

What

BROPHY, CAINS & CO.

EXCEL IN THIS SEASON IS

HANDSOME BLACK DRESS GOODS

In these and rich Colored Effects many lines shown by them cannot be had elsewhere.

40,000 Yards of Printed Lama Cloth will be put into stock about the 25th March. If you have bought a big lot of Prints don't buy these Lama Cloths, because even with 50 per cent. more profit on them, they will kill the sale of your Prints.

Handsome Silks at popular prices. Many new ideas in Printed Cotton Goods.

More Novelties added to our Smallware and Fancy Goods Department this month.

Brophy, Cains & Co.

196 McGill Street

MONTREAL

HAVING PLACED LIBERAL CONTRACTS FOR



Cotton Goods

Before the advances, our customers have benefitted thereby and should make large profits.

IN STOCK NOW

LARGE RANGE OF

American Cotton Fabrics

For Spring and Summer Trade.

IMPORTATIONS rapidly being completed of

PRINTS,

DRESS GOODS,

HOSIERY and

SMALLWARES

Special attractions in . . .

Men's Wear

Ladies' Blouses and Golfers

KNOX, MORGAN & CO.

Wholesale Dry Goods

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