

In introducing this Directory to the favorable consideration of the owners of Property in Halifax and its vicinity, the Publisher begs to state that 1000 copies will be issued every alternate month, and distributed gratuitously. Being in itself a great convenience and guide to those who require to buy or lease Properties, it is only fair to presume they will consult its pages before taking the trouble to enquire elsewhere, and as an advertisement becomes more valuable, not by the actual number of persons who see it, but by the number who are immediately interested in what it sets forth, so this Directory will be sought by those who especially require the information it contains.

As an Advertising Medium the acknowledged value of this little pamphlet may be estimated by a comparison of this issue with the first inasmuch as the number of advertisers are now nearly double to that of the former edition. During the past two months the publisher has effected three sales of Real Estate and leased more than 30 houses which fact he attributes in a great measure to this mode of advertising.

Apart from its being an Advertising Medium it will commend itself to owners of Property if they take into consideration the amount of trouble and annoyance (more especially if they have other business which commands their attention) which is saved by their having a centre where the numerous questions can be answered that are repeatedly asked about Real Estate which is in the market. No charge is made for shewing Properties unless a transaction is completed.

Full information and particulars of all properties contained in this Directory, can be obtained at the office, and also information of the various changes that may occur between the issuing of each.

Respectfully,

FRED. C. WAKEFIELD,

*Publisher.*

Subscription : \$2.00 for each Property inserted, continued for one year, or until disposed of.