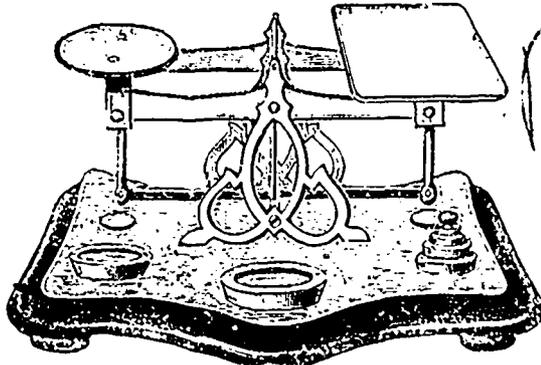


but are very neat and strong inkstands. Elastic bands all sizes, by the gross or pound, full stock now on hand.

NEW IDEAS FROM ABROAD.

Mr. S. B. Gundy, of the Methodist Book



The Brown Bros., Limited.

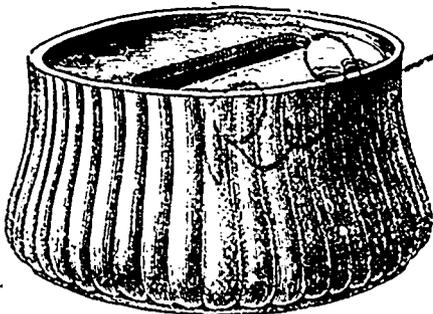
and Publishing House, is on his way back from the European markets, bringing with him some taking lines for the trade.

MAP OF THE KLONDYKE.

The Copp, Clark Co. are showing the latest map of Alaska and the Klondyke, with the various routes to the gold fields marked thereon. It folds up pocket size and retails in paper cover at 25c., and in cloth 75c. Its surface is 24 x 36 and a line mounted on rollers, for wall use, is being got ready. The schools should be provided with Yukon maps so as to impress Canadian boys with the great resources of the country.

SNAPS IN OFFICE LEDGERS.

The Copp, Clark Co. are showing remarkable value in blank books, ledgers and journals at present. The everlasting ledgers, which are indexed in front, are bound



The Brown Bros., Limited.

Half roan, cloth sides, and sell at the remarkable price of 70c. The neverwear books, journals, cash books, and ledgers (the latter indexed in front), are crown size, full sheep, hub backs, and the price is \$1.25. The firm are also showing special lines of pass books and account books.

NEW LINES IN STATIONERY.

Warwick Bros. & Rutter have imported special values in toilet paper. Of late years

the decreased prices asked for toilet paper have much increased the amount used. A lot like that now referred to can be sold so cheap that toilet paper can come into universal use. Four rolls may be retailed at 25c.

This firm are also getting in an article which will commend itself to the trade. This is a cheap letter-press made of malleable iron and oak. It is strong, light, and half the price of the ordinary steel letter-press.

An ejecting penholder is a new idea. The point of the pen is inserted under a spring clasp, which, when pressed, can eject the pen. There is a projecting flap which keeps the pen from resting on the paper when laid flat on the desk.

This firm have added to their extensive range of tablets a very neat and chaste design called "Imperial Velvet." The finish of the paper is peculiarly fine.

A line of paper weights retailing at 25c. has possibilities, both for ordinary trade and especially for towns with a summer tourist trade. They are of transparent glass, circular in shape, and, inside, unmounted photographs of local scenes, or anything else, may be easily inserted.

A new assorted set of colored pencils is in red, blue and green colors. The feature is the immense size of the leads, the wooden casing being easily sharpened.

IMPORT FANCY GOODS.

The display of import fancy goods samples, just opened up at Warwick Bros. & Rutter's, contain the most varied and attractive goods ever shown, even by this enterprising firm. The range is immense in each class, as to price and design and the newest novelties from Europe are to be seen. On the large display tables in the sample room are quantities of new things, such as, new designs in Austrian glass vases, gilt clocks of small-sized faces, on handsome pedestals; the bear design, the animal being erect on its hind legs, and shown in brushholders, candelabra, gongs, etc.; the lizard design in paper-weights, etc., atomizers, fairy lamps, and many other lines.

It seems to be a feature this season that while expensive goods are likely to sell well, owing to the improvement in trade, there are 25c. articles in nearly all the lines. An imitation ivory inkstand is a good seller. In colored marble there are several articles, including inkstands. A line white metal filagree goods, with views of Canada, are shown in boxes, hair-pin trays, etc., and are tasteful and inexpensive. Ladies' work baskets, this season, are varied and handsome as to shape and the color of the material. Plush work-boxes and com-

panions are supplemented by leather and celluloid. In celluloid, glove and handkerchief sets will retail as low as 50c. a set. There is a complete range of men's leather traveling cases and bags. These come in all sizes, from 50c. up to the fine, expensive goods, and are handsomely fitted up inside. Other leather goods include calendars, portfolios, a complete range, with articles from 20c. up. Music holders are also shown. A staple line of celluloid and leather albums will attract notice.

We have never seen so fine and large a range of purses before. They cover every imaginable sort and size, to retail from 5c. up. A new idea is the purse of leather like undressed kid, with narrow gold bands across. The line includes card cases, cigar and cigarette cases. The cheap opera glass is another feature, a pair retailing from \$1.50 up. Photograph frames, new ideas and all sizes, are also prominent, while a line of ostrich feather fans is timely.

This season the line of druggists' sundries is complete, including hair brushes, combs, perfumery, soaps, nail brushes, hair tongs, curling tongs, etc. Plate-glass mirrors, easel fashion, and for the wall and for hand use, are numerous. Pretty novelties are handkerchief sets, with the tartan pattern under celluloid. There are games of every kind, paint boxes, blocks, etc. In inexpensive china goods are to be had paper weights, bells, thermometers, and many small ornaments of figures on marble, retailing from 25c. up to \$1.50. Many new kinds of paper knives, book marks, etc., are shown. Mention has only been made of a few of the numerous lines. The samples are well worth a visit, and cannot fail to interest the trade.

In the great fire at Winnipeg, which destroyed the McIntyre block, the fine stock of Alex. Taylor was burned. There was \$13,500 insurance, but the loss was greater than that sum. Everything was burned, even the subscription list for magazines, etc. Mr. Taylor secured new premises in Evans' music establishment, opposite the Manitoba hotel.

"Young man," said a merchant, "do you want employment in my establishment?"

"Certainly," was the applicant's reply.

"That's all right, then," was the rejoinder with a sigh of relief. "I was afraid you just wanted a position."

AGENT WANTED.

A BRITISH MANUFACTURER OF WRITING Ink wants a Canadian Agent on commission or otherwise. Apply H. S. Ashburner, 18 St. Ann Street, Manchester. (3)