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D. J. Randall, 341 Fifth avenue, New consciously wrongs Sir Adam Fork, N. Y.

C. W. Wallis, 1243 First National Beck's 20 years' missionary effort in the cause of hydro-electric power, with a wish that's bestowed as the lilt

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Tuesday, January 2, 1923.

#### Canada's Water Powers

Imitation is the sincerest flattery! Sir Henry Thornton, the new president of the C. N. R., flatters Sir Adam Beck with the flattery of imitation when, as announced in his New Year's financial message to the people of Canada published this morning, while wisely urging a rect primaries for most offices and wide exploration of the Dominion to ascertain the extent of Canada's resources in coal, petroleum and similar fuel products, he adds:

"If the supplies should prove limited, the Dominion could fall back upon a magnificent and as yet undeveloped source of energy in its water power, particularly in parts of Canada where coal does not exist."

To mention the electrical dea score of years ahead of the statement of Sir Henry Thornton, So available coal in Ontario. They gave presidential booms.

front that, in respect of development per head of the population. we are surpassed by only one country in the world, Norway. Practically every great Canadian industrial of other natural resources and are

of this part of the province, afraid | inhabitants. that a company might be organized what, inconstestably, is a provincial resource, set political agitation on foot in opposition to all such procedure

In sympathy with that agitation, in 1906, Sir Adam Beck, who had fail to work together for the good of become identified with the work of those with whom they came in contact developing and destributing power into Parliament legislation creating the Ontario Hydro-Electric Power power conditions throughout the

ating 21 hydraulic plants, the earnplus of \$481,355.62. The annual output of is system at this time

self upon Sir Henry Thornton's message, it may be said that the new late in the field. The people of Canada have for many years been aware that this country has about one-third of the potential water powers of the empire within its boundaries, or a possible 20,000,000 orsepower out of a possible 50,-000.000 to 70,000,000. They are 14 per cent. is as yet installed. Even this, however, is more than 10 ally exhausted. Small wonder when times that installed in 1900, and among other burdens she bears the for that 10 times increase the On- roubles! "'Tis a mad world, merry ario Hydro-Electric Commission gentlemen."

and Sir Adam Beck mainly are re-

In "The Book of Canada," Mr. Perry Mills says at the close of an appreciative article on Sir Adam

"There is a masterfulness and daring imaginativeness in the feat of harnessing Niagara which in an earlier age would have brought its originator a scepter

Sir Henry Thornton's doubtlessly well-intentioned emphasis on Can-Charles A. Abraham, 232 St. James ada's "as yet undeveloped source Happy New Year! That's the greeting E. J. Guy, 302 Royal Pank Building, of energy in its water power," un-

50 cents per month for short term since nearly half of Canada's man-Subscriptions.
To the United States, \$6.00 per year: ufactures are in Ontario, we owe \$2.50 for six months or 65 cents a at least a percentage of the fact month.

Foreign subscriptions, \$13.80 a year.
The Free Press will not be responsible 1901-1911-1921, was the greatest on record. Further to that effort and achievement, since Ontario provided 50 per cent. of Canada's war effort and half the Canadian army came from the factories, we owe a percentage of the fact that Canada helped to win the war.

To the man who has done the work, the praise. We shall be fortunate, indeed, if the next 20 years see such work duplicated.

#### Presidential Primaries

The so-called Progressive bloc in the It is friendship that makes it a Happy ing heaven, and get me another seat. American Congress, of which Senator Lafollette is leader, at a recent caucus at which it outlined its future program set forth as its main plank the followng resolution:

"In order to restore and perpetu-"In order to restore and perpetuate the control of the people over their Government, we propose the institution of a nation-wide campaign in the various states for direct, open primaries for all elective offices, including the presidency, and for effective federal and state

rrupt practices acts. Many American states have now d bout the only outcome has been to in rease the machinery and cost of elec ions. Before the regular elections take place the country has all the excitement of a preliminary campaign when the andidates of the various parties are

elected by ballot.

The presidential elections even now esult in turmoil throughout the repubic for at least half a year. If there vere to be nation-wide primaries first by which the presidential candidates could be elected it would be infinitely up first national organizations, and even colored flower-what an unfolding! velopment of this province alone, for the most legitimate expenses the lmost bar the selection of any but men rith tremendous financial resources, while it would increase the chances for manipulation by expert managers of

Then, after a nation-wide election select the candidates, as a sort of anti- and you cannot help but reflect this climax there would be the regular presidential campaign. The present ystem of electing the president may not be perfect, but it is difficult to see where the proposed plan would be any mprovement.

It is hard after all to improve on th Parliamentary system of British institutions built up over centuries of ex-

#### A New Jerusalem

istened, in one of our churches, to a the season goes, and so I walk around ermon' from the Bishop of Jerusalem. in rings and tell what I propose. My attend the service heard a fine spiritual haven't much to say, and when their at a great bargain, which she receives many ramifications of related indus of some of the influence at work in the old, old city which very soon will beme a new city-a new Jerusalem.

pround himself with other progressive the gift of tongues.

thinkers of different vein, the whole making a group of men who could not More recent word than that of the forementioned bishop tells of the netamorphosis of the city from a com-

It seems that Jerusalem soon is t ave a large, modern hotel fitted with up-to-date plumbing, heating and lightng. Bonds, too, are being sold to water and sewerage system, and English interests already have undertaken nder the mandatory, a huge irrigation nd water system, by using the Dead

sea and the Lake of Genesareth. Hospitals, of course, were one of the irst cares of the British control which a clear following of the work of the

On first thought one is rather inclined ants. be shocked back at the innovationsnot? Cleanliness, sanitation, law, order, education, all of these are among the nodern world's additional mode of exressing Godliness. They surely ought flourish in the Holy City-to say nothing of the happiness and moral in-

t the height of its old-time glory. Tenuvson's fine lines apply to the

fluences that flows from them.

situation most admirably: "The old order changeth, yielding place to new, And God fulfills himself in many

#### NOTE AND COMMENT

The railways now are to feel

Yesterday the wires were heavy with

London leads Canada as a city of thing I sed. homes. Nearly four millions went into Russia admits that she is economic-

weight of some 17 trillions of paper

#### The Third Column

HAPPY NEW YEAR.

Happy New Year! That's the wish of the tongue. Happy New Year! It's so easily flung On the breeze of the morning to friends passing by, With a smile on the lip and a gleam in the eye, Yet wishes are idle, I fancy, to cheer Unless we can make it a Happy New Year.

As a wish that the future will happiness

With a wish that's bestowed as the lil 26 cents per week; \$3.90 for six months; Commission's magnificent achievement.

By Mail — Outside City

To that effort and said a single data bestowed as the life of a song.

And yet, if your wishes are really single.

Cere,

To that effort and said that a bestowed as the life of a song.

For all we would be some as the life of a song.

For all we would be some as the life of a song.

To that effort and said that a bestowed as the life of a song.

For all we would be some as the life of a song.

To that effort and said that a song as the life of a song.

For all we would be some as the life of a song.

To that effort and said that a song a song as the life of a song.

To that effort and said that a song a s

> Happy New Year! Yet the weeks and Bring nothing of joy to the troubled ways They come and depart, and the joy that

> And long shall remember, another must make. down here Comes much that will make it a Happy New Year

help we bestow That fashions earth's joy as the days come and go: ward roll;

t's the smiles that we give and the

New Year! -Edgar A. Guest.

UNTOLD. The most natural feeling for anyone is to be free-to be free to think, act

things that come with all their thrills That method of education is best

naturally and happily along lines that sacrilege. stimulate its own personality.

allke. A good listener permits himself to noting my Turque water pipe. And I do more essential service to his country unfold in the presence of his informer note that he begins, thereafter, to than the whole race of politicians put

-silently

the Ontario Hydro-Electric Power cost would be enormous. Instead of be- us when we unfold our aims or desires. Whereat he smiles radiantly, seeming rigorous enforcement of the laws is reor even troubles, to some friend who to be sure that here is no Mohamme- awakening to the need of more ade natch their sympathy and cheer with Christian.

But perhaps the most useful unfolding is to unfold yourself to yourself! Do this naturally and with an carnest desire to be true to your best instincts, nfolding to those who love you most. Unfold during this new year-and may the a happy unfolding all the way

-George Matthew Adams

#### SPEAKING OF PLANS.

hrough

mean to do; I'll overhaul my twin sedans, which now refuse to choo; plan to paint my picket fence, which is quite shabby now, and build, regardless of expense, a stable for the cow. Many Londoners a short time ago I plan a hundred useful things, before ppeal as well as an interesting recital cars are on the blink they fix them the most innocent in the world. But tries. A single by-product, cotton At useful tasks they ply their she goes abroad the next day and to tools, they put up wood to burn, they change them for a size smaller and tions resulting in the production grease their pigs and wash their mules, then finds their true price. Whereat. nanipulate the churn. And when I such is the pride and fowardness of For hundreds and hundreds of years call to show blue prints of schemes I'll women, she buys a higher priced pair ne city has been almost a byword for soon make whiz they are not backward and has them charged to the general. ts unsanitary, unsavory condition and with their hints that I'm unfinished So he goes not home this day for his he degradation of the majority of the biz. I never seem to get in touch with dinner and celebration, as some of his big results, alas; I sometimes fear I wife's relatives are there, vowing he The Great War, however, has changed talk too much to make things come to will not be made sport of before them. he circumstances, and Allenby's occu- pass. It might be better if I toiled and pation has brought many blessings with put hot air in cans, for big achieve-First and foremost the influence of plant of the spoiled by having many comes in for awhile yesterday and plans. My neighbors build their useful smokes his ancient pipe for a few rogressive thinker who knew how to while I am talking of my tasks, for I've than any other, for, while he has all

LITTLE BENNY'S NOTEBOOK. Pop was smoaking his new meer-



sham pipe and looking at it every me mightily." once in a wile to your opponents?" young Lieut. Hiscott was doing my les- working towards. For there, certainly, sins and wishing I there is no division; and the whole wasent, and ma creed of that celestial church has been sed, Its a wonder long since stated by Him who founded you dont ask me it." this letter is from, Willyum.

subaltern.

Why, it would make the world anew!

REVIVAL OF THE BICYCLE.

in England, and the cheapest known

Who's that letter from? pop sed. My sister Fanny, ma sed. dont like a persin that dont say you without seeking it!" haff to cast aspersions on their ignor-

to wat my sister Fanny says. She says what a vicory if man could overcome to come. out ware they live coal is so scarce its his flesh to such an extent as to love no use trying to get eny because you the whole world!" do with roof fixing Id like to know? become the sons of God!" And she says their little gerl had the meezles and still has them as a matter I like to dream of great things, of fack, and she says sugar out there is For they always may come true 10 cents a pound, think of that 10 cents | And if we'd all dream of nobler things,

pound, we have something to be gratefill for after all. Do you meen to say you cant see how this pipe is coloring? pop sed. and ma sed, Now, izzent that dredfill, heer I bin reeding my voice off for the

Who sed I cant? I can repeet every utterances by famous medicos. These America until a few years ago. ahed and repeet them, and pop sed. coal and his family is down with the meezles with sugar at 10 cents a

t strate herself? and ma sed, O who an argew with you? And she red the letter agen to he self and pop kepp on smoaking his neersham pipe and looking to see how was coloring, which it wasent

tween human feather beds, seeing only

a poor scrawny actor. Whereat these

sh, wonderful thought), perhaps in

ortions of the show. But presently, so

RAMBLING AROUND WITH OLD

DOC. PEP

B OTANY-the study of plants- duce a chemical substance called a fer- graphical "Who's Who." The Right. dian. has claimed the attention of ment, which changes the starch and Hon. Arthur Meighen, B. A., to give "An the earth. Previous to this dioxide. The presence of this gas in ing his native land as prime minister for food, was eagerly sought by is disturbed by shaking. It is the same den, holding the office until the general peal to a nation, or at least to a large ANUARY 2. Abroad to the shows man's ancestors for countless ages. The which causes bread to "rise" in the election of 1921 necessitated his reveryesterday, sitting in my old seat most ancient historical records deal process of baking.

minutes thereafter in comes a greater to man.

and stouter woman, who sits in the From such a small beginning, conedible varieties-I am told afterwards, one comedian do have developed. Agriculture, Ontario's unwilling Mahomet, do shake mightily studies of the soil so that proper plants but do so, almost in despair, only when in which they live, the protection of

(Copyright, 1923, by Edgar A. Guest.) a comely maid, which pleases me, who Horticulture, which includes the culwears this new fashion of women, tivation of flowers, fruits and vege- plants and their products. namely, a lace collar about her throat. tables, is an important branch of agrisuited to the especial charm of women culture. In this field of botany a great which is their holiness. Men are not deal of work is always being done. The ong impressed with your occasionally investigator, who can produce a new plant has with most human activities for he is continually unfolding his ideas. swearing, smoking women; they would variety of flower, a more palatable There are scarcely any of our occupants. priestesses. And good men, even the joyable for his fellow man. Burbank's population of Canada is employed i That method of education is best that they be committing some vague extensive investigations with truits of some industry which is concerned either which allows the child to unfold that they be committing some vague various kinds are a notable example of directly or indirectly with the utilization Which reminds me that we have at "He gave it for his opinion that who- minion to be extremely interested in well-acted play appeals to the imagina- young man, who takes a fancy either two blades of grass to grow upon a spot makes our country what it is tion and acts upon the mind and heart to me or is intrigued with the strange of ground where only one grew before articles in my den. He particularly would deserve better of mankind and

question me on matters of orthodozy, together." I never grow tired of watching the One being: "Who is in heaven?" So I Much has been written on forestry in leaves of spring unfold. Way down in tell him that I hold that country to recent years. Many of our important my soul I imagine that I hear their be inhabited most gloriously with angels industries, including the manufacture soft song as they burst into the sun- and saints. And later he wants me to of lumber, furniture, pulp and paper shine. And then later when the bud tell him-though his manner shows that depend upon the preservation of our worse. Candidates would have to build appears-and finally the exquisitely he knows already-who it is that hangs forests. Some legislation has been ento the cross in the church. So I answer acted to control the wastage caused by What a soothing influence comes over the best I can concerning this wonder. careless lumber companies, but a more financial loss is incurred every year And thinking on this true believer's through fires which might have bee aith and earnestness, my memory does prevented. The problems of reforesta back to a certain evening many tion have scarcely been touched upor years ago when I first lifted my eyes but a wide field of possibilities the stars as I loved to do and no been opened up. The result may b them lights in the utilization of many barren or pareaven's windows shining afar, but tially barren areas in Canada. that they were planets and suns, and outlook of the science of forestry is ver

abited with creatures like myself. And A consideration of the utilization exulted in it, but now I wish that plants and their products may I had never known that my stars were termed economic botany. Some of our not windows to the Kingdom of the most important industries are concerned Blessed. For these planets and suns with the manufacture of such materials are cold things betwixt me and the as cotton, sugar and linen. mpearled gates of the House of Peace. ton industry alone provides employment for thousands of workers and involve Poor Gen. MacPherson spends his an investment of many millio intire holiday in our club, owing to lars. The various processes through his wife's finding out a Christmas which raw cotton passes before present secret on him. He buying her, reaches the consumer as cloth or gar among other things, a pair of galoshes ments give a faint indication of

science of medicine was based almost exclusively upon a knowledge of plants. The chaplain of our Admiralty Club The doctor in those days had to be able to recognize the various medicinal beloved leader of sterling merit, a casks, with neat, well-fitting bungs, moments. This man delighting us more them Many plants are still associated with popular names suggesting their those outward marks which a man as curative qualities. The Hepatica, near a saint as possible, a few moments' liver leaf, is an example. talk with him shows that he is one. And for some reason we ask him how was believed to have beneficial effect progresses the idea of church union. upon the patient suffering from son but he shakes his head. "Very sadly, malady of this organ. A great deal I fear," he tells us, "and it disquiets the early botanical literature is con

"And what do you tell A large proportion of the drugs use "Naught much," replies this to-day is ing mutch, and ma venerable man, "except to ask them might cite, for example, belladonna, atrowas reeding a let- what they will do if they are fortunate pine, strychnine, quinine, calomel, senn ter to herself and I enough to get to the place they be as the science of synthetic chemistry i creases in scope and importance, it found to be more economical, in ma "What creed is that?" asks our plants. As yet nature's laboratory litern. "'A new commandment I more efficient. In the production laboratory than to extract them fro give unto you," smiles our chaplain, dyes and tanning materials, chemist quoting, "'that ye love one another.' has performed miracles. The mode O, can she rite? pop sed, and ma If we would only agree on this, lad, we analine dyes are practically all synth sed, Now Willyum jest because you would have union of the highest sort sized in the laboratory, and plants, the former source of supply, are scarce "Aye, that we would," speaks up best chemicals are the extracts from the O well, to be perfeckly fair I must Master Sennick, who forgets his cynic- bark of the oak and hemlock, but thes erusalem a modern city! But why admit she's not the werst persin in the ism when our man of God is around, are being replaced rapidly by the manu werld, she's only one of them, pop sed. "and heaven too, methinks. Doctor, I factured tannin. It is possible also Look at this pipe how its coloring, he see a great thing. In death we lose produce a synthetic rubber, but the cos our bodies, and, losing them, we lose, is excessive, and the rubber plantation O you and that pipe, ma sed. Lissen if worthy, the capacity for hating. But are likely to flourish for several years

In considering medicine in its relation "It was done by a to botany, one must ever remember simply cant, unless you have some al- Man once," says our chaplain with that most of the common diseases-A new Jerusalem of this kind will be reddy, and she says they had a blizzerd kindling eyes. "Yes," responds Sen- diphtheria, typhoid, influenza, tubercuno unworthy successor of the great city there last week and there was so mutch nick, "that's what made Him a God." losis and others—are all due to the atsnow it make the roof leek, and they "But, remember," continues the chap- tacks of minute plants—the bacteria sent for the man to fix it and he plain pressing home his point, "that The study of these microscopic organwouldnet come because her husbind the dearest friend of this Man of yours, isms has revolutionized the science of izzent a union printer. Well wat do he who wrote of love as no other ever medicine during the past few years, and you think of that, wats printing got to did, he said, Beloved, now have we has even created a new science-bac teriology. Investigations in this field of study have been directly responsible for he development of preventive medici This new science also involves suc drinking water, pasteurization of mill dust nuisances and sewage disposal-a problems of vital importance to ever There is a marked revival of cycling citizen.

No treatment of economic botany heer I bin reeding my voice off for the last 5 minnits and you cant tell me a really waned in popularity, is finding ence to brewing, an important European additional support by reason of recent industry, and one which prevailed i werd, pop sed, and ma sed, Then go gentlemen declare that the pursuit of production of whisky, beer and win cycling is healthier than any other; that requires, in each case, at least one plant muscular effort and regular breathing, product. The alcoholic content of thes which are the double-harness steeds of beverages is the result of the action of cycling, are more conducive to health ferment upon the starch or sugar stored quart, thats the substants of it enyway. than the remedial physic of the medical in the fruits or seeds of some plant. The Willyum Potts you dident get one profession. The Olympia Show reveals fermentation is usually brought about single thing strate, ma sed, and pop sed, a magnificent range of British pedal well how do you know your sister got cycles.—British Commercial News.

#### Some Phases of Plant Life

NO. 1.

THE PLANT AND THE NATION

By Professor N. C. Hart, professor of botany at Western University. Written under the auspices of Western University Extension Department.

man from his earliest appearance sugar into alcohol and a gas—carbon him his full title, had the honor of servvegetable material, useful liquids produces a froth when the liquid on the resignation of Sir Robert Bor-

in a wide aisle, where I can get with some phases of agriculture, and or to my feet. So I sit me and the the earliest literature is very prolific in stricted to yeast plants. Bacteria are of Commons. Mr. Meighen is a produrtain raises, showing merry variets its references to the products of the equally efficient in causing the fermen- uct of an Ontario high school and the ed other entertainers. Some not enter- field and vine. A casual glance at an- tation of some starches. The resulting University of Toronto. Going West, worship a strong man without inquiraining as well as others, but all doing cient Hebrew, Greek and Roman writ- products are usually alcohols, or acids like many another young man, he en- ing too closely into the sources of his their best according to their lights. But, ings is sufficient to convince one that of various kinds, accompanied by carbon tered the legal profession, in which he St. George, hardly laughed in comfort the cultivation of economic plants -in dioxide. Other chemicals may be gen- soon made his mark, in qualities of once when in comes a great, stout short, agriculture—is indeed one of the erated. During the Great War buge alertness of mind, close cogent reasonwoman, who sits in the seat beside me. oldest of the sciences. The modern quantities of acetone—an important ing and unusual debating powers that what she wants, Signor Mussolini fills Whereat she billows over into my seat science of botany, including as it does, chemical used in the manufacture of made him an outstanding figure in Parthe bill with a somewhat alarming and I move over highly vexed. But so many aspects, had its origin in a high explosives—were produced by a liament on his first election in 1908. fate is not through with me. For five study of those plants which were useful company operating in Toronto. In the The young parliamentarian has taken

The mining industries might be conwith laughter, so that I know now pre- may be selected for cultivation, the de- sidered to have little connection with It's the laughter we share and the griefs cisely how a tender almond nutt do feel velopment of new varieties of plants, plant life, but this is not the case. Con we console

That memory keeps as the years on- make noble efforts to extricate myself, better suited to the various localities represents enormous quantities of plants crust for thousands of years. Natura ward roll;
For after the burden and after the one of them draws herself together for plants against the many diseases with gas and petroleum are the decomposition more breath. So I leap forward, thank- which they may become infected, and products of plants and animals, accuefficient methods of using the products mulated in large pockets in the rocks and under tremendous pressure in mos

ciences serves to impress one with th And as he does it he reveals new have dealings only with them that vegetable, or a sweeter fruit, wins fame tions which have no connection with heir fancy invests with the dignity of for himself and makes life more en- plants. A very large percentage of the best of them, when they marry feel extensive investigations with fruits of some industry which is concerned either what may be accomplished by experi- of plant products. It should therefo mental work. Dean Swift has written: be the duty of every citizen of the Do A great book enables the mind to Which reminds me that we have at "He gave it for his opinion that whounfoid and to play in new fields. A our house over the holidays a very ever could make two ears of corn or the one living organism, which really

Our Daily Canadian Who's Who

RIGHT HON. ARTHUR MEIGHEN. MAN who has achieved the high osition of premier of Canada is surely worthy of a place in our biaoften exceeding 500 tons per week-were he always held his own. It is said point of insolence, and the more firmly

fermented by the action of bacteria, that when Sir Wilfrid Laurier first he trampled upon the rights of that other seat beside me, and she billows. cerned chiefly with the growing of Butyl alcohol—a chemical used exten- heard the new Western member speak, assembly the more thunderous grew So here I am like to be smothered be- plants for food, and the recording of sively in the lacquer industries, and in he prophesied that the latter would the applause. He explained that his modern sciences work on synthetic rubber-was produced achieve distinction in the House and consulting it at all was a matter of carry himself the most comical in the most important industry, ranks first was discontinued in Canada after the far been an honorable one, and with 300,000 fully armed men outside; that world-he being large and fat-towards among the botanical sciences. It is very war. The process is now being usel relative youth still his, the further so long as the chamber did as he coma poor scrawny actor. Whereat these mountains that have come to me, an comprehensive in its scope, including by a corporation at Terre Haute, Inpected from him.

> Canadian Daily Quotation We are a young country and cases. All of our fuel industries are a few decades we shall have not

a few but many millions of people tracts of some of the best lands on earth, our tremendous resources which have only begun to be developed, and other considerations make this no idle guess. It is not so much, however, that this will affect our own future merely, but that it will have a most important bearing on ther nations as well. We must waken up to the fact that not a little in the world's progress and welfare depends upon what we do in Canada during the next few decades .- E. E. Braithwaite, in The Canadian Magazine.

#### Italy's Dictator

"Even those whom Signor Mussolini calls the 'melancholy worshippers' of the constitutional proprieties will not deny that the author of the 'blackshirted revolution has an engaging side to his astonishingly aggressive per-

"Audacity, high spirits, the gift of words, and the will to resolute govsion to the position of leader of the weakness and instability of short-lived

form: that, though there were but greater national service may be ex- to pursue the forms of Parliamentary

dispense with its services. There was much more in the same strain, and if the Italians approve of the strange role assigned to their elected representative there is not much more to be said by

"But it is not a little disturbing to find autocracy again established in a European state, and Signor Mussolini's eferences to foreign relations, though urned to a different key, must be read n the light of his dictatorial domestic olicy. In parts his attitude on foreign affairs is definitely liberal, as in his desire to make a final settlement with Russia, his willingness to revise treaties after demonstration of their proved absurdities,' and in his commercial olicy. But it contains also most conspicuously an element of fierce naionalism, which may be easily provoked. Italy is to play second fiddle to none; if her friendship is valued it must be paid for; she will play for her own hand and eschew an 'insenate altruism.' This is a frame of mind which, though not peculiar to Signor Mussolini, is always dangerous and particularly dangerous in one who has

# OUGALOUS

Our once-a-year sale starts to-morrow morning, and as usual will be of short duration. The reductions will be such as to make it so.

This sale is for the one purpose of selling all odd and short lines. We make no preparations ahead nor buy any cheap lines to create lower prices. Everything is our regular better quality goods. We do not offer all our goods at reduced prices, but there will be a lot of real bargains.

The following partial list will give you an idea of what you may expect. If any of the same interests you, we believe you will not be disappointed, unless you come

\$1.25 Men's Neckwear .... 59c \$1.50 Men's Neckwear ..... 69c \$2.50 and \$3.00 Imported Neckwear.. 98c \$1.50 and \$2.00 English Cashmere Socks 98c \$1.00 and \$1.25 Imported English Cashmere Socks ...... 69c 50c Pure Linen Handkerchiefs ...... ...... 35c each, or three for \$1.00 50c Pure Linen Handkerchiefs, with initials Silk Fiber Mufflers ..... half price Jaeger Slightly Soiled Mufflers ..... \$1.00 \$1.25 Pure Silk Socks 75c pair, three for \$2 \$3.00 English Mocha Gloves ...... \$1.95 Odds in \$4.00 to \$6.00 Shirts, including a

\$2.00 and \$2.50 Flannelette Nightshirts, \$1.49 \$4.00 and \$4.50 Imported Flannelette Pyjamas ..... \$2.59 Men's and Women's \$8.50 to \$18.00 Imported Sweater Coats ..... \$7.95 Girls' \$8.50 Norfolk Sport Coats .... \$4.95 Firls' \$10.00 Fiber Silk Coats ..... \$5.95 \$2.50 and \$3.00 English Caps ...... 98c \$5.00 to \$8.50 Hats ...... \$3.95 English Vests ...... \$4.95 20% off Ladies' Winter Burberrys. \$65.00 and \$68.50 Men's Burberrys ..\$49.50 Fine Imported Wool and Silk and Wool Combinations, in odd sizes and broken lines at one-third off regular prices. lottof pure Silk Shirts ...... \$2.95 | Tru-Knit Combinations ..... \$2.49 Odds in \$2.50 to \$3.00 Shirts ...... \$1.45 Tru-Knit Combinations ...... \$2.19

And lots not listed. Remember, we have the exclusive agency in London for Burberry Coats. All other stores using the Burberry name are misrepresenting and trying to deceive the public

### BOUGHNER

## The Tobacco with a heart