

THE STERLING BANK
OF CANADA

"Ask Our Manager"

More profits reward the farmer who makes a study of conditions. The Sterling Bank branch manager can help you materially in this respect. He possesses information of value to you. Call and see him when in town.

In case you are contemplating larger production, you are especially urged to call.

The Road to Independence

Trouble comes to all of us at one time or another. The man with a snug bank account, is fortified against the "slings and arrows of outrageous fortune".

It is the duty of every man to lay aside something for the inevitable rainy day. Open a Savings Account today—and take your first step along the road to Independence.

THE MERCHANTS BANK
OF CANADA

Head Office: Montreal. Established 1864.

WATFORD BRANCH, F. A. MacLEAN, Manager.
ALVINSTON BRANCH, G. H. C. NORSWORTHY, Manager.

Silverwood's
ice cream

"SMOOTHER THAN VELVET"

Let the children name their favorite dessert. It will be ice cream every time. It is popular with old and young alike. If it's Silverwood's, it is pure—pure pasteurized cream—homogenized—pure flavor-giving extracts, and cane sugar. There is a distinctiveness about our bricks that you will like. Among our many flavors you will find your favorite.

SILVERWOOD'S LIMITED, LONDON, ONT.



FOR SALE BY F. LOVELL

T. B. TAYLOR & SON

are pleased to inform the public that owing to the Government removing the restrictions on many lines of drugs and medicines that their stock is now very full and complete and customers may look for a gradual lowering of prices on many articles—especially European products—in the near future, and as we have SEVEN BUSY STORES to buy for our stock is naturally kept fresh and strong from the quick turnover.

Taylor's Throat and Lung Balm
Taylor's Stomach and Liver Cure
Taylor's Cream of Roses
Dr. Morrin's Rheumatism Capsules
—are all sold under a guarantee.

PHONE 33 R 2

MR. MERCHANT

Are you one of the successful business men who realize the fact that their advertising space is an investment—not an expense. Expenses pay no dividends—good advertising does, and at a big percentage. It's simply a case of sending out one dollar to bring back five. Will you ask us to prove it?

THE GUIDE-ADVOCATE.

Guide-Advocate

Watford, Ont.
PUBLISHED EVERY FRIDAY
Subscription \$1.50 per annum in advance. \$2.00 in advance to the United States.

ADVERTISING RATES.

YEARLY CONTRACT
1500 inches 8 cents per inch.
1000 inches 9 cents per inch.
500 inches 10 cents per inch.
Shorter periods 12 cents per running inch.

Advertisers will be allowed a change of matter every two weeks. Weekly changes can be had at a slight extra cost. Copy of change must be in printer's hands by Tuesday noon.

LEGAL ADVERTISING:—1st insertion per line, 10 cents; subsequent insertions 5 cents each time per line. Acute measure 14 lines to the inch.

BUSINESS CARDS:—One inch and under, per year \$3.00.

AUCTIONEER CARDS:—\$5.00 a year.

LOCALS:—10c. per line each insertion. Minimum charge \$5.00.

Advertisements without specific directions will be inserted (if) for a 4-d charged accordingly.

W. C. AVLESWORTH, Publisher.
T. HARRIS, Editor.

Guide-Advocate

WATFORD, JULY 18, 1919

Sir Thomas Lipton Tells

Facts About Yacht Racing As Affected by the War

SIR THOMAS LIPTON, the Irish baronet and yachtsman—and merchant—has had his own share of worries about the labor situation. He predicts it would be impossible to revive yachting in Great Britain on any extensive scale until things become normal, because the expert sailors for yachts are mostly fishermen, and fishermen nowadays, with a run of luck, are able in many instances to clear \$150 or more a week. When the British army demobilization has proceeded as far as it is going, Sir Thomas thinks that yachting will not only revive but that it will be on a larger scale, as regards small boats, than ever before. While the British have ever been a seafaring people, they have been made more so by the demands of the enormous number of men to operate not only the ordinary fighting ships but the prodigious fleets of lesser craft which did scouting, patrolling, mine-laying and similar jobs and injured their crews to the sea in all sorts of weather.

Sir Thomas Lipton is one of the oldest mixtures of brains and blarney that ever came prominently before the public. He is a survivor of that school of extraordinarily shrewd Irish-bred merchants who at one time were the backbone of the commercial world. Nowadays, when an Irish name on a great mercantile establishment is almost a curiosity, the public is prone to forget that originally the Irish were omnipresent traders, from push-cart peddlers to founders of huge department stores.

To Canadians Sir Thomas Lipton is known as a perennial and irrepresible challenger for the America Cup, the historic prize in international yachting. In all English-



SIR THOMAS LIPTON.

\$100 REWARD, \$100

The readers of this paper will be pleased to learn that there is at least one dreaded disease that science has been able to cure in all its stages and this is catarrh. Catarrh being greatly influenced by constitutional conditions requires constitutional treatment Hall's Catarrh Medicine is taken internally and acts through the Blood on the Mucous Surfaces of the System thereby destroying the foundation of the disease, giving the patient strength by building up the constitution and assisting nature in doing its work. The proprietors have so much faith in the curative powers of Hall's Catarrh Medicine that they offer One Hundred Dollars for any case that it fails to cure. Send for list of testimonials.

Address: F. J. CHENEY & CO., Toledo, Ohio. Sold by all Druggists, 75c.

speaking countries he is also known as probably the largest food dealer in the world. And he is a self-made man, who was in his youth a boy employed in the mines of the United States, although he was born in Glasgow, Scotland, on May 10, 1850, of Irish parentage.

He returned to Great Britain and by a rare combination of brains, Irish blarney and Scotch shrewdness, built up his chain of stores that stretch around the globe.

Sir Thomas has a head for thinking. He gives the impression that his second thoughts are best, and his head indicates that. There is a bulge to his forehead, well above the eyebrows, and there is a development of the muscles of the forehead, which are tokens that while his Irish parentage may make him impulsive, his mental processes tend to keep the impulsiveness in check and cause him to weigh a problem carefully if given sufficient time. His experience in challenging for the America Cup this year exactly justifies that conclusion, and he told the story himself. Said he:

"When the armistice became an assured thing and it seemed that the world would settle down to peace, I thought the occasion ripe to revive the challenge for the America Cup. The official challenge was already over here, having been delivered before the war in 1914. There would have been eight or nine months or more before the race was held, and I thought that would be time enough for peace conditions to return.

"The American yachtsmen did not think that a race in 1919 was desirable. Since discussing the matter with them I accept their views entirely and am convinced that they were entirely right and that I was too precipitate. The negotiations for a definite peace have been indefinitely prolonged, the economic readjustment has been a slow and difficult process and the return of the soldiers and placing them in employment will occupy the public mind for many months. I am now glad that the race has been postponed for at least another year."

Brains are required to make a man open to conviction. Sir Thomas has brains.

Every interviewer who has met Sir Thomas Lipton lately has noted that he has affected to a profound degree by the horrors of the war. It is impossible to talk with him more than a few minutes without the conversation switching around to the sight throughout Great Britain of men who have lost limbs or eyes or both, or have otherwise been maimed and handicapped or incapacitated by the war. It is deeply to be regretted that the people of the United States who are prone to discuss the peace proposals as mere academic questions, because they

know nothing of the actual horrors of war, as evidenced in Great Britain and France, do not all have an opportunity to talk to Sir Thomas and be pulled off their pitiful perches.

Speaking of the effect of the war upon sports generally, Sir Thomas said:

"The heavy income and other taxes upon the large fortunes which formerly supported seagoing vessels will naturally tend to decrease that form of sport, to say nothing about the tremendous increase in wages, the price of coal and other factors in the upkeep of boats.

"Another sport which I presume will be hard hit will be hunting. Keeping a pack of hounds and conducting hunts was an expensive business before the war. Many men were employed, damages done to farmers had to be paid for, and so on. Now every one of the items will be doubled in cost.

"Popular sports, such as football, boxing and cricket should experience a boom, since the whole British Empire has become largely an outdoor empire, but the sports which necessitate large individual contributions for their maintenance will necessarily be curtailed.

In this connection it is interesting to note that the high cost of sport is beginning to touch the pockets of the masses as well as of the yachtsmen and huntsmen. One of the most prominent of the British professional football clubs has already raised the price of general admission from sixpence to a shilling, or will do so in the near future.

PADEREWSKI'S HAIR.

Flowing Locks Made Him Victim of Hysteria.

Long hair has its own associations in the popular mind, and people persist in holding this preconceived view. It first made Paderewski a victim of hysteria, now it causes surprise that he could be anything else than a pianist. When he first came to the United States, says the New York Sun, had he patronized the hotel barber on his arrival, and subsequently kept his hair short in the fashion affected by most Americans, we should not hear now so many exclamations of surprise over his development in statesmanship. The case is analyzed, but the people will hardly profit.

"The fact that he was an unapproachable master of the pianoforte would not have dislocated the popular bump of understanding; that a musician may be versed in politics is not hidden even from the low-brows.

But Paderewski's flaming halo marked him for exploitation, not as a musical genius, but as a man bizarre merely in his personal appearance. He was easy to caricature.

DOCTOR URGED AN OPERATION

Instead I took Lydia E. Pinkham's Vegetable Compound and Was Cured.

Baltimore, Md.—"Nearly four years I suffered from organic troubles, nervousness and headaches and every month would have to stay in bed most of the time. Treatments would relieve me for a time but my doctor was always urging me to have an operation. My sister asked me to try Lydia E. Pinkham's Vegetable Compound before consenting to an operation. I took five bottles of it and it has completely cured me and my work is a pleasure. I tell all my friends who have any trouble of this kind what Lydia E. Pinkham's Vegetable Compound has done for me."—NELLIE E. BRITTINGHAM, 609 Calverton Rd., Baltimore, Md.

It is only natural for any woman to dread the thought of an operation. So many women have been restored to health by this famous remedy, Lydia E. Pinkham's Vegetable Compound, after an operation has been advised that it will pay any woman who suffers from such ailments to consider trying it before submitting to such a trying ordeal.

easy to make the butt of good-natured if frequently pointless witticisms. So he became known to millions as a strange, rather freakish individual first, as a pianist afterwards; and the enthusiasm his performances aroused added to his unwelcome fame. Paderewski was mobbed; women stormed the stage at his recitals; a glimpse of him on his way from the hall was accounted a high distinction; his devotees lined his path, intercepted him in his hurried exit. Tales of overwrought maids and matrons endeavoring to kiss him—and sometimes succeeding—were not wanting.

"All of this was distasteful to Paderewski—the man who is now guiding Poland in its rehabilitation is not different from the man who knew of a quarter of a century ago as a pianist. Then, as now, he was a genius of industry, a level-headed business man, a patriot longing for freedom for the Poles. The extravagances of his auditors aroused in him no feeling of conceit or gratitude. Father they repelled him and wounded him. That hysteria should be the tribute paid to his performances was far from his purpose and repugnant to him.

"Had not the war come, and with it Poland's opportunity, the real Paderewski might for all time have been unknown save to a comparatively few. The mythical genius would have had first place in the popular mind. But when the opportunity was opened to Paderewski to show himself in another character, he was ready for the task that lay before him."

Asthma is Torture. No one who hasn't gasped for breath in the power of asthma knows what such suffering is. Thousands do know however, from experience how immeasurable is the relief provided by that marvellous preparation, Dr. J. D. Kellogg's Asthma Remedy. For years it has been relieving and curing the most severe cases. If you are a sufferer do not delay a day in securing his remedy from your druggist.

Military Terms.

Nearly all of our military terms and designations are derived from the Normans. These designations are marshal, general, colonel, major, captain, adjutant, cornet, lieutenant, ensign, officer, sergeant, corporal and soldier. The military terms are siege, manoeuvre, trench, tactics, march, invasion, assault, escalade, encampment, column, battery, fortification, battalion, bombardment, reconnaissance, enfilade, army, regiment, company, military, artillery, militia, cavalry, infantry, volunteer, etc. These are in strong contrast to the sea terms, nearly all of which are pure Anglo-Saxon.

A Sure Corrective of Flatulency.—When the undigested food lies in the stomach it throws off gases causing pains and oppression in the stomachic region. The belching or eructation of these gases is offensive and the only way to prevent them is to restore the stomach to proper action. Parmelee's Vegetable Pills will do this. Simple directions go with each packet and a course of them taken systematically is certain to effect cure.

Miss Blanche Traude Escanabr, Mich., has with a hair pin and a nail file modeled in clay a statue of the emperors of the twin empires—Germany and Hell, which is said to be an art treasure.

Sores Heal Quickly.—Have you a persistent sore that refuses to heal? Then, try Dr. Thomas' Electric Oil in the dressing. It will stop sloughing, carry away the proud flesh, draw out the pus and prepare a clean way for the new skin. It is the recognized healer among oils and myriads of people can certify that it healed where other oils failed utterly.

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