

Fashion is Powerful

Beecher, the great preacher, said, "Fashion is an effervescence of taste, of sympathy, of the love of pleasing and the hunger for admiration. It is not a surface peculiarity. One may destroy this particular fashion but not fashion itself. Without fashion, no matter how elaborately and elegantly a garment may be made and trimmed, however perfectly it may fit, it cannot please those of a fine and cultivated taste." It is well, then, in considering the matter of the new Fall suit, overcoat or the evening dress garments, that you consult one who is high in authority on fashions and current styles, one who notes the little differences that vary the style of to-day from the style of to-morrow.

HENRY A. TAYLOR, Draper, the Rossin Block, has a Dominion wide reputation in the field of sartorial art, and just now when styles are changing and summer garments being put aside for autumn garb, it would be well to consult him as to the style that would be particularly becoming to you, and the most appropriate weaves and color effects for making the stylish suit that you must have. He welcomes you to a consultation and inspection.

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Mercantile Summary.

THE stock of B. F. Henderson, dealer in men's furnishings, at Parrsboro, N.S., has been sold to H. A. Tucker. The former gentleman purposes going to Halifax to enter partnership with Frank Cook.

THE Winnipeg Commercial understands that almost the entire business population of Wardner, B.C., has closed up or is closing up shop. Several are moving to Cranbrook. The location of new towns on the Crow's Nest road has cut off Wardner.

THE new directory for the city of Victoria, B.C., shows a good increase in population, for the book contains 7,498 names, or over 1,000 more than a year ago. Based on this number of names, the population of Victoria is estimated at 26,000 to 30,000.

By a vote of 54 in favor, and only 2 against, a meeting of ratepayers of Parrsboro, N.S., decided, on October 5th, for a bonus of \$10,000 to a pulp-mill in that place. This money is to be borrowed by issuing debentures, redeemable in thirty years, and bearing interest at 4 per cent.

LAST week there was a meeting of the Manitoba and North-west Millers' Association. The officers elected were: President, A. Kelly, Brandon; vice-president, Mr. McKay, of Hurt & McKay, Boissevain; second vice-president, S. C. Elkington, Fort Qu'Appelle; secretary-treasurer, Robert Muir, of Winnipeg.

CURRY BROS., were formerly farmers and lumbermen, but engaged in general storekeeping at Andover, N.B., some years ago. They evidently have not found their proper sphere. Having been slow pay and behindhand for some time past, they have now suspended, a meeting of creditors being called for the 14th inst.

UNDER the hand of H. E. the Right Hon. Uchter John Mark, Earl of Ranfurley, Governor of New Zealand, a recent Act declares that no trees or shrubs are permitted to be imported into that colony, if infested with any scale-insect. Auckland and Wellington are the only ports of entry for plants under the same Act.

MARCIL & Co., dealers in men's furnishings, at Ottawa, are reported assigned, with liabilities of \$2,200, and assets of \$1,600. T. Marcil has been using the name of his father-in-law, E. Farmer, in his business, owing to former troubles. —J. H. Slack, picture frames, etc., of the same city, has also assigned, with small liabilities.

THOMAS O'BRIEN, formerly a master mariner, who established himself in a general store business at Lyons' Brook, N.S., about 1890, died some little time ago. His affairs do not appear to have been left in prosperous shape, as his executors are now suggesting a settlement with creditors at 50 cents on the dollar. —W. G. Cunningham, a liveryman at Antigonish, N.S., has assigned for the general benefit, to E. Gregory, barrister, of that place.

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