

Christmas Cards and Calendars

For Season 1905-1906

To the Trade:

Our different representatives are now showing samples of **CARDS and CALENDARS**, which comprise the finest and most extensive line ever shown.

Realizing that it would be difficult to surpass the brilliant assortment shown last season, we started to work early and had the co-operation of the leading publishers, with the pleasing result of being able to say without any hesitation that never before has such a fine collection been gathered together.

It would be almost impossible to enumerate all the lines, as the designs are in practically endless variety. The **CALENDARS** represent the work of the best-known artists.

A large number of the designs in **CHRISTMAS CARDS** are distinctly **emblematic of Canada**, both as to the covers, verses and views inside.

Special designs are shown for cards with **LOCAL VIEWS**, and **AUTOGRAPHIC CARDS** in boxes.

ASSORTED CARDS in packages and boxes—a large range, varied in design.

Christmas and New Year Post Cards

An entirely new **Canadian** line, showing **Maple Leaf** and **Holly** designs.

Private Greeting Cards

Most appropriate and up-to-date designs.

Attention is particularly directed to our special line of **HIGH ART CALENDARS and PICTURES**.

These represent the work of world-famed artists being reproductions from original drawings by C. Allen Gilbert, Thomas Mitchell Peirce, Jessie Wilcox Smith, Paul Helleu, the famous French artist, and others.

There are 103 numbers in **CALENDARS**, each number comprising a variety of subjects in Panel and other shapes, and representing Landscape, Figure, Nature, Marine and Animal Scenes, and have beautifully decorated **CALENDAR PADS**.

Samples are being shown earlier than ever and we deem it will repay you to see these and judge for yourself regarding the merit of this collection.

THE COPP, CLARK CO., Limited

64 and 66 Front St., West

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TORONTO, CANADA