

TRADE FAIRS AROUND THE WORLD

Investment, Technology: Theme of India Market

New Delhi, India — Fair organizers have designated Canada as a 'partner country' in **Investment and Technology Market (Intechmart '96)** being held here February 17-20.

A follow-up to similar successful events held in 1994 (Investmart) and 1995 (Intechmart), **Intechmart '96** brings together potential foreign and Indian investors to explore opportunities for joint collaboration, technology transfer/acquisition and investment.

This year, the focus will be on

four industry sectors: food processing and packaging; textiles and ready-made garments; electronics/telecommunications equipment; and chemicals and allied products.

At **Intechmart'96**, companies can display their technologies in a variety of ways: product samples, drawings, process flow diagrams, photographs, and product catalogues/brochures.

Further information on **Intechmart'96** is available from A.K. Banerjee, Deputy High

Commissioner, High Commission of India, 10 Springfield Road, Ottawa K1M 1C9, Tel.: (613) 744-3751; Fax: (613) 744-0913.

Panama Trade Show Door to Latin American Markets

Panama City, Panama — **EXPOCOMER 96**, the venue of buyers for the immense markets of the Caribbean, Central and South America, will be held here March 6-11.

Featuring products and buyers from around the world, **EXPOCOMER** attracts companies, including Canadian, engaged in food products, construction and hardware, medical and healthcare, telecommunications, textiles, informatics and office products supplies, automotive accessories, jewellery, perfumes and cosmetics, mining equipment, lamps, carpets, crystalware and kitchenware.

The 1995 edition of **EXPOCOMER** was attended by 42,061 visitors from 31 countries, among whom 19,289 buyers made purchases valued at US \$76.5 million.

For more information on **EXPOCOMER 96**, contact Céline Boies, Latin America and Caribbean Trade Division, DFAIT, Ottawa, Tel.: (613) 995-0460; Fax: (613) 943-8806; or Manuel Ruiz, Canadian Embassy, San Jose, Costa Rica, Tel.: (506) 296-4149; Fax: (506) 296-4280.

Trade Fair Builds in China

Guangzhou, China — The Commercial Division of The Commission for Canada in Hong Kong invites suppliers of Canadian building materials to display product literature in its Canadian information booth at **Building South China '96**, being held March 12-15. Literature display space is limited to a maximum of 20 companies.

The 1995 version of the **International Exhibition on Building Materials, Building Services and Interior Decoration Industries** attracted over 100 exhibitors from 17 countries.

The more than 40,000 visitors viewing the latest building materials and technologies represented building materials wholesale, distribution and retail businesses; property developers; construction contractors; interior decoration

companies; design institutes and architects; import and export corporations; hotels and commercial buildings management; and manufacturers of building materials.

Companies interested in capitalizing on this opportunity should send two (2) copies of product literature, along with a brief company introduction, to Ms. Eunice Wong, Commercial Officer, Commission for Canada, 13/F., Tower I, Exchange Square, Central, Hong Kong, Tel.: (852) 2847-7454; Fax: (852) 2847-7441.

Those interested in taking their own booth, may contact directly the show organizer: Adsale Exhibition Services Ltd., 14/F., Devon House, Taikoo Place, 979 King's Road, Quarry Bay, Hong Kong, Tel.: (852) 2516-3351; Fax: (852) 2516-5024. Contact: Miss Vickey So.