

A SIGN OF THE TIMES



THIS BUILDING IS BEING COVERED WITH RUBEROID ROOFING

That Roof Will Never Leak

No matter how severe the weather, it will keep the building perfectly dry. It will defy the attacks of wind, rain, snow and sleet. The Summer's sun will not effect it. It will remain the same all the time, for it is

RUBEROID ROOFING

Trade Mark Registered U. S. Patent Office.

The roofing that is free from tar and rubber, and that, therefore, will not rot, melt or crack—the roofing that wears longer and costs less than metal or shingles—the roofing that is suitable to every class of building and that requires no skilled labor to apply. You can lay it yourself; we supply all necessary fixtures free. Write for samples.

THE ROYAL STORES, Ltd.
SOLE AGENTS.

REID NEWFOUNDLAND COMPANY.

S.S. "Glencoe"

Leaves Placentia every Wednesday after arrival of 8 45 a.m. Train from St. John's, for the following ports:

Burin, St. Lawrence, Fortune, Grand Bank, Belleoram, St. Jacques, Harbor Breton, Hermitage, Pushthrough, Balena,	Rencontre, alternate, Reuben's Harbor, Ramea, Burgeo, Grand Bruit, alternate, LaPoile, Dublin's Cove, Rose Blanche, Burnt Island Hr Port aux Basques.
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Freight received daily for above ports.

Reid Newfoundland Company

J. J. HENLEY, To the Trade,--

The Leading Mattress Manufacturer.

Telephone, 642.

Factory and Office, Henry Street, St. John's, - Nfld.

If you want Mattresses that will sell quickly and give satisfaction to your customers, buy none but HENLEY'S

Having enlarged our Factory and installed the latest Machinery, we are now in a position to turn out any quality or quantity at the shortest notice.

We also carry a full line of SPRINGS, BOLSTERS, PILLOWS, COUCHES and CHAIRS.

We make a specialty of Steamship Upholstery.

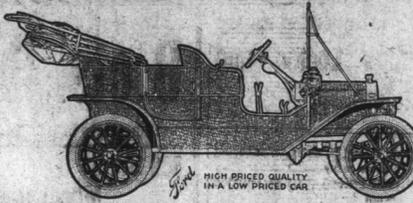
The Frost Wire Fence Co., Ltd.

now make and galvanize their own wire. They have erected and equipped the most modern Wire Drawing and Galvanizing Plant in existence. The scientific Annealing Process guarantees us that the wire is uniformly brought to the proper temper or pliancy, so that it is neither brittle nor soft; thoroughly cleansed, with a bright surface, the wire is given as heavy a coat of zinc as it is possible to retain, and still have a smooth surface; hence Frost Wire Fence is bound to last the longest, and therefore the cheapest wire made. Retail price on No. 9 coiled wire, 4c. per lb., or 1,200 feet for \$4.00. Also Frost Woven Wire fencing, Garden fencing, Lawn fencing, No. 9 soft wire and staples, Frost Steel Gates, plain and fancy, all sizes, and all galvanized. For prices and particulars apply to

HENRY R. COOK,
Rocksley Farm, Outer Cove Road, St. John's, Agent for Nfld.

FORD CARS!

High Priced Quality in a Low Priced Car.



Cheap as a Horse and Carriage to run, will travel 30 miles on a Gallon of Gasoline; will climb any hill on the high gear; Low cost of maintenance; simplicity of control; smart appearance; efficient service.

Price with Windshield, Speedometer, Top and Tools, Five Lamps and Generator—\$1,250 landed. Don't mind what others say, ask the owner of a Ford. For further particulars apply to **Auto Vibe Garage, King's Road**, which will be open for business on or about April 21st. New Iron Building, new ideas, new accessories, plenty of assistants. Cars stored and cleaned; repairs executed properly and promptly at reasonable rates. Garage up to date in every particular. Electric light, gas, water and telephone; fine large entrance, open the year round, all night service. Will be at the Garage personally all time. Storage batteries charged by our own plant. Agent for Ford Cars, Rapid Motor Trucks, Ambulance and Fire Cars, etc. Republic Tires, and Woodworth Treads.

A Complete Line of Accessories on hand, consisting of—Horns, Horn Bells, Horn Bells, Lamps, Lamp Tubing and Gas Burners, Jacks, Grease Guns, Goggles—Ladies' and Gents, Tires and Tubes, Tire Powder, Pump Connections, Inside Tire Patchers, Reliance Spark Plugs, Red Head Spark Plugs, Spitfire Spark Plugs, Sizes A. L. A. M., Metric 1/2 in. standard; Battery Boxes and Clip Terminals, Tire Lugs and C. O. P. Tire Specialties, Panhard Transmission Grease—can be put in with Grease Gun, Best Calcium Carbide.

GEO. PARSONS, Proprietor and Manager.

WE OFFER

1000 brls. BEEF,

COMPRISING:

Boneless Flanks, Foster Family, Foster Plate, Libby's Packet, Libby's Special Plate, Libby's Special Family, Beef Cuttings,

AT LOWEST QUOTATIONS.

HEARN & CO.

ap18,2w,fp

Some Special JOBS and BARGAINS.

Children's Dainty Muslin Dresses, slightly tossed and ruffled, Wonderful Value..... \$1.40, 2.20, 3.50

Pound Tweeds, long lengths, suitable for suits and costumes..... 50c. & 80c. lb.

A splendid range of Zephyrs, Muslins, Linens and Cottons..... 9c. & 30c.

Something Special Paper and Envelopes, in boxes, Good Quality..... 6c., 10c. & 15c.

Have you seen our Job Room Papers? You must have heard of them. Other shops have Job Papers, but there is none as good as

TEMPLETON'S.

BUY AND TRY AND YOU WILL Always Try to Buy Libby, McNeil & Libby's

NATURAL FLAVOR

CANNED MEATS

VIENNA SAUSAGE, LUNCH TONGUES, POTTED MEATS, Corned Beef Hash.	PORK and BEANS, MINCED CALLOPS, Beefsteak & Onions, And many others.
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Prepared under conditions of absolute cleanliness.

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Can foretell the day or the hour when your property may burn. Most people are aware of this and make provision for the disaster by insurance. Why are you not so insured? I offer the lowest rates and strongest offices. The promptness and liberality of my settlements are well known.

PERCIE JOHNSON, Insurance Agt.
Office: corner Duckworth and Prescott Streets.

Great BARGAINS.

NEW JOB LOTS JUST OPENED AT

A. & S. RODGER'S

30 dozen Manufacturers' Sample Blouses, at Half price, Marvellous Values, in Silk, Lace Net, Lawn, Delaine, Muslin, Voile, Cashmere and Satin—all new designs.

38 dozen Ladies' Job Kid Gloves at 40 cents.

2 cases Summer Dress Material—Shades and Qualities too numerous to mention, unprecedented Values.

New Dress Muslins—Our Specialty this season.

Ask to see "TABRALCO," the Very Latest for Ladies' Wear.

A. & S. RODGER, Water Street.

W. A. SLATTERY'S

Wholesale Dry Goods House,
Slattery Building, Duckworth & George's Sts.

GRAND OPENING SEASON 1910.

We present to the Trade and Outport Dealers this Spring the largest, most varied, and best selection of English and American Cotton and Wollen Goods, as well as a complete line of all classes of Pounds, Remnants and Seconds.

Balbriggan and Fleece-Lined Underwear a specialty

See Our Stock of Muslins, Embroideries and Laces.

Please See Our Prices and Terms.

ap6,tf

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THE HOLLOWAY STUDIO,
Corner Bates' Hill and Henry St. j24,tf

PIANOS!

Various Sizes and Styles.



ORGANS!

For Parlor, Church and School.

LARGE STOCKS TO CHOOSE FROM.

Terms arranged to suit customers.

The White Piano and Organ Store,
CHESLEY WOODS.

mar26,tf

Telegram Ads. Pay

NOTICE!

S.S. ROSALIND will leave St. John's for Montreal, via Sydney, about the 23rd inst.

For Freight and Passage apply to

ap12,tf **HARVEY & CO.**

We have received another shipment of the well-known

Capstan Mixture,
in medium and full strength, 1/2 lb. tins and 2 oz. pkts. And in stock:

Capstan Navy Cut Tobacco,
in mild, medium and full strength 2 oz., 1/2 lb. and 1 lb. tins.

Player's Navy Cut, medium strength, 1/2 lb. tins.

Traveller Brand, 2 oz. pkts. and 1/2 lb. tins.

Pioneer Brand, 2 oz. pkts. and 1/2 lb. tins.

Old English Curve Cut,
in tins.

Mayo's Cut Plug, in pkts.

Old Chum, in pkts. Also,
Capstan Cigarettes, mild and medium, 10s and 50s, tins.

Three Castles Cigarettes,
medium, 10s and 50s, tins.

Ogden's Guinea Gold Cigarettes, 10s and 50s, tins.

Wild Woodbine Cigarettes,
5s. And all other brands of Tobacco and Cigarettes.

Wholesale and Retail.

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Limited,
Grocery Department,
Phone—332.

Pape's Diapepsin.

Pape's Diuretic.

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