



FREE INSURANCE

The man who takes an Endowment Policy in the Manufacturers Life is practically getting Free Insurance.

True, he has to pay a small annual premium for 10, 15, 20, or 25 years as he may choose, but at the end of that time he gets all his money back with good interest thereon, and his 10, 15, 20, or 25 years of insurance will have cost him nothing.

Write for rates to

The Manufacturers Life Insurance Co.

Head Office, Toronto, Canada

Barley Purity

The best malting barley in the world is grown in certain favored localities of Western Ontario.

All the barley used in Carling's Ale is grown in these districts, and the best crops are selected each year by Carling's own experts.

Before being used it is put through special machinery which separates all the impure and foreign substances.

Ask for Carling's Ale—accept no other, because no other is quite so good.

Carling's Ale

The Ale that's Always Pure