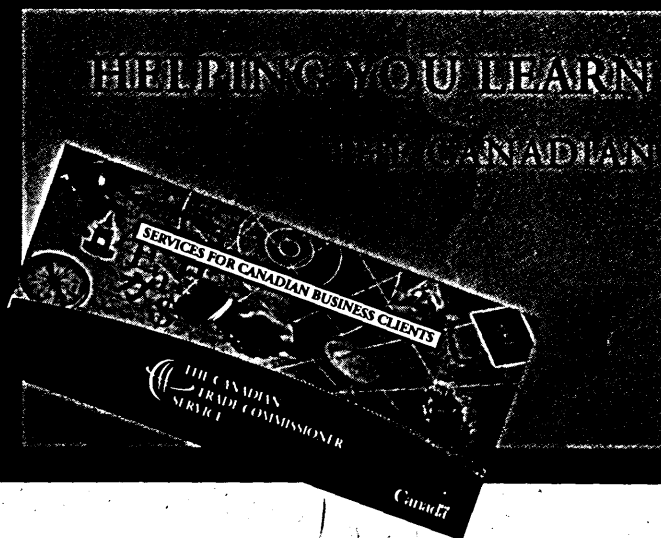
The Midwestern and Great Lakes regions, which encompass Illinois, Missouri, Wisconsin, Indiana, Michigan, Ohio and Kentucky, can be characterized as having a high level of expertise in the biomedical and agricultural biotech sectors. They can also boast a strong corporate presence in the region, including Abbott Laboratories, Pfizer Inc., Monsanto and De Kalb Genetics. Growth in the sector is further supported by world-renowned research institutions, such as the Donald Danforth Plant Sciences Centre, the Van Andel Institute, the Chicago Technology Park, and the Biotechnology Centre at the University of Wisconsin.

This is an overview of the market. For a more in-depth study of this market and for other studies, visit our Web site. When you are prepared to do business abroad, you can use our Web site to get in touch with our offices around the world and request personalized services electronically.

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