


**RICHARD HUDNUT**  
THREE POWERS TWO (UNIT)  
(Sole Distributor)  
The Latest Creation of  
Richard Hudnut  
POWDER IN FIVE TIMES  
QUANTITY OF ROUGE



At  
**DRUG STORES**  
and  
**TO LET COUNTERS.**  
**Gerald S. Doyle**  
Distributor  
nov. 21, w. f.

**War Medals for the Mercantile Marine.**

Applicants for the British War and (or) Mercantile Marine Medals, whose claims have been approved, may obtain their medals at the office of the Deputy Minister of Marine and Fisheries by applying between the hours of 3 and 4.30 p.m., each day.

Medals for non-residents of St. John's are being sent to Sub-Collectors of Customs in the various Districts.

By authority,  
**ALAN GOODRIDGE,**  
Deputy Minister.  
oct 25, 61, eod

**Ready for Delivery**

Thursday  
**Nice Ripe Yellow BANANAS.**

Last call this season for  
**Br. venstein**  
No. 1's and Domestics.

**Soper & Moore**  
Phone 480-502. P. O. B. 1315.

**ST. JOHN'S GROCERY STORES.**

**Seeded Raisins**  
22c. package.

**Bon Ami**  
18c. bar.

**St. Charles Cream**  
2 lb. tins, 28c. tin.

**Admiral Brand Salmon**  
25c. tin.

**Sloan's Liniment**  
35c. bottle.

**Richmond Best NAVY TOBACCO**

**J. J. ST. JOHN,**  
DUCKWORTH STREET and  
LEWIS ROAD.

**NEW BOOKS.**

**Physical Culture.**  
The Bruce Sutherland System.

One of the best works on Physical Culture to appear for many years. No one is too young or too old to practise Physical Culture as written by this author. Profusely illustrated.

**Price 90c.**

**Garrett Byrne,**  
Bookseller and Stationer.

**WE CAN TAKE EVERY DROP**  
of that ink stain or paint or acid spot from your clothes by means of our up-to-date dry cleaning process. We have perfected our method to a very fine point. Try us on those bad stains and watch them disappear.

**Dry Cleaning and Dyeing.**

**The Clothes Hospital.**  
**O'KEEFE BROS.** Phone 959  
200 Duckworth St.,  
nov. 13, eod

**Coke**

Of the best quality for sale at the Gas Works. An excellent substitute for Anthracite Coal, and the best smokeless fuel for Domestic or Industrial use. Clean, Efficient and Economical.

Book your orders early and be ready for the cold weather.

Our price, sent home, \$20.00 per ton of 2240 lbs.

Note—A sack of coke may be purchased for seventy-five cents.

**ST. JOHN'S GAS LIGHT COMPANY.**  
sept 19, tf

**Mrs. Somebody else's Clothes**

"You may dress as well as she," says our Dainty Dorothy.

DON'T envy the clothes of the well-dressed woman whose wardrobe seems inexhaustible; have some of your own garments dry cleaned and dyed. For that is the secret of many a woman's smartly garbed appearance.

And here you know that your clothes will be properly treated and that our business courtesy will make you feel that this is truth in the cleaning and dyeing house De Luxe.

PHONE 1488.

**J. J. Dooley**  
**WE KNOW HOW**  
PHONE CONNECTION  
COR. LIME ST. & LEWIS ROAD

**"ASK COWAN HE PROBABLY KNOWS"**

Where you can buy what you want, or sell what you have to offer.

Office 276 Water Street.  
Telephones—Office 24; residence, 1383.  
m. w. f.

**Does Cleanliness, Sanitation or Hygiene count for naught where Fresh Meats are concerned?**

**ELLIS & CO.**  
LIMITED,  
MEAT DELICATES-  
SEN MARKET,  
203 WATER STREET.

Finest Canadian Steer Beef  
Prime Roasts: Sirloin,  
Pope's Eye or Rib,  
Choice Steak: Porterhouse,  
Sirloin or Fillet.

Choices Quality Native Lamb.  
Prime Legs, Loins,  
Shoulders Cutlet,  
Chop or Fillet.

Prime Native Mutton:  
Legs, Loins, Shoulders,  
Chop or Fillet.

Native Milk Fed Pork:  
Roasts, Chops, Fillets,  
Ham and Shoulders.

**SPECIALTIES:**  
Raised Shoulders—Mutton or Lamb.  
Roasts—Boned & Rolled.  
Our Own Made Sausages  
Finest materials used in making.  
Fresh Daily—Pork, Beef or Tomato.  
Spiced Beef Ham,  
Rolled Corned Beef,  
Rolled Mutton and Lamb,  
Sausage Meat,  
Minced Collops.  
"Beechnut" Hams and Bacon.  
Ferris Hams and Bacon.  
New York Corned Beef.

**New York Turkeys.**  
**New York Chicken.**  
**P. E. I. Geese.**  
**Fresh Local Ducks.**

**QUALITY AT ALL TIMES**  
—FIRST AND ONLY  
CONSIDERATION!

**WALK IN! THE DOOR'S OPEN!**

—The greatest variety of True—  
—Values we've ever shown, or you've ever seen.  
—Maybe this talk is too strong. May-be we're too enthusiastic. Maybe, when we say our \$20 English suits are the finest we've ever seen for the price in our long experience—our imagination is flying high. Anyway we'd like you to see them. Test our statements on our \$25 and \$35 overcoats.  
—Of course, they're are Overcoats else where for many amounts under—for fractions of a cent on the dollar—but these are Overcoats meant for Winter's stinging blast, to keep you warm and look well. Test our statements!—Test our statements, too, on these three for a dollar ties.  
—Test every statement we make—test our goods to the utmost, you can't test them any more critically than we or the manufacturer did.

**KEARNEY'S.**  
nov 3, tf

**INTRODUCING SOLVENE**

Shredded Soap.

SOMETHING NEW  
An absolutely perfect White Soap in new and original form. You never saw a Soap like this before.

**SOLVENE makes SNOW-WHITE CLOTHES.**  
TRY IT ONCE YOU WILL NEVER BE WITH-OUT IT.  
oct 20, f. tu

**DR. LEHR,**  
THE SENIOR DENTIST,  
329 Water St.  
Specialist in Extracting and Plate Work.

**Maple Leaf MATCHES!**

Ask for them by name, it's your guarantee.

**BAIRD & CO.,**  
Agents,  
Water Street, East.

**DR. DICKSON**  
of Toronto  
DENTIST  
Gear Building,  
340 Water Street.  
Open Saturday nights 7.30 to 9.30  
oct 5, eod, f. tu

**Children's Sweaters.**  
Neat little Sweaters that are just the thing for school wear, with turn back collar, belt and pockets, to fit from 2 to 8 years, in colors of V. Rose, Grey and Copen.  
**Each 98c.**

**Children's Flannellette Sleeping Suits.**  
For cozy sleep, send the little ones to bed dressed in these comfortable, one piece bunnies, which keep them warm from head to toe, garments are carefully made.  
**Each \$1.49**

**LADIES' EXTRA SIZE Pink and Blue Striped Flannellette Gowns**  
with buttoned front and V. shaped neck, double yoke back and front.  
**Each \$1.79 to \$1.98**

**Ladies' Jersey Knit Underskirts.**  
Made of worsted yarn, ribbed pattern shaped, waist with draw string, crochet bottoms, in colors of Fawn, Grey, Blue and Red.  
**Each \$1.98**

**Ladies' Stanfields Underwear.**  
These two piece garments give slender figure lines with no unnecessary fullness at the waist, long sleeves and ankle length pants.  
**Per Garment 2.25, 2.49**

**Baby's Winter Bonnets.**  
Don't be late in choosing baby's winter bonnet, we have some real beauties in now, all shades.  
**Each 98c.**

**Suit Cloths.**  
In Blue, Grey, Brown, Navy and Fawn, 52 inches wide.  
**90c. Yard.**

**Ladies Sport Hats.**  
Of Duvelyn and straw, in Brown, Saxe, Navy and Red.  
**Each \$2.49**

**Ladies' Jap Silk Blouses.**  
In all the latest shades, made with turn down collar, long sleeves, with trimmed cuff.  
**Each \$1.98**

**Boys' 3-Piece Jersey Suits.**  
A few to clear in Saxe Blue only, to fit from 2 to 7 years.  
**Each \$3.98**

**Ladies' All Wool Hose.**  
Made from nice soft Saxony finished wool, colors Brown Heather, Green Heather, Fawn, Grey and Black.  
**Per Pair 79c., to \$1.79**

**Perfect Fitting Brassieres.**  
Models preferred for wear, with present styles, well made and correctly sized, with elastic insert fastening.  
**Each 39c. to 49c.**

**Popular Sweater Coats and Pull-overs.**  
For Ladies'. From our beautiful new showing and the satisfaction which present prices bring, we realize how successful have been our efforts to add the clearest and newest of styles to our Sweater stock.  
Sweater Coats \$5.98 to \$6.49  
Pull-over Sweater . . . \$2.98  
Reg. \$4.98. Now . . . \$2.98  
Tie Back Sweater . . . \$2.78

**Ladies' Wool Gauntlets.**  
Excellent for all wear in cold weather, knit of soft yarn, well shaped.  
**Per Pair 98c., to \$1.49**

**Ladies' Shoes.**  
Ladies' low cut, heavy sole, medium heel rubbers, worth \$1.25.  
**Our Price 98c.**

**MURPHY'S GOOD THINGS**

**YOU SAVE AT OUR STORE.**

It is arithmetic to Buy at Our Store now. We have "cut" our prices down. Our "Regular" prices are always low prices. We simply have a lot of Fall goods. We want to sell out fast. They are good goods, but we don't want to carry them over another year. This is the plain reason why we have lowered our prices.

At the Low "Cut" Prices our splendid stylish goods can't last long. Come early. Get first pick.

**New Winter Overcoats**

Never have we been more in readiness to serve you in the selection of your new winter Overcoat. The season's newest smartest models are now on display. The quality of the material, the smart style, the cleverly cut collars and pockets, expert tailoring throughout. These are unusual values.

**Each 14.98--17.98**

**Boys' Overcoats**

Of new style and serviceable material. Here is a big bargain in a boys warm and serviceable Overcoat, of smart style and serviceable material. Made of heavy weight coating, in dark colors, some with half belt, others with belt all round.

**Each 5.98**

**Men's Black Rubber Coats.**  
Which will afford the best of weather protection. They are well made and roomy.  
**Each \$4.98**

**Men's Brown Kid Gloves.**  
Lined throughout.  
**Per Pair \$2.98**

**Men's Braces.**  
Men's working braces, heavy leather strap.  
**Per Pair 39c.**

**Men's Collars.**  
Soft and linen, all sizes and styles.  
**Each 19c.**

**Men's Wool Hose.**  
Here is a splendid quality of Wool Hose in Navy, Brown, Grey, Heather and Black.  
**49c. to \$1.39**

**Flannellette.**  
In many different stripes, some in plain Pink.  
**Per Yard 19c.**

**Fleece Calico.**  
Suitable for making Ladies' and children's underwear.  
**Per Yard 29c.**

**Children's Black Hose.**  
Sizes from 4 to 6 1/2.  
**Per Pair 19c.**

**Children's Winter Coats.**  
Snug and warm, garments that will keep the little ones comfy. Very stylishly designed, to fit from 2 to 8 years.  
**Each \$2.98**

**Children's Wool Sets.**  
Plain Worsted Caps, And Scarfs to match are much popular than ever this season. These are made of heavy brushed yarn.  
**Each \$1.98**

**Boys' Jerseys.**  
Boy's Pull-over Jerseys, buttoned on shoulder, to fit from 2 to 12 years, in colors of Brown, Grey and Blue.  
**Each \$1.49 to \$1.98**

**Boys' New Knit Hose.**  
Made of extra strong yarn, all sizes.  
**Per Pair 49c. to 59c.**

**Babies' Rubber Pants.**  
In Small, Medium and Large sizes, colors Pink and White.  
**Pair 39, 49, 59c.**

**Ladies' Fall Skirts.**  
Made of heavy English serge, trimmed with belt and pockets.  
**Each \$2.98**

**Children's Sleigh Rugs.**  
38 x 48 inches, made of soft fleecy material and variety of color effects.  
**Each \$1.79 to \$2.49**

**Children's Legnettes.**  
Of fleecy lined jersey cloth elastic waist band. Buttoned at sides, in White, Brown and Grey, sizes 2 to 6 years.  
**Per Pair \$1.98**

**Men's Work Shirts.**  
These are the Shirts that make a man feel right at home. They are so comfortable and still they're neat appearing.  
**Each 99c. to \$2.98**

**Snag Proof Overalls.**  
Made of genuine Indigo Denim especially adopted to hard work and tear. Good value for the money.  
**Each \$2.98**

**Men's Work Pants.**  
Made of good quality tweed just the trousers for rough and ready work, wear like iron and can be successfully washed.  
**Per Pair \$2.98**

**White and Red Flannel.**  
Extra fine weave, 32 inches wide.  
**Per Yard 98c.**

**Ladies' Tams.**  
Just a few to clear, Black Velvet only.  
**Each \$1.49**

**White Turkish Towels.**  
For the size and quality of these towels, the price is unusually low. The thick material is absorbent and pleasant to use neatly hemmed.  
**Each 39c. to 98c.**

**Blue Denim.**  
28 inches wide, extra heavy material, suitable for making men's and boys' overalls.  
**Per Yard 44c.**

**Men's Caps.**  
These are styles that look well and give good service, lined throughout with ear lap.  
**Each \$1.79**

**Ladies' Feather Hats.**  
These are the newest hats combining fine pasted feathers with rows of ostrich feathers of the same shade. A light comfortable hat.  
**Each \$4.98**

**Ladies' Winter Coats.**  
These winter Coats combine style and serviceability to a marked degree, warm materials, favoured weaves and shadings. These Coats have comfortable turn up collars, deep pockets and all round belts.  
**From \$12.98 to \$39.00**

**Men's Leather Mitts.**  
Easily worth \$1.50.  
**Our Price 98c.**

**PHIL. MURPHY**  
**317 Water Street**  
**STORE OPEN EVERY NIGHT**

**SPECIAL**

Miller Oil  
Fancy Ham  
Aluminum  
Tea Spoons  
Table Knives  
SPECIAL

**Upholstery**

**Furniture**

**U.S.**