

Fishermen! Here's the Boot for You-"EXCEL"!



"EXCEL"
Made 'All in One Piece'

"EXCEL"

The Fishermen's Friend

All fishermen know from experience what happens to ordinary boots when used in fishing. You've seen how salt water seems to take the life out of rubber and how the uppers crack and the soles wear through in a surprisingly short time.

The "EXCEL" is a different and better kind of boot. It has been made especially to stand up under the unusually hard use a fisherman's boot gets.

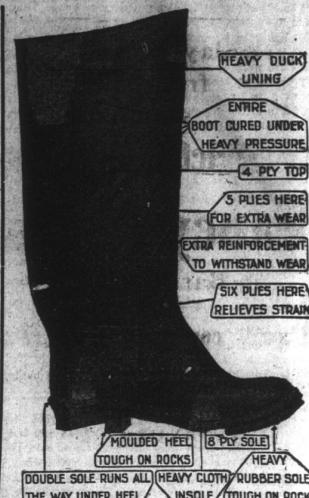
The rubber and fabric in "EXCEL" boots are of the very highest quality. But it is the special method of curing, under tremendous pressure, that makes the "EXCEL" so wear-resisting. The pressure forces the layers of rubber and fabric together so that they are actually "one-piece", without losing the least bit of the

life or resiliency of the rubber. Salt water has practically no effect on "EXCEL" boots. The UPPERS remain pliable and weatherproof, and resist the trying-out action of sun, heat and extreme cold far longer than other boots. Consequently they don't crack anywhere near so quickly. The SOLES are almost wear-proof, because they are made like an Auto Tire, with 8 plies of rubber and fabric welded by tremendous pressure into a "tire-tread" sole that rivals an automobile tire for toughness and durability.

These are exclusive features of "EXCEL" boots. The picture, at the right, of an "EXCEL" boot cut apart, with every detail of construction visible, shows how "EXCEL" boots are reinforced at every point of

strain. There is not a single feature but what has been proved necessary and desirable by tests of severest use. Your own experience will tell you that a boot with these features simply must be a better boot.

Study this picture. Learn these features. Remember them when you compare "EXCEL" boots with ordinary boots. And remember, too, that very important point which the picture cannot show, namely, that "EXCEL" boots are cured under tremendous pressure, which leaves the rubber pliable, weatherproof and wear-resisting. It is only by the use of this tremendous pressure combined with highest quality materials that the best results are obtained.



Pliable Uppers. Weatherproof and Wear Resisting. Tough Tire Tread Soles. Made "All in One Piece."

"EXCEL" Boots are sold by all reliable dealers from Coast to Coast.

PARKER & MONROE, LIMITED, Distributors

SEE OUR WINDOW FOR OUR CHRISTMAS DISPLAY OF

Stoves & Ranges

IT WILL DO YOUR EYES GOOD.

- | | |
|-------------------|-------------|
| "Viking" | Hall Stoves |
| "Modern Alaska" | Ranges |
| "Our Own" | Cook Stoves |
| "Twilight Herald" | Room Stoves |

Also all kinds

ROASTING PANS & PUDDING MOULDS
to cook your Christmas Dinner in.

JOHN CLOUSTON.

We are Now Offering to
the Trade

- | | |
|---------------------------|----------------------------------|
| Flannelette of all kinds. | Smallwares of every description. |
| Blankets. | Misprints. |
| Denims. | Nainsooks. |
| Shirting. | Toweling. |
| Cotton Tweed. | Fleece Lined Underwear. |
| Serges. | Scrims. |
| Plaids. | Curtain Nets. |
| Pound Tweeds. | Hosiery. |

Also a Job Line of
MEN'S and WOMEN'S WINTER COATS.

SLATTERY'S

Wholesale Dry Goods Co., Limited,
Duckworth and George Streets.

Now in Stock!

- 300 brls. Choice N. S. Apples,
 - 75 Boxes California Oranges,
(all counts)
 - 50 Kegs Green Grapes.
- PRICES RIGHT.

BURT and LAWRENCE.

Forty-Two Years in the Public
Service--The Evening Telegram

COAL!

North Sydney Screened ex "David C. Ritcey".
Due to arrive same quality.

Schr. "PELLEEN" 600 tons.

Schr. "CATHERINE SPINDLER" 250 tons
Also same quality in store. Prices upon application.

Also BIRCH JUNKS.

Nfld. Coal & Trading Company, Ltd.

At the premises lately occupied by Alan Goodridge & Sons.

WANTED TO PURCHASE MUSKRAT AND ALL KINDS OF FURS.

Send your shipment. Will remit promptly or quote highest price, and hold till hearing from you.
High Prices, Fair Grading, Prompt Settlement
Warrant your selling to

RELIANCE COMMISSION COMPANY,

Office 324 Water Street (opp. R. Templeton's).

dec15,201

Phone 950. Office & Workshop, P. O. Box 909,
160 Water St. West.

C. A. HUBLEY

Has moved from 406 Water St. to the above address, where business will be transacted in future. Service counts. In order to look after patrons it has been found necessary to lay in a stock of Pipe and Fittings, both for cold storage and heating work, also Machine Parts, etc. In fact

Everything in
Machinery and Hardware

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No Matter How the Fire
is Caused

If you're not insured you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON,
Insurance Agent.

ELLIS MAKE CLOTHES

ARE RIGHT IN FIT, STYLE AND FINISH.



FALL AND WINTER OVERCOATINGS

In Tweed, Cheviot, Nap, Melton and All-Wool materials now on display. Our New Fall and Winter Suitings due to arrive by next steamer from England. Indigo Blue Serge always in stock.

CHAS. J. ELLIS, 302 Water St.

LADIES!

Christmas is coming with the eternal question:

WHAT SHALL I GIVE HIM?

We are delighted to be able to inform you that we can answer this question to your entire satisfaction, and to the absolute gratification of the recipient of the present we suggest.

You will find at Messrs. Bowring Bros., Royal Stores, T. J. Duley, Geo. F. Kearney, J. P. Cash and Geo. F. Trinor, a comprehensive range of Dunhill Pipes in every conceivable shape and style. Any man will be proud to own one of these essentially up-to-date "White Spot" smoking pipes, and you will rise to an undreamt of pinnacle of admiration in "his" eyes on the Christmas Day which marks your gift of a Dunhill Pipe.

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CLOSE OF SHOOTING SEASONS.

BIRDS—(Except Wild Geese and Crows) Jan. 1st to Sept. 20th.

CARIBOU—Feb. 1st to July 31st, and Oct. 1st to Oct. 20th.

WILD RABBIT or HARE—Jan. 1st to Sept. 20th.

GAME & INLAND FISHERIES BOARD.

dec30,21

Prince's Rink Now Open

WITH A GRAND SHEET OF ICE.

**BENNETT'S BAND IN ATTENDANCE
EVERY NIGHT.**

General Admission 25c.
Books of 30 Tickets \$5.00

CHILDREN.

Will children and parents please note that except on Wednesdays and Saturdays, when the Rink will open at 2.30, the opening hour for the afternoon session will be 3 o'clock. Do not send your child to the Rink before 3 o'clock on Mondays, Tuesdays, Thursdays or Fridays or he (or she) will have to wait out in the cold till 3 o'clock. The Rink will be open in the afternoons every afternoon that there is ice. Last season's book tickets are no good and will not admit. A careful woman has been engaged to take charge of the Ladies' Dressing Room who will give the little ones every attention.

General Admission (Children) 10c.
Books of 36 Tickets \$3.00

P. E. OUTERBRIDGE,
Secretary-Treasurer.

dec27,21

The Wide-Awake Stores ARE THOSE WHICH SELL Victory Brand Clothes.

Specially designed and priced for the exacting trade which is offering to-day. In spite of the trade depression good business is being obtained by the stores which are selling VICTORY BRAND CLOTHING.

Get your share of the trade by ordering from our big assortment of stock.

WHOLESALE ONLY.

The White Clothing Manf'g. Co., Ltd.,

259 DUCKWORTH STREET.

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Houses! Houses! Houses!

THE GREATEST NEED OF THE PRESENT DAY.

And if you want to buy, Or if you want to sell your house; If you want information how to build; If you want money to build; If you have money to loan on good security; If you want lumber at first cost;

Just come and we will talk it over. Long experience is always worth seeking for. Come and see me at 30 1/2 PRESCOTT STREET.

J. R. JOHNSTON,

Phone 1388. Real Estate Agent.