

*When Visiting Dominion Exhibition do not forget
Pember's Exhibition of Hair Goods*



The Riches of Beauty

are worth infinitely more to the woman possessing them than a coronet. "The riches of beauty" are bound up largely in the meshes of a woman's hair, for what matters a beautiful figure or a faultless complexion unless there is hair to match.

SOMETHING NEW in hair styles has just been introduced by Pember of Art Hair Goods Fame.

A POMPADOUR BANG combining all the original and exclusive features of his former Pompadours, but possessing this novelty, of having for a base merely a dainty shell pin. The extreme lightness of this will be apparent, and its composition of natural wavy hair, its invisibility when worn, and the grace and beauty it imparts to the face of the wearer, assures its immediate popularity among exclusive women.



Sent by mail any place on the continent. When ordering send sample and P.O. or express order.

Call at the store and ask to see it.

Private parlors at your convenience.

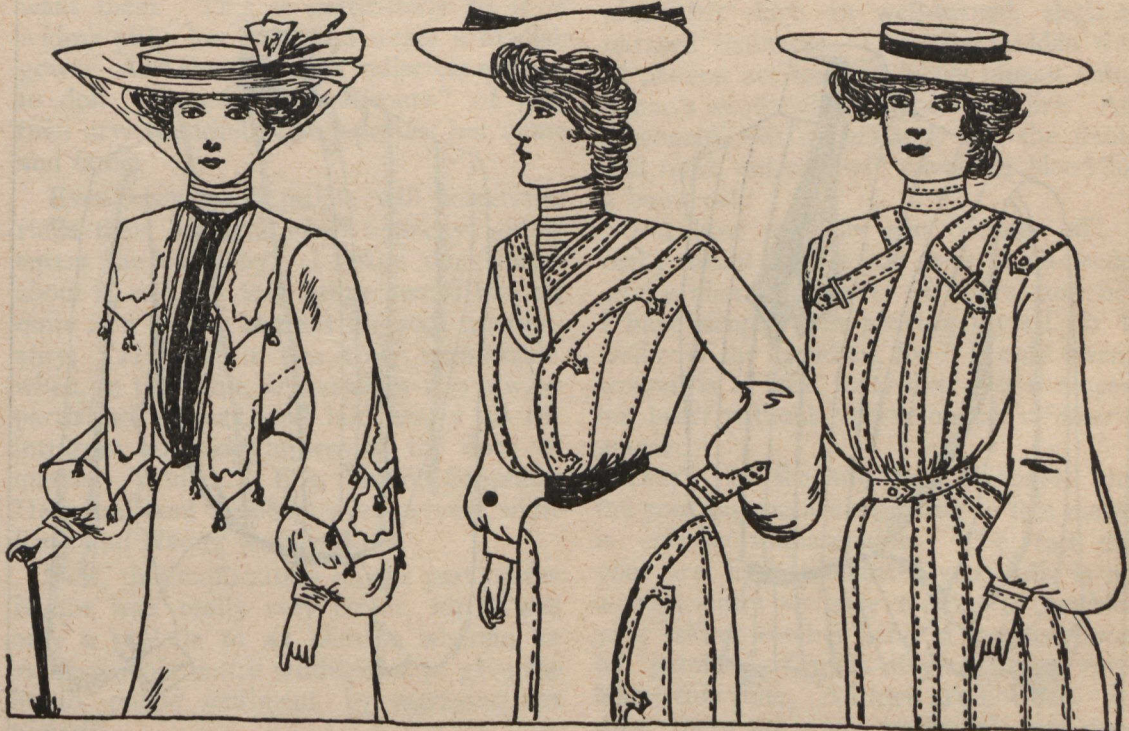
PEMBER



*Canada's Art Hair Goods Dealer
and Scalp Specialist*



127-129 Yonge St.



A STYLISH COSTUME