As it has always been our custom in past years to hold a Christmas

Sale, we are not going to disappoint our customers this year as they have not forgotten the Great Bargains they took part in, in our previous sales The season is far advanced and notwith-standing the high cost of all goods we still have a very heavy stock on hand which we cannot afford to carry over another season. Therefore we are starting this sale with a big reduction from 15 to 30 per cent cheaper than our regular prices. Just compare our cut prices with others and judge for yourself.

We carry the largest stock in town in General Dry Goods Ladies, Men's, Boy's and Children's Ready-to-wear Clothing, Underwear, Boots, Shoes, Rubbers, Moccasins, Trunks, Valises, House Furnishings, Boy's and Baby Sleighs, etc., as space does not permit I am unable to quote every item here.

COME AND SEE

A SALE FOR EVERY MAN, WOMAN AND CHILD

LADIES' CLOTH COATS,

Very latest styles, from \$5.75 up Ladies' Cloth Coats, with fur collars. Reg. \$17.50 for \$12.00

Ladies' Wool Sweaters

Blue, black, maron, saxe, green, red. Very latest in plain and norfolk. From \$1.75 up

Girls' Wool Sweaters. from 75c up

Ladies' long and short Kimonas, House Dresses, Night Gowns, also Children's Dresses all at reduced prices.

Ladies' Fleeced Underwear

Ladies' wool Underwear from 75c up Girls' Fleeced Underwear,

Regular 50c for 40c

Flennellette Blankets,

White and Grey, reg. \$2.00 for \$1.65

Wool Blankets, grey Reg. \$5.00 for \$3.50 " white, Reg. \$6.50 for \$4.25

We have also a large assortment of

Fur Setts, Stoles, Muffs, in Mink Marmot, etc., with 25 p. c. off reg. price

Ladies Hemstitched Handkerchiefs Regular 5c at this sale 3 for 10c

Ladies Fancy Handkerchiefs in Xmas boxes, with 6 per box for 50c

3 per box 20c Reg. 20c each 2 for 25c

Men's Sweaters, assorted colors

From \$1.50 up From 60c up

Boy's Sweaters.

Mackinaws and Overcoats, From \$9.00 up

Fur Collared Coats, Reg. \$18. for \$12.

HOSIERY

Ladies' Cashmere ribbed wool, reg. 50c for 35c Ladies' heavy ribbed

Ladies' worsted for 65c

Childs heavy ribbed for 35c wool,

Childs worsted for 45c Childs Daisy cashmere, assorted colors for 40c

FLANNELETTES

Stripped Flannelette, Reg. 18c for 14c

" 34 inches, " 20c for 15c

Colored " pink and red, 36 inches for 18c

Heavy Grey and White Cotton Reg. 18c for 14c PRINTS: Reg. 14c for 10c Reg. 16c for 13c

Men's Suits in Tweed, assorted colors Up to 13.00 for \$7.50

Men's Suits in blue and black serges Up to \$15.00 for \$9.00

Better lines in blue and black serges From \$15. up

Men's Tweed Pants, assorted colors From \$2.75 to 3.50 for \$2.50

Men's Serge Pants, assorted colors From \$3.50 to 4.00 for \$2.75

Better lines up to \$7.50 Boy's Tweed Pants, at this sale 650

Men's Oiltans, Reg. \$3.25 for \$2.50 Boy's " Reg. \$2.25 for \$1.75 Youths' " Reg. \$2.00 for \$1.50 Childs Reg. \$1.50 for \$1.25

Also in Horse Hide, Moose and Green Hide at re-

MONEY REFUNDED IF GOODS NOT SATISFACTORY.

WATCH FOR THE BIG SIGN BEARING OUR NAME.

HEK BROTHE

THREE STORY BRICK BUILDING.

WE BUY HIDES AND RAW FURS AND PAY THE HIGHEST PRICES.