Canadian Druggist

Devoted to the interests of the General Drug Trade and to the Advancement of Pharmacy.

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No. 12

WATER.

Bottled at the UJ HUNYADI SPRINGS, Buda Pest, Hungary.

Under the absolute control of the Royal Hungarian Chemical Institute (Ministry of Agriculture), Buda Pest.

THE BEST NATURAL APERIENT WATER.

"We know of no stronger or more favourably - constituted Natural Aperient Water than that yielded by the Uj Hunyadi Springs."

L. Liebermann

Royal Councillor, M.D., Professor of Chemistry, and Director of the Royal Hungarian State Chemical Institute (Ministry of Agriculture), Buda Pear

PEN

THE BEST NATURAL APERIENT WATER.

By instructions from the Apollinaris Company, Limited, now offered to the Trade at

\$5.50 per case of 25 large glass bottles.

\$8.00 50 small ,, \$8.00 100 glass quarter ,,

SHOULD THE PRICE OF

be reduced, we guarantee to allow such reduction to our Buyers on their unsold stock, and as for as possible to secure a corresponding reduction to Retailers upon their unsold stock.

Some Exporters: THE APOLLINARIS COMPANY, Ltd., LONDON.

CANADIAN SUB-AGENTS:

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Greeting.

The Canadian Druggist wishes all its readers a Merry Christmas and Happy New Year. May 1807 bring to the druggists of Canada peace and plenty, and may the close of it find them cemented in the brotherhood of good will towards each other and the rest of mankind is our parting wish for 1896.

The Best Recipe Book.

There are few druggists who do not make constant use of some favorite recipe book, and but few who use the best ones as they should.

The official pharmacopæia contains not only the best formulas for preparations, but also a complete description of their characteristics, properties, and doses.

The druggist who wants to establish a trade in reliable remedies cannot do better than adopt such of these as will suit his purpose. In labelling each preparation the pharmacopecial description of its properties and uses could be given, and the statement be made that the compound was prepared strictly according to the instructions of the pharmacopoxia. Such a statement would provide all the argument needed by the druggist to push the sale, and would remove any sense of diffidence on his part in recommending a preparation which he had made.

If the druggists of Canada would agree as a body to discourage the sale of any preparation which could not be pharmacopecially designated, such a difficulty as now prevails with cut prices on secret remedies would soon have an end, and the science of pharmacy would be more generally recognized and respected. There is not the slightest doubt but the marked tendency of the time, in medicine and pharmacy, to encourage empiricism, has a lowering influence upon both, and that both will suffer from it unless a healthy reformation speedily takes place in their judgment and methods of prescribing and