Would You Not Choose

The largest, strongest and most economically managed Life Company in which to confide the future welfare of your family, other things being equal?

When we tell you that the Canada Life charges no more than other leading offices, and that its surplus-earning power is unsurpassed among native companies, is there any valid reason why you should not choose

The Canada Life Assurance Co.?



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HEAD OFFICE, - - HAMILTON, CANADA.

Most Desirable Policy Contracts.

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Head Office for Canada: Company's Bldg., 164 St. James St., MONTREAL

CHAIRMAN[CANADIAN BOARD : The Right Honorable Lord Strathcona and Mount Royal.

> GENERAL MANAGER FOR CANADA: B. HAL. BROWN

Western

Ont.

Head Office,

Assurance Co.

Capital

Incorporated 1851

Assets, over . Toronto, Annual Income Fire and Marine

\$2,000,000 06 2,925,000 00 2,994,000 00

J. J KENNY, Vice-Pres. & Managing Director. C. C. FOSTER, Secretary

BRITISH AMERICA

Assurance Co'y

Head Office, TORONTO.

FIRE AND MARINE

\$1,000,000.00 - \$1,776,606.45 Total Assets Losses Paid (since organization) \$19,946,51/.73

DIRECTORS:

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Hon. S. C. Wood. E W. Cox, Thos. Long. John Hoskin, K.C., LL.D Robert Jafray. Augustus Myers. John Hoskin, K.C., LL.D P. H. SIMS, Secretary.

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The Crown Life Insurance Company Head Office, Toronto

Hon. Sir Charles Tupper, Bart., G.C.M.G., C.B., President. John Charlton, M.P. Vice-President. Geo. H. Roberts - Managing Director.