

Mail Orders Receive  
Careful Consideration

**Reductions of  
20 and 25 p. c.  
on our entire stock  
of Ladies' Voile,  
Gingham, Taffeta  
and Georgette  
Dresses.**

## End of Season Sale

We have left over from our huge shipments of Ladies' Spring and Summer Ready-to-wear Apparel small lots of odd sizes, which we have decided to place on sale, regardless of cost, for the next three weeks. All must be sold to make room for New Goods soon to arrive.

**20 and 25 p. c. off all Children's  
Hats, Dresses and Wash Suits.**

Large purchases are now due from the London and Parisian markets of the Newest and Best creations for Fall and Winter, that are of the usual BISHOP'S standard—"Best Quality, Newest Style".

**BISHOP, SONS & CO., Limited,**  
PHONE 434.

Phenomenal Savings from  
Regular Prices, July 11th  
to August 1st.

**REDUCTIONS  
of  
20 and 25 p. c.  
on all  
DOLMANS,  
COSTUMES  
and COATS.**

### Universities Must Go to the People.

(By H. SANDERSON FURNISS, Principal, Ruskin College, Oxford.)

The universities, and especially the older universities, must become in the near future the centres of light and learning—not of a class, but of the people, and there are signs that Democracy really is finding a way, although slowly, even into "The Home of Lost Causes."

Modern subjects are occupying an increasingly large space in university curricula, the number of men and women who are studying economics at Oxford being already larger than it was before the war, while a School of Agriculture has recently been granted to women by Oxford and Cambridge, but the most famous of English universities can hardly lag much longer behind their younger sisters.

The universities of the future, however, if they are to keep in close touch with the life of the nation, must extend far beyond the boundaries of the cities in which they dwell. They must be something more than a cluster of buildings, whether ancient or modern.

It will be long before the great mass of the men and women engaged in our industries all over the country can have the privilege of residence in a university, but the universities can and must go to the people. The future will almost certainly see an enormous

growth in the University Extension movement, and there must be university tutorial classes by the thousand.

The universities can rightly claim more generous treatment by the State than they have received in the past, but let them support their claim by their desire to satisfy the demand which undoubtedly exists throughout the land for extramural teaching, and their case will be doubly strong.—London Daily Mail.

### Lonely Lewis.

The excitement afforded to Lloyd's signalman at the Butt of Lewis by the news, picked up from a passing vessel, of Mr. Hawker's safety, must have been very welcome, as his life is a singularly dull and monotonous one.

The Butt of Lewis, the northern point of the Hebrides, lies out of the track of all shipping except vessels bound from Scandinavian ports to America, or the reverse, and ships from North British ports such as Leith and Dundee which have taken what seamen call the "north about" route instead of passing through the English Channel.

The signalman logs thirty or forty vessels a year—an average of one every ten days, as against one every ten minutes at Dover!

**JUST RECEIVED: 1,000 bottles of Wampole's Oil. DR. F. STAFFORD & SON.—June 28, 1919.**

### British Sea Fisheries.

An official return of sea fisheries for England and Wales in May shows that 817,333 cwt. of fish were landed, as compared with 305,752 cwt. in the corresponding month of last year. The value of the catches was £1,476,123, as against £1,121,787 in May, 1918.

The landings included 216,832 cwt. of haddock, 197,237 cwt. of cod, 65,778 cwt. of plaice, 37,761 cwt. of herring, 66,228 cwt. of mackerel, 59,097 cwt. of hake, 16,682 cwt. of whiting, 5,360 cwt. of turbot, 4,253 cwt. of soles and 1,261 cwt. of brill. The return also shows that 1,289,542 crabs, 140,917 lobsters, and 368,673 oysters were landed.

For the first five months of the year the quantity of fish landed in England and Wales was 2,385,958 cwt. compared with 1,211,812 cwt. in the first five months of 1918. The value of the fish was £6,217,411, as against £5,374,337.

### True Courage.

(From the St. John Telegraph.) One may be afraid and yet be courageous. Soldiers who have won the Victoria Cross and sailors who have remained on duty until their ship sank beneath the waves, will tell you that. And the reason that men do not fail in crises like these is that physical courage is under the control

of the mind. That is why we should study self-control. True courage knows no favorites and should be cultivated by every one. Without it we must fail. It is the real foundation of all great achievements.

### PILES

Do not suffer another day with itching, bleeding or protruding Piles. No surgical operation required.

Dr. Chase's Ointment will relieve you at once and as certainly cure you. 25c. a box; all dealers, or Edmondson, Bates & Co., Limited, Toronto. Sample box free if you mention this paper and enclose 3c. stamp to pay postage.

### What's in a Name.

Naming a plant or flower after a celebrity is a delicate compliment, and one that no doubt at times adds something to the market value. But there are exceptions. That beautiful variety of the lobelia, for instance, known as "Emperor William," would perhaps hold up its imperial head a little more proudly just now if it had had a more fortunate christening.

Stray thoughts on these lines may have been flickering in the mind of a vendor in a London market-place as a likely looking buyer, while examining a box of the old favorite, asked what variety it was. Without deranging the muscle of an eyelid the coster (and she was a "lady," too) replied: "Douglas 'Aig!' Four-and-a-tanner a box."

### United States Steel Products Co.

New York,  
Manufacturers of  
**Apollo Keystone**  
**Galvanized Copper Bearing**  
**Steel Sheets,**  
(Plain and Corrugated).

Above is a special Rust Resisting material and highly recommended for work where durability is desired.

**P. C. O'DRISCOLL, Limited,**  
Agents for Newfoundland.

### Names.

(A ship launched in America is named Quistconck.)

The sea winds whisper, soft and low, names beautiful and sweet, Of white-towered ships whose loveliness the Dawn God rushed to greet—

Tall ships with beauty burning high, sea queens with pride afore, Their names are borne upon the winds to the islands of desire: Queen of the Seas, White Wings, Sea Foam, Heartsease and Halcyon. Their music and their beauty now with Helen's lure are one. And through the old, sweet cadences the roaring hammers sing: "Way there, way there, O futile ghosts, for the Quistconck's clattering."

The rainbow dreams of old Romance still drift upon the seas. And names of old endeavor float in whispering symphonies: Rose, Pelican, and Golden Hind, Mayflower and Morning Star, Hermione and Waterwitch, IV Dream and Castlebar.

Snow-white were Ariadne's wings, cloud upon the blue. Adventure shone upon the flag, the Lady Jocelyn flew. Their names are perfumes in the dusk that lead in memories, Sweet bells that slowly, softly chime the charm of all the seas; But through the twilight's magic breaks the racking siren's call—"Quistconck! Quistconck! Conck-Conck-Conck-Conck!" in Beauty's funeral!

—EX.

When you want Steaks, Chops, Cutlets and Collops, try ELLIS'.

# You Can't Afford to Have Wet Feet

**YOU** know how important it is to keep your feet warm and dry. Then why don't you wear "**Hi-Press**" Rubber Boots and Shoes?

They're made a new way—IN ONE SOLID PIECE—they simply CAN'T leak or peel. But the big thing you notice from this new way of making footwear is the added WEAR.—Fishermen everywhere tell us that "**Hi-Press**" outlasts ordinary boots two and three to one.

You know, in your class of work, that the best is always the most economical. Wear "**Hi-Press**"—and you will never be satisfied with anything else.

Distributors

**BOWRING BROTHERS**

ST. JOHNS, N. F.

**"HI-PRESS"**  
The GOODRICH  
BOOT—that  
with the Red Line Round the Top  
Outwears 'Em All



Whenever you buy an article of rubber see that it bears this trademark. The wreath and the "G" is the sign of Quality and assurance that the House of Goodrich stands solidly behind its products.

