

TEN PAGES TO-DAY.
 WEATHER FORECAST.
 TORONTO, Noon.—Strong W.
 winds, decidedly colder to-night
 and on Sunday.
 ROPER'S, Noon.—Bar. 29.25;
 ther. 22.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

TEN PAGES TO-DAY.
 FOR LATEST
 WAR NEWS
 SEE 4th PAGE.

THE EVENING TELEGRAM.

VOLUME XXXVII. PRICE ONE CENT. ST. JOHN'S, NEWFOUNDLAND, SATURDAY, JANUARY 30, 1915. \$3.00 PER YEAR. NUMBER 24.

Use BUFFALO FLOUR.
 Sold at BOWRING'S Retail Store.

PATRIOTISM

demands that all things being equal, the products of the local industries should receive preference from the merchants and buying public.

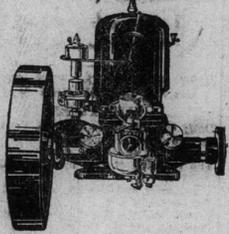
Every local made
Suit or Overcoat
 bought during this war season means a helping hand to the employees of the clothing factories. Ask for the goods made by



The Mfd. Clothing Company, Ltd.

Gray Engines

for Kerosene.



Ferro Engines
 for Kerosene.

Britannia 4 Cycle Marine Engines.

26th Week of the War

Copper Paint.

Have you tried our new STANDARD COPPER PAINT? We have a free trial proposition. Ask your Dealer to write for full particulars.

Colors Red and Brown; also, Yacht Red.

The Standard Mfg., Co., Ltd.
 Manufacturers of Matchless Paint.

OUR SHOES




The man or woman who wants Good Shoes can get them right here. We are now all sized up and ready to fit you perfectly.

We carry every brand of Rubber Footwear known to the trade. We carry the very best Rubbers for men, women and children.

All Mail Orders receive prompt attention.

F. SMALLWOOD
 THE HOME OF GOOD SHOES.



SONS OF ENGLAND.
 Members of Lodge Dudley, No. 227, enlisting for active service, are requested to communicate immediately with the undersigned.

CHAS. W. UDLE,
 144 Gower St. Secretary.
 Jan 29, 21

Southworth LIBRARY,

10c.; Postage 2c.

"The Degraded Daughter."
 "Cruel as the Grave."
 "Vivia or the Secret of Power."
 "The Three Beauties."
 "Only a Girl's Heart."
 "The Haunted Homestead."
 "Retribution," "A Husband's Devotion"
 "The Trail of the Serpent."
 "The Missing Bride."
 "The Fortune Seeker."
 "Victor's Triumph," "A Noble Lord."
 "Self-Raised," "The Bridal Eve."
 "The Widow's Son."
 "Love's Labor Won."
 "Dorothy Harcourt's Secret."
 "The Curse of Clifton," "To His Fate."
 "Nearest and Dearest."
 "The Lost Hair of Lillithgow."
 "Little Ned's Engagement."
 "The Rejected Bride."
 "A Beautiful Bride."
 "The Mystery of Raven Rocks."
 "The Unloved Wife."
 "The Struggle of a Soul."
 "For Woman's Love," "Ishmael."
 "India or the Pearl of Pearl River."
 "Gertrude's Sacrifice."
 "A Tortured Heart."
 "Tried for Her Life."

GARRETT BYRNE,
 Bookseller & Stationer.

TENDERS!

Tenders will be received up to Saturday, February 6th, included, for the stock in trade of Jackman The Tailor, Ltd. Tenders may be made for the whole stock of Suits and Clothing, Tailors' Trimmings, Hats and Caps, Boots and Shoes, Gloves, Collars, Ties, Suspenders and general Gent's Outfitting, etc. Under-signed is not committed to accept the highest or any tender. Stock can be inspected each day from 9.30 a.m. to 6 p.m.

P. C. O'DRISCOLL,
 Liquidator.
 Jan 27, 15

Secret Sale Houses!

We have a number of Residences in the City that owners are willing to dispose of at exceptionally low prices, but which we are not permitted to advertise. Prices ranging from \$500.00 to \$6,000.00. Easy terms. If you are in the market, we solicit your enquiries and will do our utmost to assist you in securing a home which will meet your requirements.

Listings solicited. No sale no charge.

Fred. J. Roil & Co.
 REAL ESTATE,
 SMALLWOOD BUILDING,
 Duckworth Street.

Sweeping reductions in all engine prices.

A. H. MURRAY,
 Bowring's Cove.
 Jan 6, 15

Removal Notice!

On and after MONDAY, 1st February, business will be transferred to

303 Water Street,
 a few doors West in next block.

J. D. RYAN, 281 Water Street.
 Jan 30, 15

F. SMALLWOOD

THE HOME OF GOOD SHOES.

The Finest Novel

RALPH CONNOR HAS EVER WRITTEN.

"The finest thing Ralph Connor has done, and when we remember his past achievements that is no mean praise. His style throughout is strong and forceful, he has an intimate knowledge of what he is writing about, and his inspired descriptions of the heroisms of the North-West Mounted Police make one glow with the same feeling of pride as do the accounts of our heroes in the battles that are raging now. Ralph Connor shows us what magnificent men and what brave, noble women, the sons and daughters of the Empire, are. It is a joy to meet some of our old friends again, and in the dangers and anxieties they undergo they more than ever show of what pure gold they are made." RALPH CONNOR, THE PATROL OF THE SUN DANCE TRAIL. Cloth 80c., Paper 60c. See the New Magazines, the New War Pictures, the New War Papers and the New War Books.

DICKS & Co.,
 Biggest, Brightest, Dullest and Best Book, Stationery and Fancy Goods Store in Nfld.

FOR SALE — At St. Pierre, Schooner "Herald,"
 27.28 tons nett (French tonnage); built Barrington, N.S., 1904; sails and gear in good condition and with banking outfit. Price \$1200. Jan 28, 15

FOR SALE—Small Dwelling
 House and Shop, situate on Pleasant Street. For particulars apply to WOOD & KELLY, Temple Building, Duckworth Street. Jan 28, 15

TO LET—A Shop on corner
 Prescott and Gower Streets; for particulars apply to J. R. JOHNSTON, 17 McBOUGAL ST. Jan 29, 15

TO RENT—A Piano on easy
 terms; apply at this office. Jan 30, 15

PICKED UP—On Queen's
 Road, a Gentleman's Gauntlet Glove. Owner can have same by paying expenses. Apply at this office. Jan 30, 15

Let Us Fill Your Order from FRESH SUPPLIES!

ELLIS & CO.,
 Limited,
 203 Water St.

Fresh New York Turkey.
 Fresh New York Ducks.
 Fresh New York Chicken.
 Fresh N. Y. Corned Beef.
 Fresh New York Geese.

Scotch Beef Ham,
Ayreshire Bacon
 (Not Smoked).

FRESH CODFISH,
FRESH SALMON,
FRESH HALIBUT.

California Oranges.
 Palermo Lemons.
 Dessert Apples.
 Cooking Apples.
 Tangerines.
 Bartlett Pears.
 Grape Fruit.

LOCH FYNE SMOKED HERRING.

English Cheddar Cheese (Prize Dairy).
 Gorgonzola Cheese.
 Blue Nose Butter.
 N. Y. Fresh Butter.

CORNED SCOTCH HERRING
 (Small Kegs).

Remember Our Telephone 482 & 876

New Arrivals!

Ex Stephano.

Choice New York Cabbage.
 California Oranges.
 New Onions (in sax).
 Strictly Fresh Eggs.

PRICES RIGHT.

M. A. BASTOW.
 Phone 304. P. O. Box 171.
 Jan 28, 15

Valuable Property for Sale!

All that Land, about 80 acres, more or less, situate on Topsail Road, a little west of Donovan's. Has frontage of about one thousand feet and goes back almost to Horse Cove Road. Is well wooded, amongst which is some very fine timber.

For particulars apply to **GEORGE A. HUTCHINGS,** care Job Bros. & Co., Ltd. Executor Estate of late Monier Williams Hutchings. St. John's, 16 January, 1915. Jan 16, 15

Some of those Christmas presents must be pretty well smoked by now. How about placing an order for another hundred De Reszke Cigarettes for your Volunteer. He'll appreciate them. \$1.60 per hundred including Registered Postage direct from the makers, your card enclosed.

P. E. OUTERBRIDGE,
 Agent for Newfoundland,
 187 WATER STREET.

Quality COUNTS!

J. J. ST. JOHN.

CUT PRICES
 1400 lbs. of
REAL IRISH BUTTER.
 California Blue Raisins, 12c. lb.
 Cleaned Currants, 1 lb., 7 1/2c. pkg.
 Seeded Raisins, 1 lb., .13c. pkg.
 Icing Sugar9c. lb.
 Evaporated Apricots20c. lb.
 Fresh Eggs40c. doz.
 Pink, White & Chocolate Icings.
 Moir's Chocolates, Cake and Candies.
 Dessert Raisins, 25c. and 30c. lb.
 Large assortment of **JACOBS' BISCUITS.**
 Bird's Egg & Custard Powder.
 Large bottles of Syrup22c.
3 GREAT LEADERS:
 Our Eclipse Tea at40c. lb.
 Our REAL Irish Butter.
 Our Sloan's Liniment. .25c. btl.
 (The greatest cure known.)
 Our Free Silver will be ready for delivery on and after Monday, 28th inst.

J. J. ST. JOHN.
 136 & 138 Duckworth Street.
 Winard's Liniment Cures Diphtheria.

We have just opened a splendid assortment of **WINTER SUITINGS and OVERCOATINGS,** the quality and utility of which are second to none in the city. Let us make your Suit or Overcoat and convince you that we are

THE STORE THAT PLEASES.

CHAPLIN, The King of Tailors.
 Jan 21, 15, 8, 10, 11



Help Wanted!

WANTED — An Experienced Cook; references required; apply at this office. Jan 30, 21

WANTED — A Good Plain Cook; apply between 7 and 9 p.m. at 75 Cochran Street. Jan 29, 15

WANTED — Immediately, a Good General Servant, in small family; references required; apply 195 Gower Street. Jan 30, 15

WANTED — Immediately, a General Servant for a small family; apply between 10 and 12 a.m. or 8 to 9 p.m. to MRS. PEEL, 22 Cook St. Jan 28, 15

WANTED — Immediately, a General Girl, where another is kept; must understand cooking; good wages to a suitable person; apply to MRS. FERLIN, 44 Queen's Rd. Jan 28, 15

WANTED — Situation as Working Housekeeper; apply in first instance to E.M. care this office. Jan 28, 15

AGENTS WANTED — Agents make 500 per cent profit selling "Novelty Sign Cards." Merchants buy 10 to 100 on sight. 800 varieties. Catalogue Free. SULLIVAN CO., 1234 Van Buren St., Chicago, Ill. Jan 30, 15

AGENTS — "The World's Greatest War" including Canada's part. Profusely illustrated with actual battle scenes. Record seller. Make seven dollars daily. Sample book free on promise to canvass. LINSOTT COMPANY, Brantford. Jan 1, 15

WINARD'S LINIMENT CURES GAR-
GET IN COWS.

Dr. A. B. LEHR,
 (The Senior Dentist),
 205 WATER STREET.
 Jan 21, 15, 8, 10, 11